



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.3%	-6.4%	-6.5%	-0.4%	-6.4%	1.9%
South West	-3.2%	-3.2%	-2.0%	-5.0%	2.2%	0.8%
UK	0.8%	-0.9%	2.8%	-2.0%	0.9%	-2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,402,730 which is 0.3% down on the previous year.
- The total number of visitors for the year to date is 8,688,593 which is 1.3% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 18 August 2025 was 309,141.
- The busiest day in week commencing 18 August 2025 was Tuesday with 51,340 visitors.
- The peak hour of the week was 12:00 on Monday 18 August 2025 with footfall of 7,530.

## Footfall Counts by week

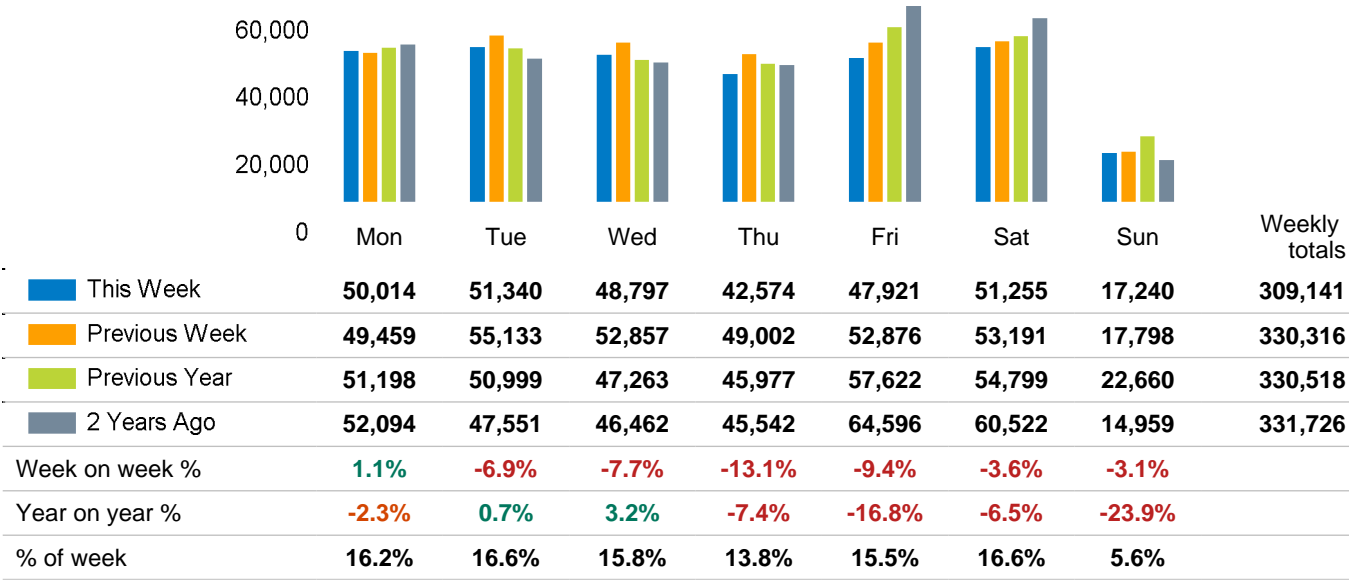


This Week      Previous Year  
Previous Week      2 Years Ago

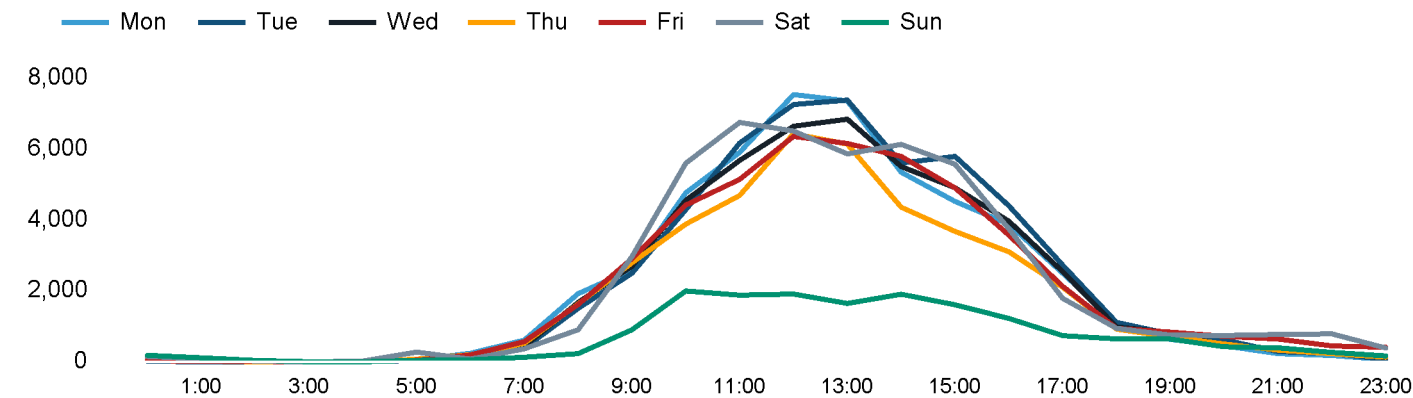
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	24°	22°	21°	23°	25°	24°	23°
Previous week	27°	26°	23°	26°	27°	26°	24°
Previous year	23°	23°	21°	21°	22°	21°	20°

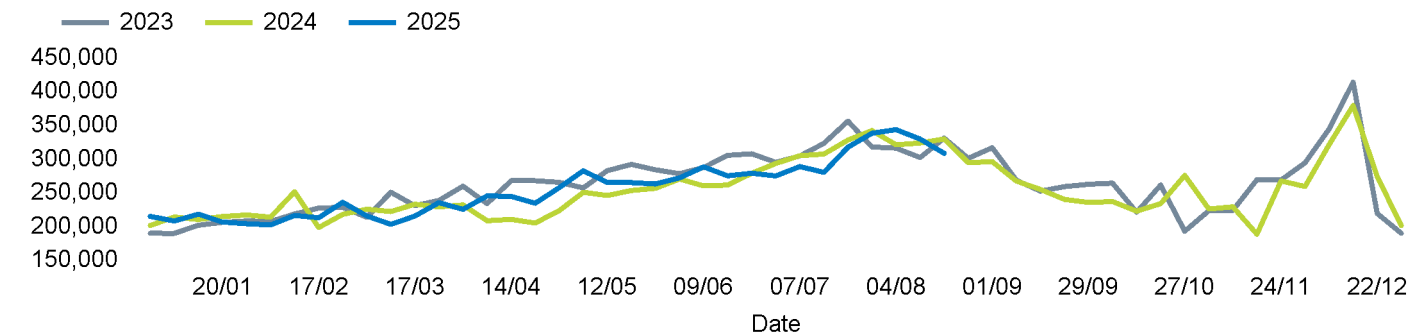
Football Counts by day



Football Counts by hour



Football Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	23,465	7.6%	23,997	23,375	-2.2%	0.4%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	19,483	6.3%	19,585	19,919	-0.5%	-2.2%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	40,020	12.9%	40,418	41,311	-1.0%	-3.1%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	42,028	13.6%	43,171	44,206	-2.6%	-4.9%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	40,322	13.0%	58,772	35,237	-31.4%	14.4%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	20,244	6.5%	20,980	23,688	-3.5%	-14.5%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	18,604	6.0%	18,976	19,027	-2.0%	-2.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	35,126	11.4%	34,672	35,539	1.3%	-1.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	35,851	11.6%	36,072	36,783	-0.6%	-2.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	17,796	5.8%	17,453	36,783	2.0%	-51.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	16,202	5.2%	16,220	14,650	-0.1%	10.6%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

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This week - 18 August 2025 - 24 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 34 , 2025 Vs Week 1, 2024 to Week 34 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2025 Vs Week 34, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2025 Vs Week 33 2025