



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

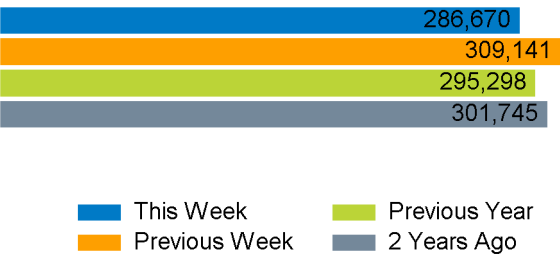
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.2%	-6.3%	-2.9%	-2.1%	-7.3%	-10.7%
South West	-3.2%	-3.1%	-3.8%	-1.4%	-3.9%	-1.3%
UK	0.7%	-0.8%	-2.4%	1.9%	-4.1%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,394,102 which is 0.3% down on the previous year.
- The total number of visitors for the year to date is 8,975,263 which is 1.2% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 25 August 2025 was 286,670.
- The busiest day in week commencing 25 August 2025 was Friday with 50,725 visitors.
- The peak hour of the week was 13:00 on Friday 29 August 2025 with footfall of 7,318.

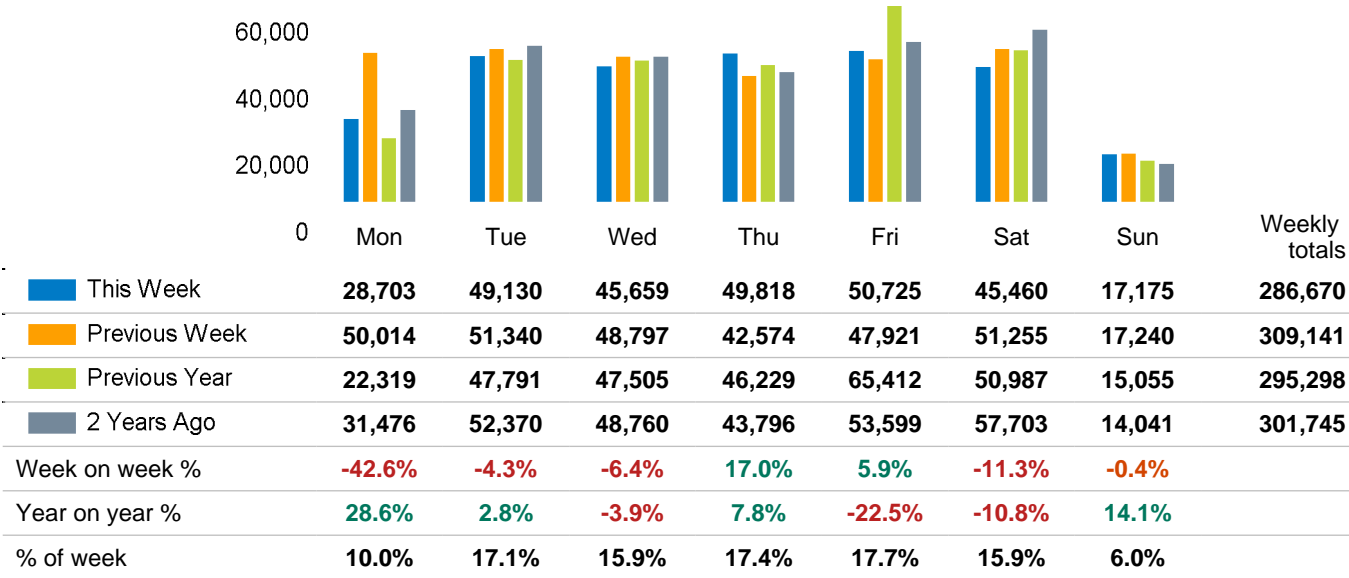
Footfall Counts by week



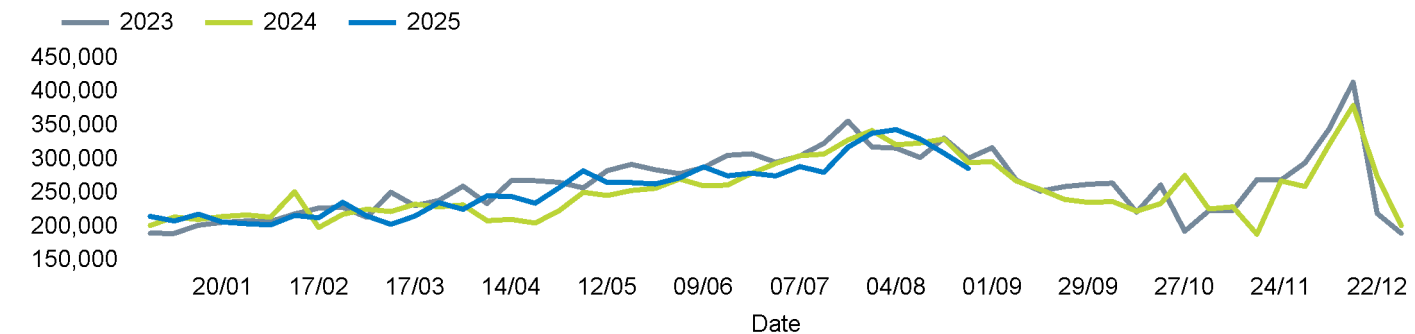
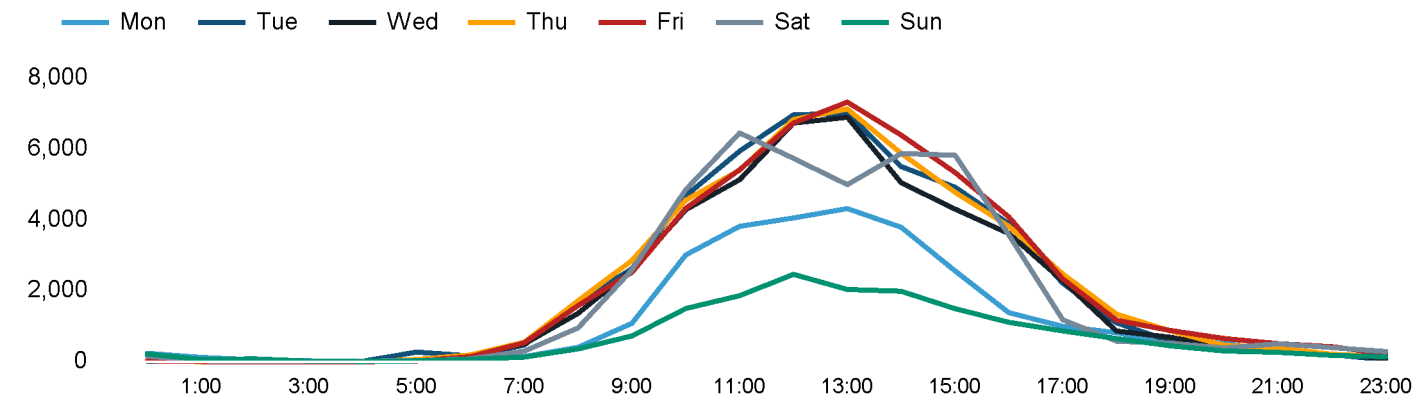
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	29°	28°	23°	23°	21°	21°	20°
Previous week	24°	22°	21°	23°	25°	24°	29°
Previous year	22°	29°	27°	26°	23°	23°	22°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	22,159	7.7%	23,465	23,268	-5.6%	-4.8%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	18,127	6.3%	19,483	19,019	-7.0%	-4.7%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	36,959	12.9%	40,020	39,733	-7.6%	-7.0%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	38,401	13.4%	42,028	40,774	-8.6%	-5.8%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	39,420	13.8%	40,322	32,939	-2.2%	19.7%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	19,044	6.6%	20,244	22,921	-5.9%	-16.9%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	17,597	6.1%	18,604	19,351	-5.4%	-9.1%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	31,736	11.1%	35,126	33,947	-9.7%	-6.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	32,402	11.3%	35,851	33,625	-9.6%	-3.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	16,132	5.6%	17,796	16,299	-9.4%	-1.0%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	14,693	5.1%	16,202	13,422	-9.3%	9.5%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 25 August 2025 - 31 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 35 , 2025 Vs Week 1, 2024 to Week 35 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2025 Vs Week 35, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2025 Vs Week 34 2025