



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

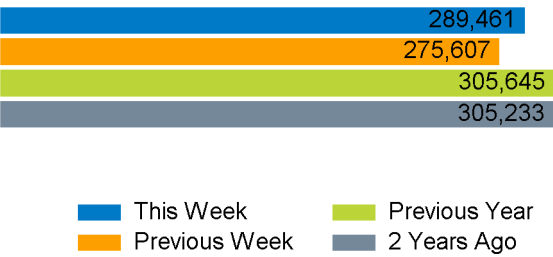
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.2%	-8.4%	-5.3%	0.1%	5.0%	3.9%
South West	-3.5%	-3.0%	-2.6%	-2.2%	-0.5%	2.6%
UK	0.8%	-1.3%	2.7%	1.0%	0.9%	3.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,437,411 which is 0% up on the previous year.
- The total number of visitors for the year to date is 6,766,876 which is 2.2% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 7 July 2025 was 289,461.
- The busiest day in week commencing 7 July 2025 was Wednesday with 49,007 visitors.
- The peak hour of the week was 12:00 on Wednesday 9 July 2025 with footfall of 7,303.

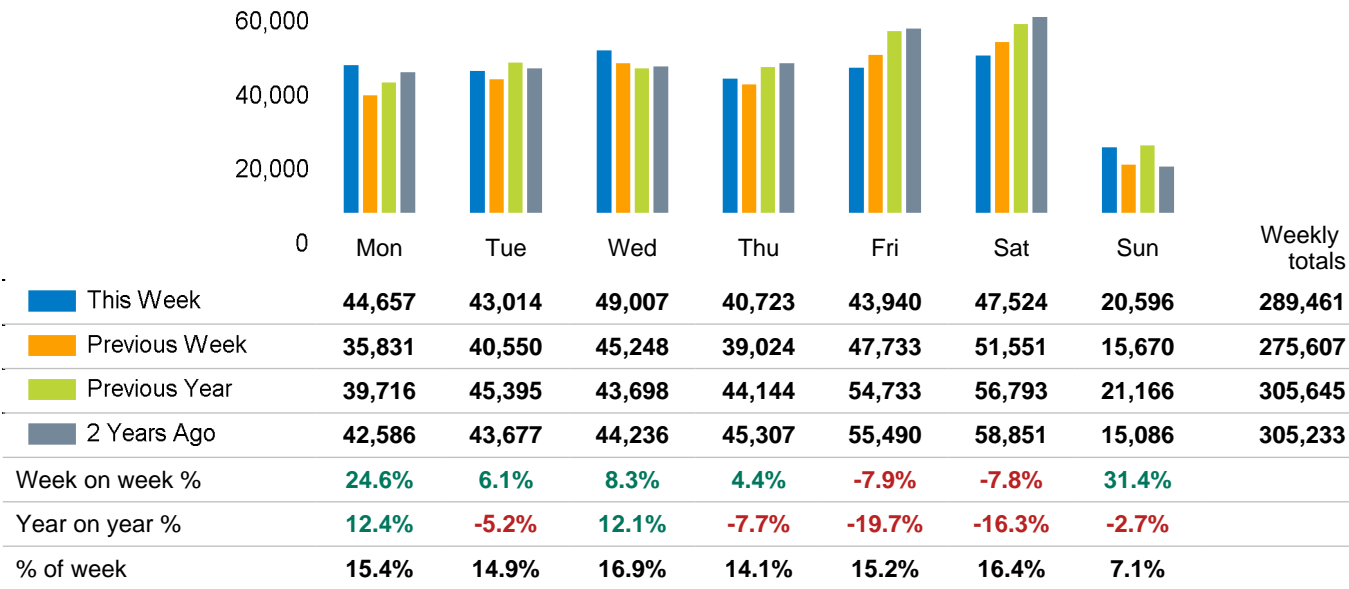
Footfall Counts by week



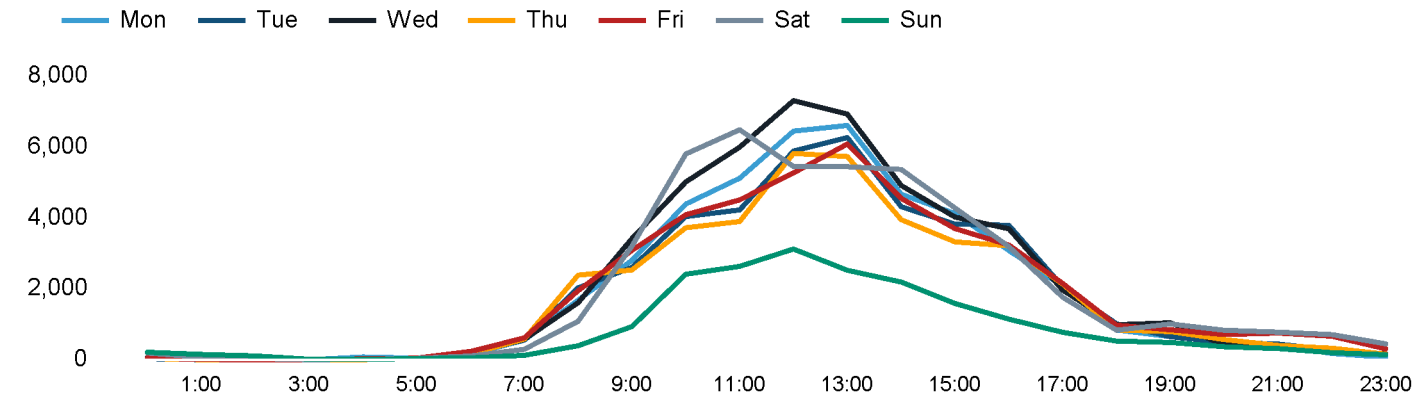
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	24°	23°	26°	30°	29°	29°	26°
Previous week	30°	30°	24°	25°	24°	23°	21°
Previous year	19°	19°	21°	21°	21°	22°	23°

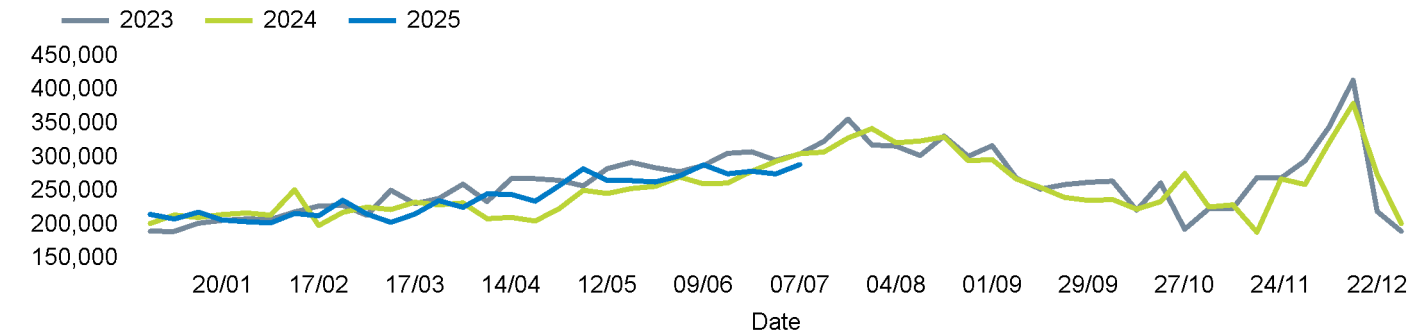
Football Counts by day



Football Counts by hour



Football Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	21,854	7.5%	20,555	22,287	6.3%	-1.9%	
Commercial Arcade at High Street, Westbound	18,302	6.3%	17,181	18,962	6.5%	-3.5%	
High Street at Commercial Arcade, Northbound	38,702	13.4%	36,737	38,276	5.3%	1.1%	
High Street at Commercial Arcade, Southbound	40,237	13.9%	38,736	40,212	3.9%	0.1%	
Market Square from Market Steps	35,011	12.1%	32,693	32,410	7.1%	8.0%	
Market Square from the Arcade	18,939	6.5%	18,684	21,865	1.4%	-13.4%	
Market Square from the Church	16,574	5.7%	16,053	17,254	3.2%	-3.9%	
The Pollet at High Street, Northbound	33,117	11.4%	31,631	33,092	4.7%	0.1%	
The Pollet at High Street, Southbound	34,427	11.9%	32,992	33,891	4.3%	1.6%	
The Pollet at Smith Street, Eastbound	16,824	5.8%	15,742	33,891	6.9%	-50.4%	
The Pollet at Smith Street, Westbound	15,474	5.3%	14,603	13,505	6.0%	14.6%	

Reporting dates

This week - 07 July 2025 - 13 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 28 , 2025 Vs Week 1, 2024 to Week 28 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2025 Vs Week 28, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2025 Vs Week 27 2025