



Week 26, 2025. 23 Jun 2025 - 29 Jun 2025

# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	3.0%	-9.2%	0.0%	-9.4%	1.4%	6.7%
South West	-3.8%	-2.8%	-3.7%	-3.3%	1.5%	2.5%
UK	0.6%	-1.2%	-1.6%	-0.2%	1.1%	0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,472,084 which is 0.2% up on the previous year.

The total number of visitors for the year to date is 6,201,808 which is 3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 23 June 2025 was 279,611.

The busiest day in week commencing 23 June 2025 was Saturday with 57,611 visitors.






















The peak hour of the week was 11:00 on Saturday 28 June 2025 with footfall of 6,304.

## Footfall Counts by week

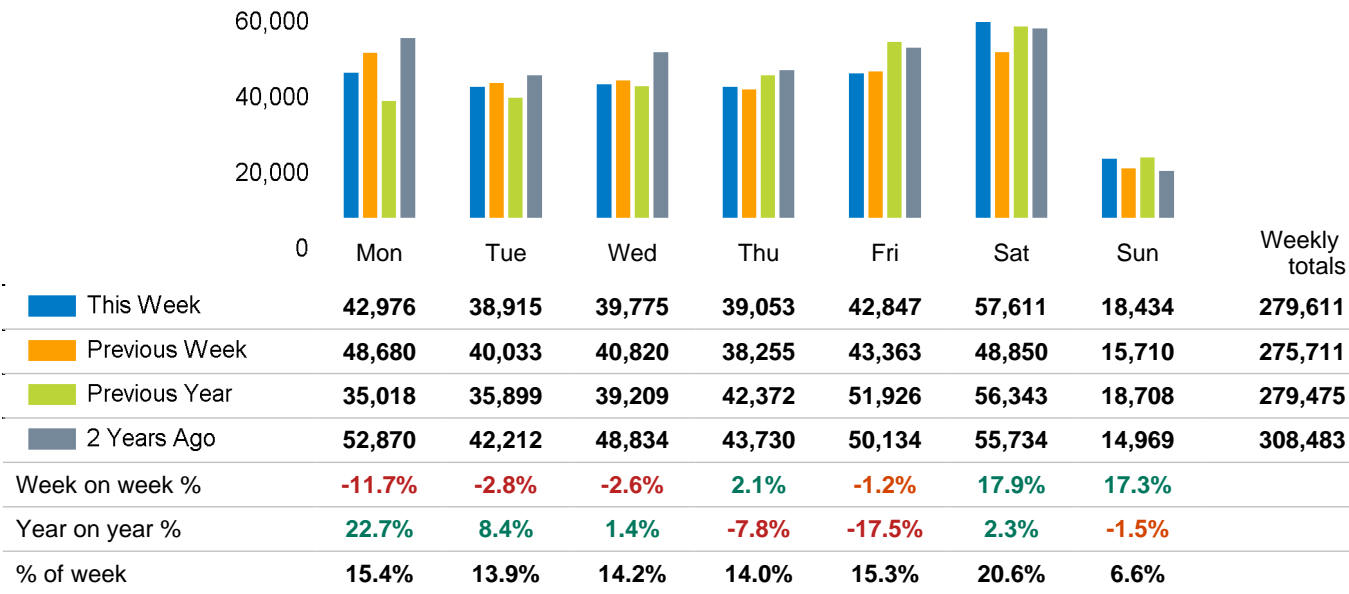


This Week  
Previous Week  
Previous Year  
2 Years Ago

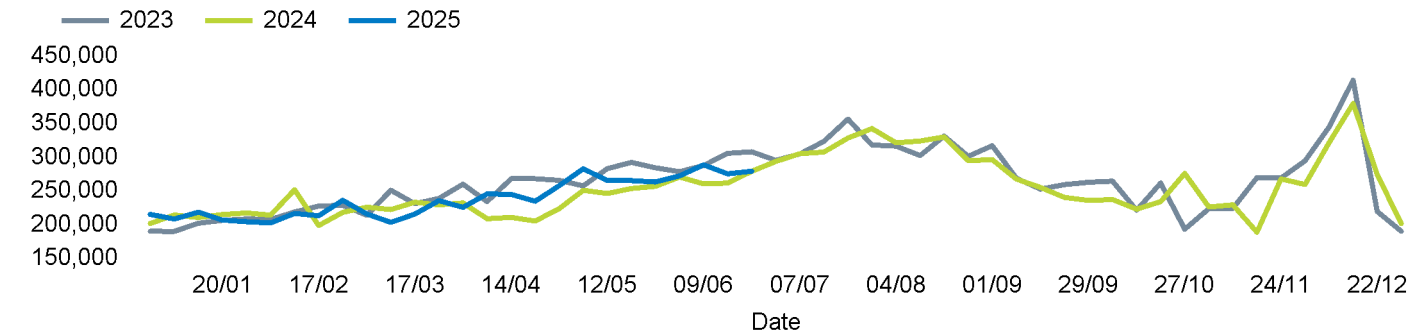
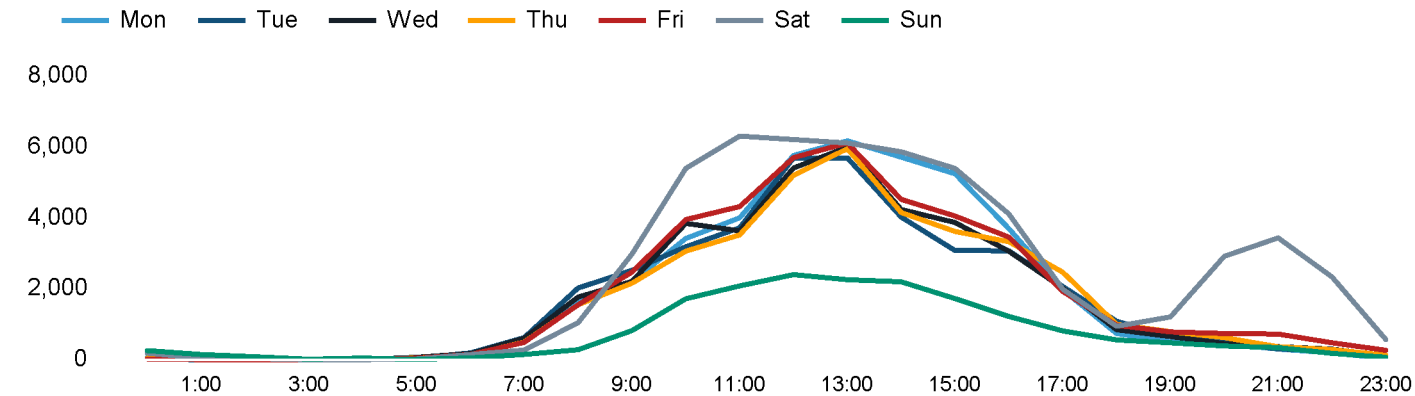
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 22°	 24°	 24°	 24°	 23°	 25°	 21°
Previous week	 24°	 24°	 25°	 27°	 32°	 31°	 30°
Previous year	 25°	 25°	 29°	 28°	 20°	 22°	 21°

Footfall Counts by day



Footfall Counts by hour



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,830	7.4%	20,813	21,492	0.1%	-3.1%	
Commercial Arcade at High Street, Westbound	16,534	5.9%	17,348	17,695	-4.7%	-6.6%	
High Street at Commercial Arcade, Northbound	37,126	13.3%	37,508	35,828	-1.0%	3.6%	
High Street at Commercial Arcade, Southbound	38,440	13.7%	39,372	38,373	-2.4%	0.2%	
Market Square from Market Steps	36,559	13.1%	31,624	35,486	15.6%	3.0%	
Market Square from the Arcade	17,808	6.4%	18,489	19,660	-3.7%	-9.4%	
Market Square from the Church	18,385	6.6%	15,673	19,231	17.3%	-4.4%	
The Pollet at High Street, Northbound	30,568	10.9%	31,076	31,945	-1.6%	-4.3%	
The Pollet at High Street, Southbound	32,035	11.5%	32,663	33,075	-1.9%	-3.1%	
The Pollet at Smith Street, Eastbound	16,284	5.8%	16,325	13,490	-0.3%	20.7%	
The Pollet at Smith Street, Westbound	15,042	5.4%	14,820	13,200	1.5%	14.0%	

## Reporting dates

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This week - 23 June 2025 - 29 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 26 , 2025 Vs Week 1, 2024 to Week 26 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 26, 2025 Vs Week 26, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 26 2025 Vs Week 25 2025