



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.6%	-8.8%	-6.3%	-0.6%	-1.4%	5.2%
South West	-3.6%	-3.0%	0.8%	-7.1%	0.5%	-3.9%
UK	0.8%	-1.4%	4.9%	-5.2%	0.3%	-5.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,453,595 which is 0.1% up on the previous year.
- The total number of visitors for the year to date is 6,477,415 which is 2.6% up on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 30 June 2025 was 275,607.
- The busiest day in week commencing 30 June 2025 was Saturday with 51,551 visitors.
- The peak hour of the week was 13:00 on Wednesday 2 July 2025 with footfall of 7,212.

Footfall Counts by week

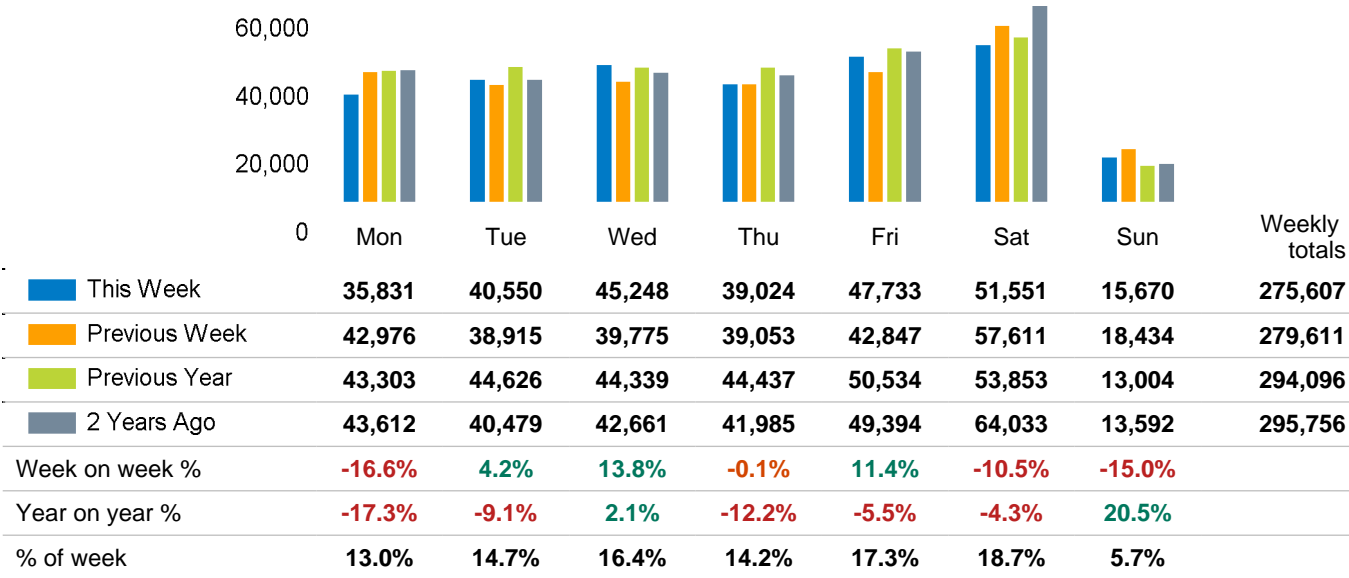


This Week Previous Year
Previous Week 2 Years Ago

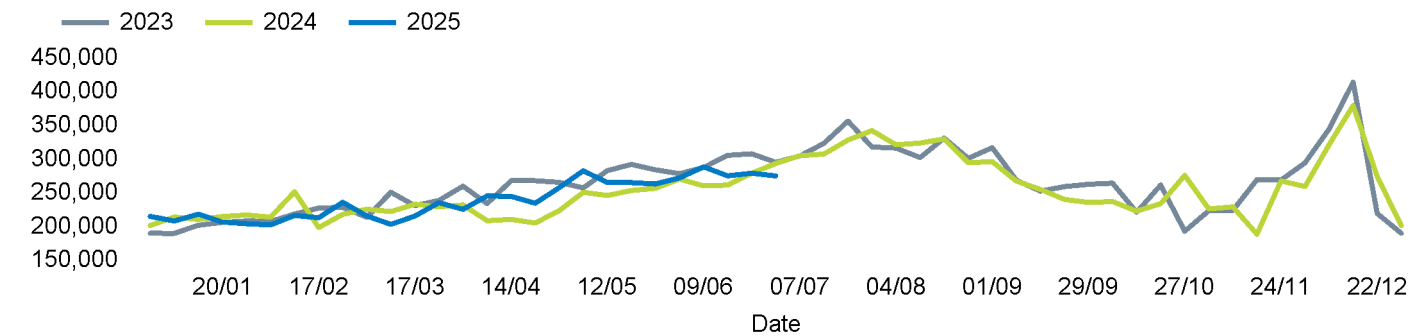
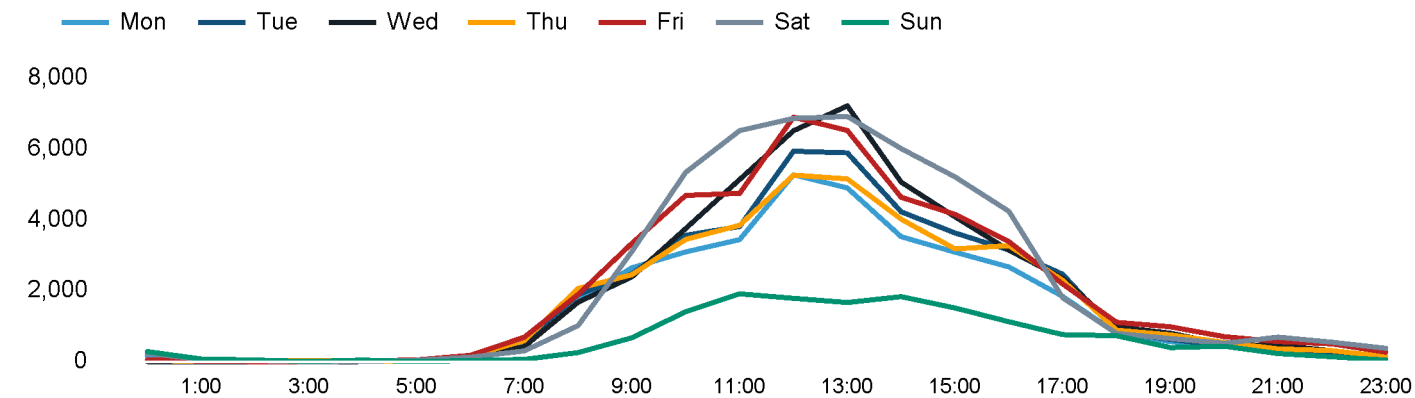
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	30°	30°	24°	25°	24°	23°	19°
Previous week	22°	24°	24°	24°	23°	25°	24°
Previous year	21°	20°	18°	20°	20°	20°	19°

Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,555	7.5%	20,830	21,579	-1.3%	-4.7%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	17,181	6.2%	16,534	18,314	3.9%	-6.2%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	36,737	13.3%	37,126	36,952	-1.0%	-0.6%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	38,736	14.1%	38,440	38,981	0.8%	-0.6%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	32,693	11.9%	36,559	32,384	-10.6%	1.0%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	18,684	6.8%	17,808	20,647	4.9%	-9.5%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	16,053	5.8%	18,385	17,382	-12.7%	-7.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	31,631	11.5%	30,568	30,859	3.5%	2.5%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	32,992	12.0%	32,035	32,010	3.0%	3.1%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	15,742	5.7%	16,284	32,010	-3.3%	-50.8%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	14,603	5.3%	15,042	12,978	-2.9%	12.5%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 30 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 27 , 2025 Vs Week 1, 2024 to Week 27 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2025 Vs Week 27, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2025 Vs Week 26 2025