



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.6%	-7.2%	7.0%	1.6%	1.6%	-6.1%
South West	-3.3%	-3.2%	0.1%	-5.1%	0.7%	-0.7%
UK	0.7%	-0.9%	3.5%	-3.9%	-1.6%	-3.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,418,201 which is 0.1% down on the previous year.
- The total number of visitors for the year to date is 8,049,136 which is 1.6% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 4 August 2025 was 344,260.
- The busiest day in week commencing 4 August 2025 was Friday with 69,223 visitors.
- The peak hour of the week was 13:00 on Friday 8 August 2025 with footfall of 10,994.

Footfall Counts by week

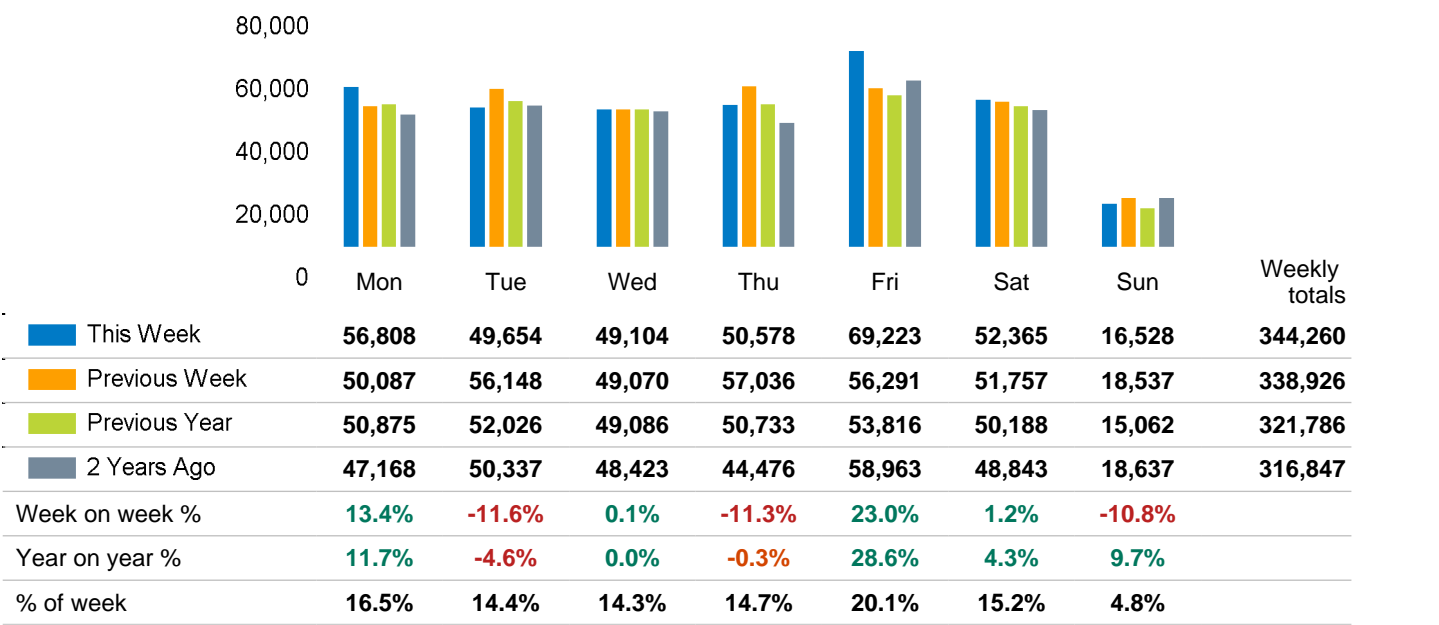


This Week
Previous Week
Previous Year
2 Years Ago

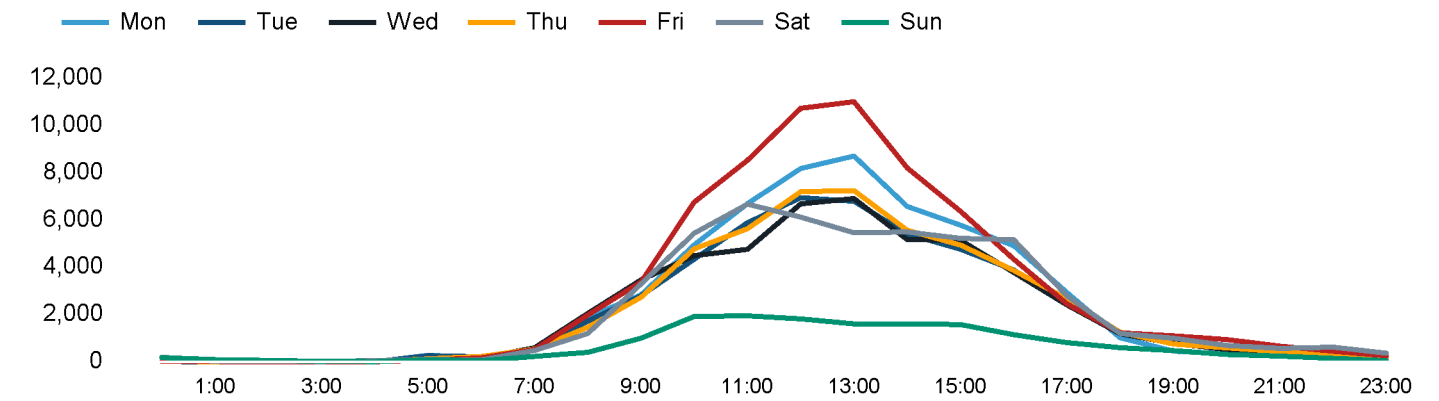
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	23°	23°	22°	22°	24°	21°
Previous week	23°	23°	25°	24°	23°	25°	24°
Previous year	23°	23°	22°	22°	23°	26°	29°

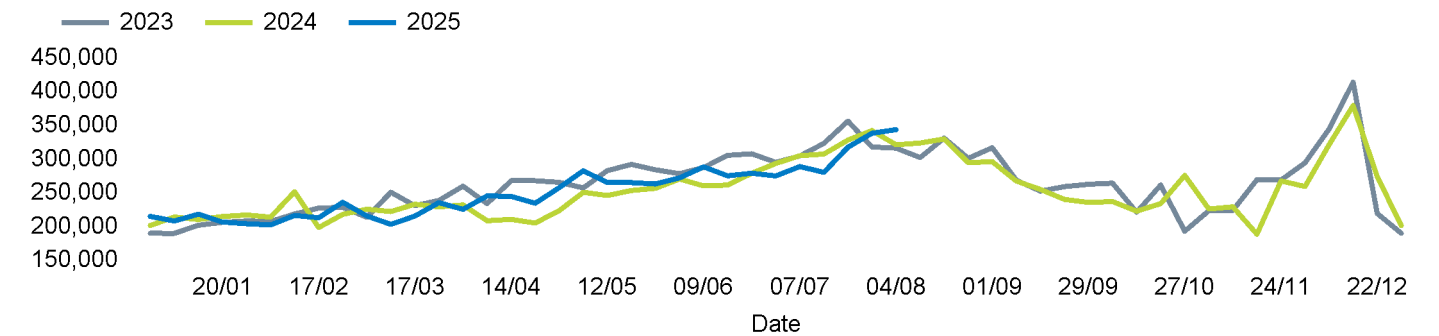
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	26,072	7.6%	25,437	24,092	2.5%	8.2%	
Commercial Arcade at High Street, Westbound	21,791	6.3%	20,895	19,663	4.3%	10.8%	
High Street at Commercial Arcade, Northbound	44,554	12.9%	43,217	40,152	3.1%	11.0%	
High Street at Commercial Arcade, Southbound	45,827	13.3%	45,503	42,412	0.7%	8.1%	
Market Square from Market Steps	48,833	14.2%	49,170	35,281	-0.7%	38.4%	
Market Square from the Arcade	22,913	6.7%	23,241	22,743	-1.4%	0.7%	
Market Square from the Church	20,895	6.1%	21,760	19,079	-4.0%	9.5%	
The Pollet at High Street, Northbound	36,637	10.6%	35,243	34,064	4.0%	7.6%	
The Pollet at High Street, Southbound	37,113	10.8%	36,452	35,115	1.8%	5.7%	
The Pollet at Smith Street, Eastbound	20,321	5.9%	19,308	35,115	5.2%	-42.1%	
The Pollet at Smith Street, Westbound	19,304	5.6%	18,700	14,070	3.2%	37.2%	

Reporting dates

This week - 04 August 2025 - 10 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 32 , 2025 Vs Week 1, 2024 to Week 32 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2025 Vs Week 32, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2025 Vs Week 31 2025