



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.5%	-8.2%	-3.2%	-7.9%	13.3%	6.8%
South West	-3.5%	-3.1%	-3.6%	-4.5%	3.5%	5.4%
UK	0.6%	-0.9%	-1.2%	3.6%	5.3%	4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,399,652 which is 0% up on the previous year.

The total number of visitors for the year to date is 7,365,950 which is 1.5% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 21 July 2025 was 318,212.

The busiest day in week commencing 21 July 2025 was Saturday with 58,154 visitors.

The peak hour of the week was 13:00 on Wednesday 23 July 2025 with footfall of 7,389.

Footfall Counts by week

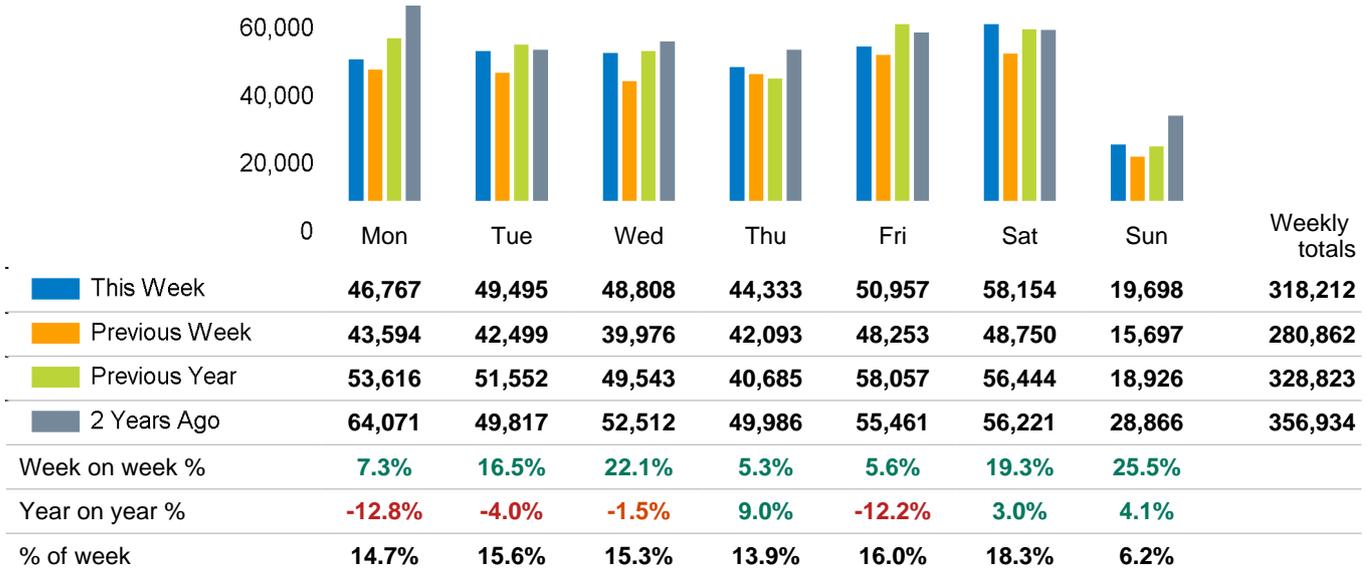


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

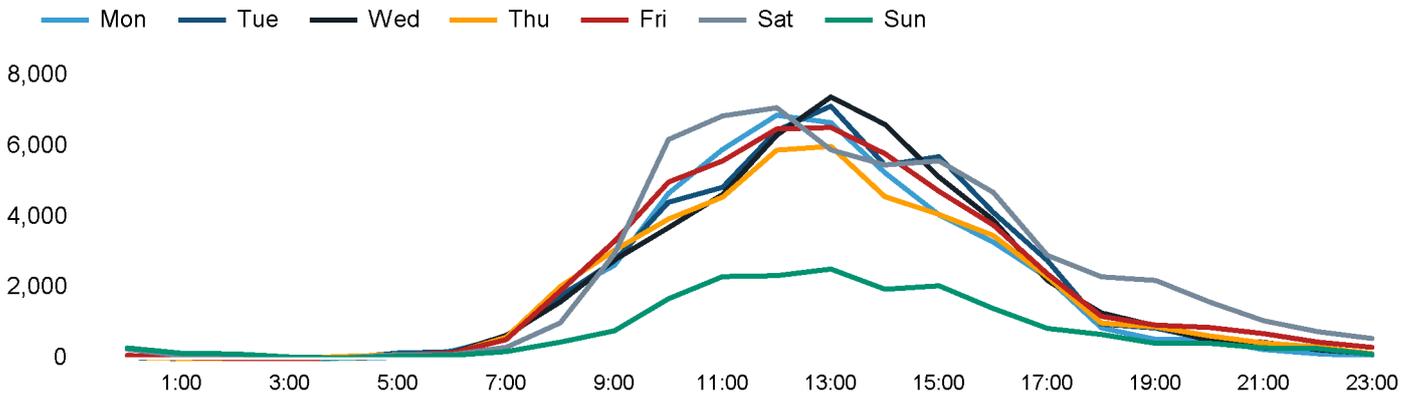
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	21°	24°	24°	24°	23°	20°
Previous week	29°	22°	20°	27°	25°	25°	22°
Previous year	20°	22°	21°	20°	22°	22°	26°

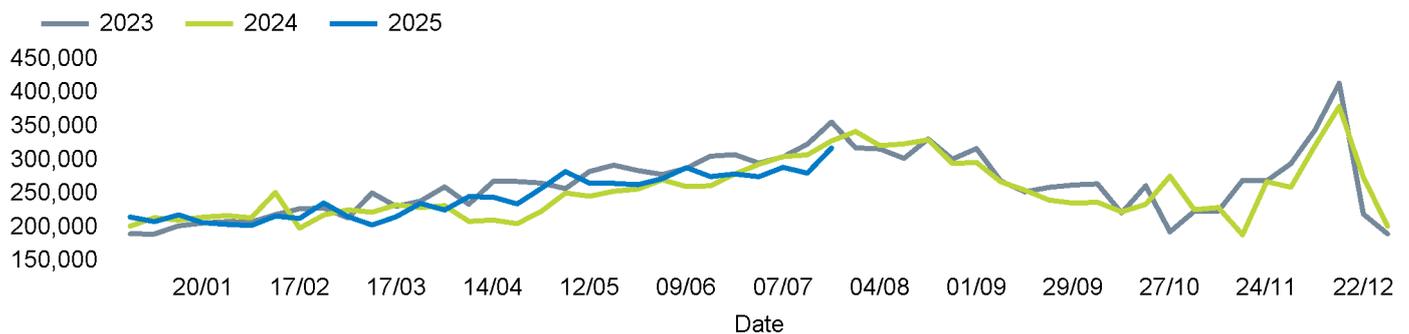
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; font-size: 0.8em;"> ■ This week ■ Previous week ■ Prev Year </div>
Commercial Arcade at High Street, Eastbound	24,158	7.6%	21,499	24,314	12.4%	-0.6%	
Commercial Arcade at High Street, Westbound	19,982	6.3%	17,525	20,585	14.0%	-2.9%	
High Street at Commercial Arcade, Northbound	41,083	12.9%	36,616	41,232	12.2%	-0.4%	
High Street at Commercial Arcade, Southbound	42,969	13.5%	38,718	43,828	11.0%	-2.0%	
Market Square from Market Steps	41,474	13.0%	34,549	34,550	20.0%	20.0%	
Market Square from the Arcade	20,826	6.5%	18,535	23,858	12.4%	-12.7%	
Market Square from the Church	19,573	6.2%	16,552	18,686	18.3%	4.7%	
The Pollet at High Street, Northbound	35,110	11.0%	31,845	34,855	10.3%	0.7%	
The Pollet at High Street, Southbound	36,856	11.6%	33,599	35,400	9.7%	4.1%	
The Pollet at Smith Street, Eastbound	18,885	5.9%	16,291	35,400	15.9%	-46.7%	
The Pollet at Smith Street, Westbound	17,296	5.4%	15,133	16,115	14.3%	7.3%	



Reporting dates

This week - 21 July 2025 - 27 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 30, 2025 Vs Week 1, 2024 to Week 30, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2025 Vs Week 30, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2025 Vs Week 29 2025

