



Week 25, 2025. 16 Jun 2025 - 22 Jun 2025

# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	3.1%	-9.2%	5.2%	-14.4%	-4.6%	0.5%
South West	-3.8%	-2.8%	-2.9%	-5.4%	3.7%	3.0%
UK	0.7%	-1.3%	-2.0%	0.4%	1.5%	6.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,471,948 which is 0% up on the previous year.

The total number of visitors for the year to date is 5,922,197 which is 3.1% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 16 June 2025 was 275,711.

The busiest day in week commencing 16 June 2025 was Saturday with 48,850 visitors.

The peak hour of the week was 11:00 on Saturday 21 June 2025 with footfall of 6,976.

## Footfall Counts by week

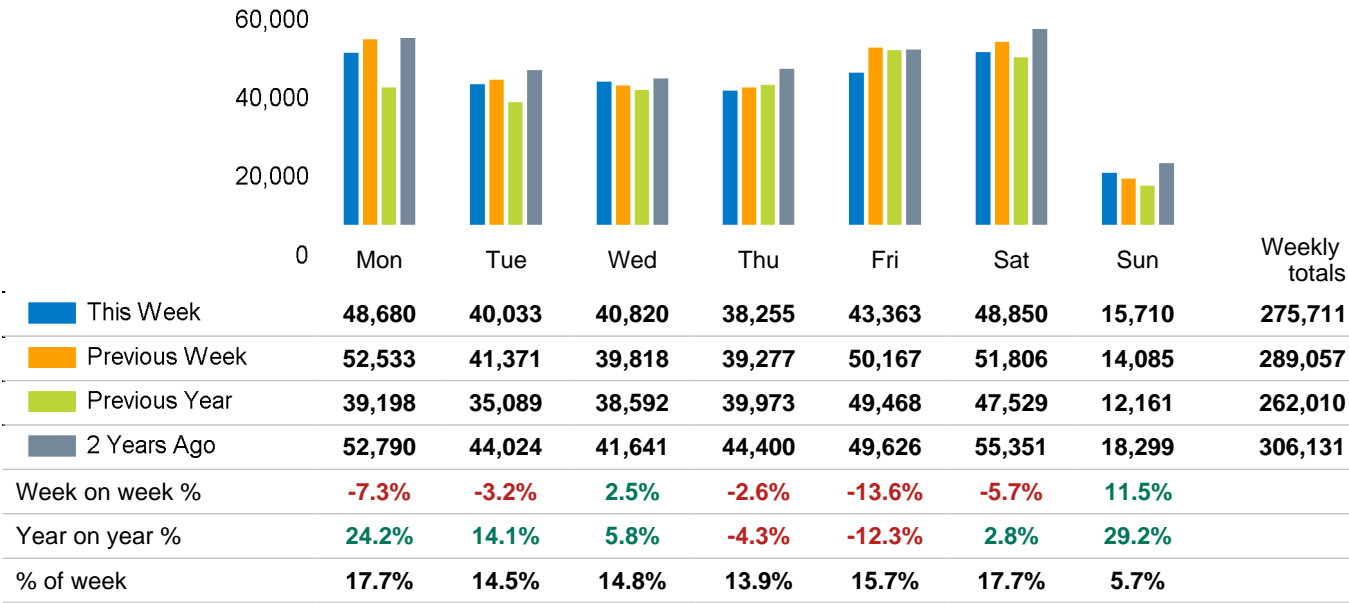


This Week  
Previous Week  
Previous Year  
2 Years Ago

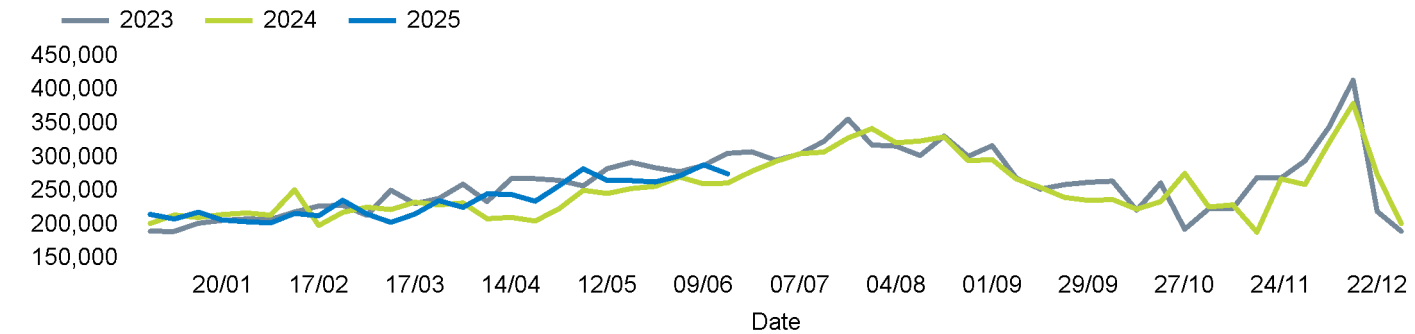
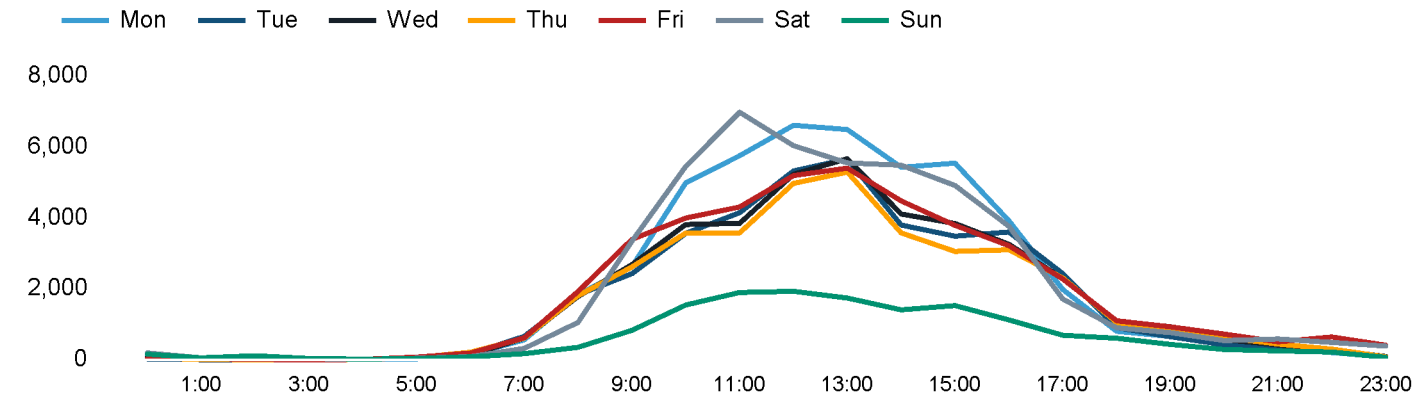
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	24°	24°	25°	27°	32°	31°	20°
Previous week	21°	20°	26°	26°	26°	23°	20°
Previous year	22°	21°	20°	23°	21°	20°	25°

Footfall Counts by day



Footfall Counts by hour



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,813	7.5%	21,820	21,529	-4.6%	-3.3%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	17,348	6.3%	18,076	18,253	-4.0%	-5.0%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	37,508	13.6%	38,410	33,362	-2.3%	12.4%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	39,372	14.3%	39,770	36,806	-1.0%	7.0%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	31,624	11.5%	34,472	33,521	-8.3%	-5.7%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	18,489	6.7%	19,738	20,280	-6.3%	-8.8%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	15,673	5.7%	16,563	17,684	-5.4%	-11.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	31,076	11.3%	32,872	32,679	-5.5%	-4.9%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	32,663	11.8%	33,725	32,914	-3.1%	-0.8%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	16,325	5.9%	17,461	1,609	-6.5%	914.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	14,820	5.4%	16,150	13,373	-8.2%	10.8%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

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This week - 16 June 2025 - 22 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 25 , 2025 Vs Week 1, 2024 to Week 25 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week25, 2025 Vs Week 25, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2025 Vs Week 24 2025