



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

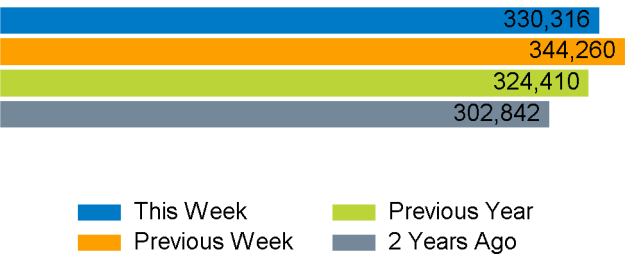
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.6%	-6.7%	1.8%	7.1%	-4.1%	0.8%
South West	-3.3%	-3.1%	-3.2%	-2.2%	-3.3%	-0.1%
UK	0.7%	-0.9%	-0.3%	0.4%	-1.3%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,424,107 which is 0.2% down on the previous year.
- The total number of visitors for the year to date is 8,379,452 which is 1.6% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 11 August 2025 was 330,316.
- The busiest day in week commencing 11 August 2025 was Tuesday with 55,133 visitors.
- The peak hour of the week was 13:00 on Tuesday 12 August 2025 with footfall of 7,517.

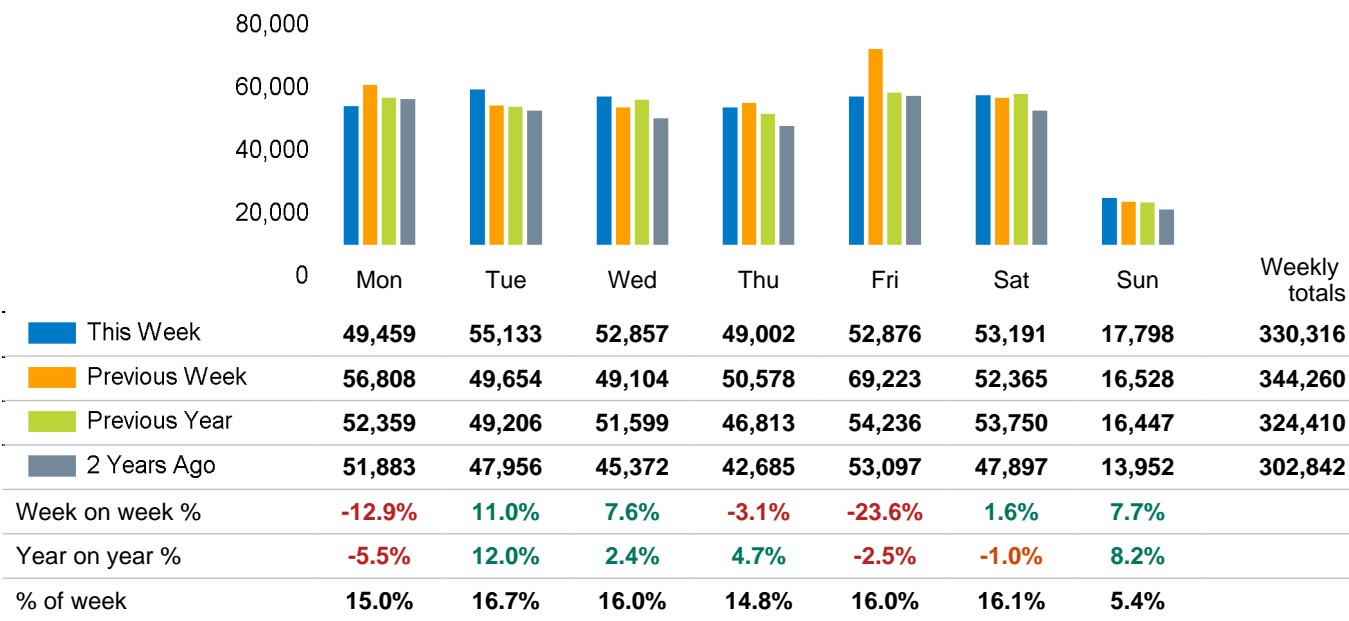
## Footfall Counts by week



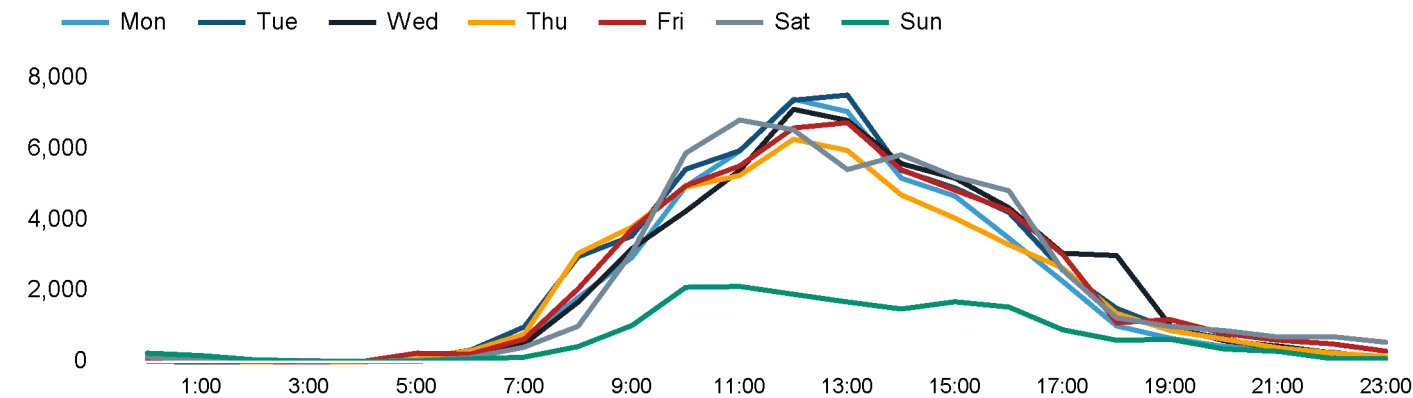
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	27°	26°	23°	26°	27°	26°	22°
Previous week	22°	23°	23°	22°	22°	24°	25°
Previous year	27°	25°	24°	23°	23°	23°	22°

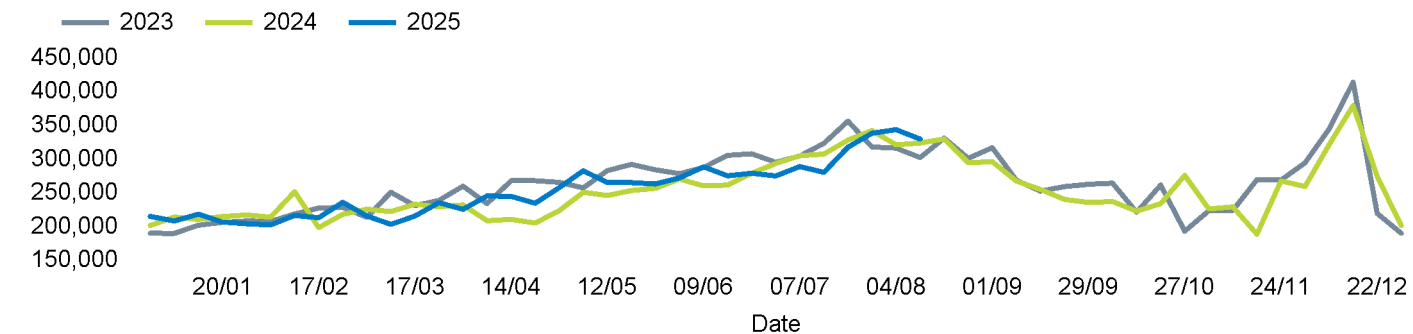
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	23,997	7.3%	26,072	22,867	-8.0%	4.9%	
Commercial Arcade at High Street, Westbound	19,585	5.9%	21,791	19,298	-10.1%	1.5%	
High Street at Commercial Arcade, Northbound	40,418	12.2%	44,554	40,185	-9.3%	0.6%	
High Street at Commercial Arcade, Southbound	43,171	13.1%	45,827	42,581	-5.8%	1.4%	
Market Square from Market Steps	58,772	17.8%	48,833	33,779	20.4%	74.0%	
Market Square from the Arcade	20,980	6.4%	22,913	23,317	-8.4%	-10.0%	
Market Square from the Church	18,976	5.7%	20,895	18,888	-9.2%	0.5%	
The Pollet at High Street, Northbound	34,672	10.5%	36,637	35,511	-5.4%	-2.4%	
The Pollet at High Street, Southbound	36,072	10.9%	37,113	36,665	-2.8%	-1.6%	
The Pollet at Smith Street, Eastbound	17,453	5.3%	20,321	36,665	-14.1%	-52.4%	
The Pollet at Smith Street, Westbound	16,220	4.9%	19,304	14,654	-16.0%	10.7%	

Reporting dates

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This week - 11 August 2025 - 17 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 33 , 2025 Vs Week 1, 2024 to Week 33 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2025 Vs Week 33, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2025 Vs Week 32 2025