



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.7%	-8.2%	-8.8%	-4.9%	-3.0%	0.8%
South West	-3.5%	-3.0%	-1.9%	-4.4%	4.4%	3.2%
UK	0.7%	-1.1%	-2.1%	4.0%	-2.9%	1.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,410,263 which is 0.1% down on the previous year.
- The total number of visitors for the year to date is 7,047,738 which is 1.7% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 14 July 2025 was 280,862.
- The busiest day in week commencing 14 July 2025 was Saturday with 48,750 visitors.
- The peak hour of the week was 13:00 on Friday 18 July 2025 with footfall of 6,565.

Footfall Counts by week

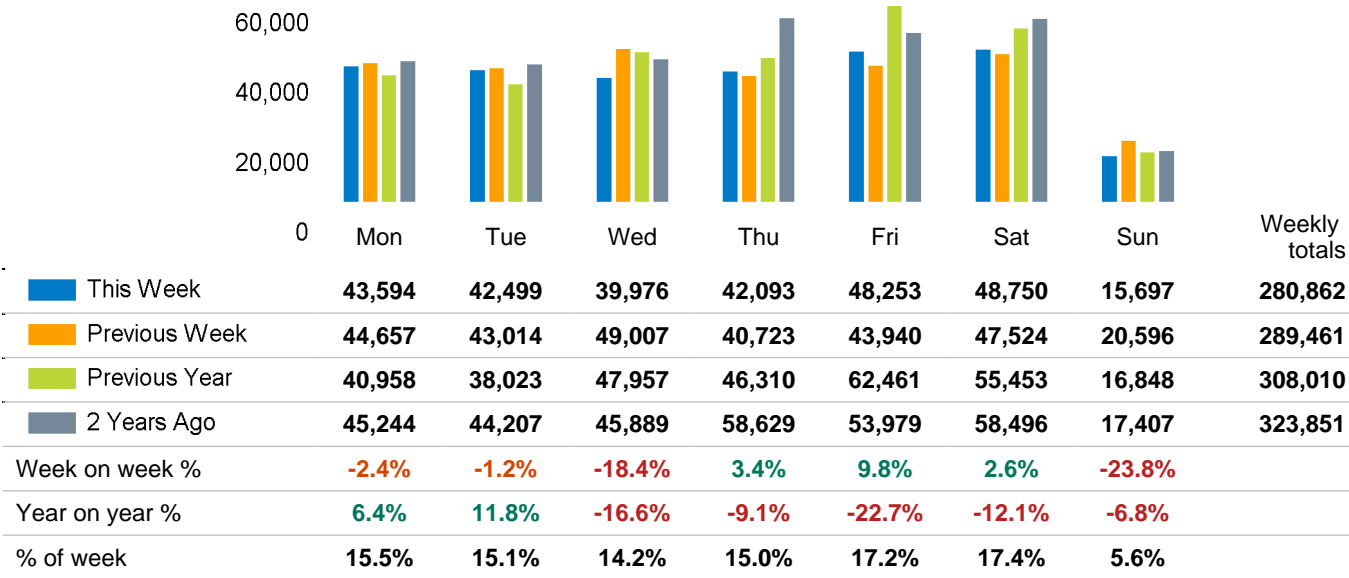


This Week Previous Year
Previous Week 2 Years Ago

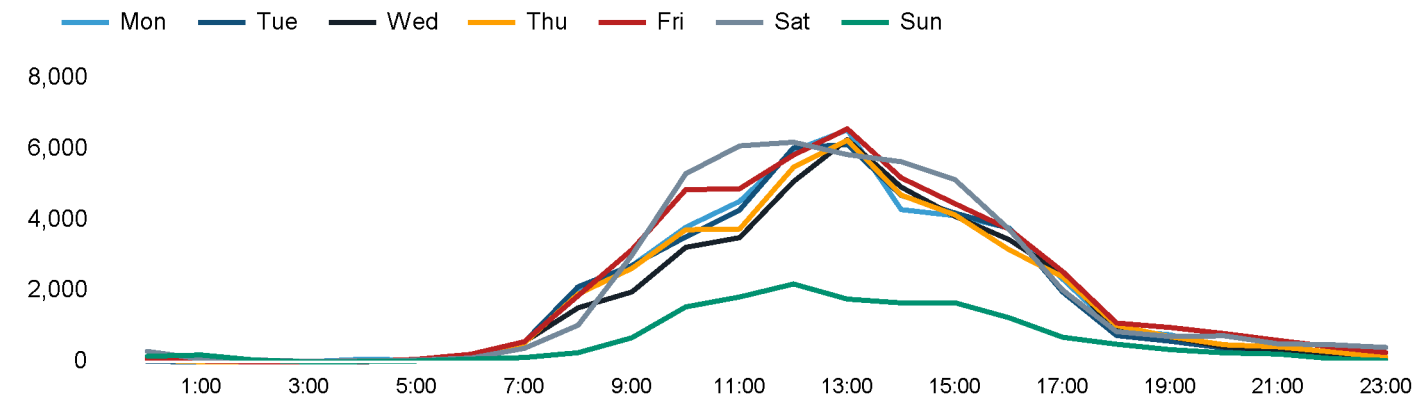
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	29°	22°	20°	27°	25°	25°	22°
Previous week							
	24°	23°	26°	30°	29°	29°	29°
Previous year							
	22°	21°	23°	28°	27°	24°	22°

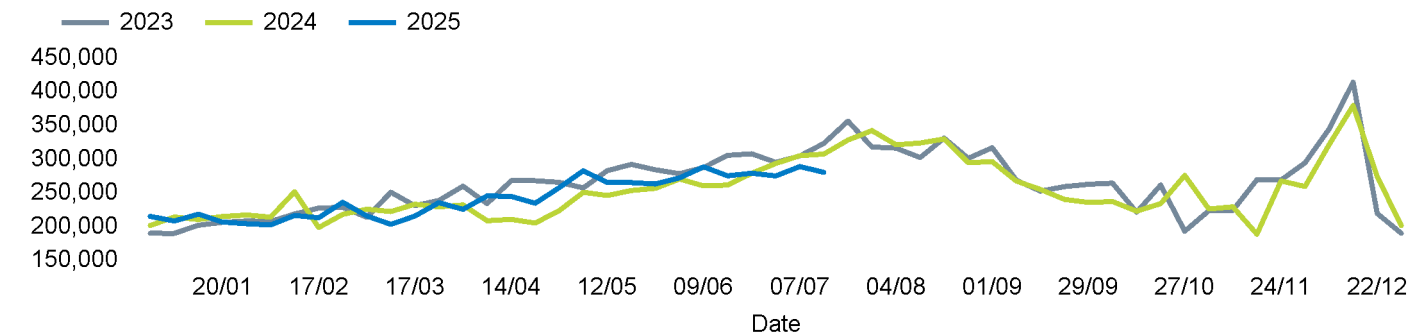
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	21,499	7.7%	21,854	22,179	-1.6%	-3.1%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	17,525	6.2%	18,302	18,644	-4.2%	-6.0%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	36,616	13.0%	38,702	38,469	-5.4%	-4.8%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	38,718	13.8%	40,237	40,340	-3.8%	-4.0%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	34,549	12.3%	35,011	31,619	-1.3%	9.3%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	18,535	6.6%	18,939	20,894	-2.1%	-11.3%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	16,552	5.9%	16,574	17,305	-0.1%	-4.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	31,845	11.3%	33,117	34,280	-3.8%	-7.1%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	33,599	12.0%	34,427	35,049	-2.4%	-4.1%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	16,291	5.8%	16,824	35,049	-3.2%	-53.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	15,133	5.4%	15,474	14,182	-2.2%	6.7%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 14 July 2025 - 20 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 29 , 2025 Vs Week 1, 2024 to Week 29 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2025 Vs Week 29, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2025 Vs Week 28 2025