



June 2025. 02 Jun 2025 - 06 Jul 2025

Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.6%	-9.2%	1.9%	-9.3%	3.3%	9.1%
South West	-3.6%	-2.8%	-3.9%	-4.4%	-2.0%	6.4%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

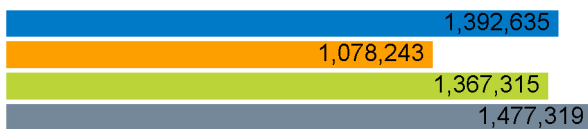
The total number of visitors for the year to date is 6,477,415 which is 2.6% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 2 June 2025 was 1,392,635.

The busiest day in month commencing 2 June 2025 was Saturday 28 June with 57,611 visitors.

The peak hour of the month was 12:00 on Monday 9 June 2025 with footfall of 9,315.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



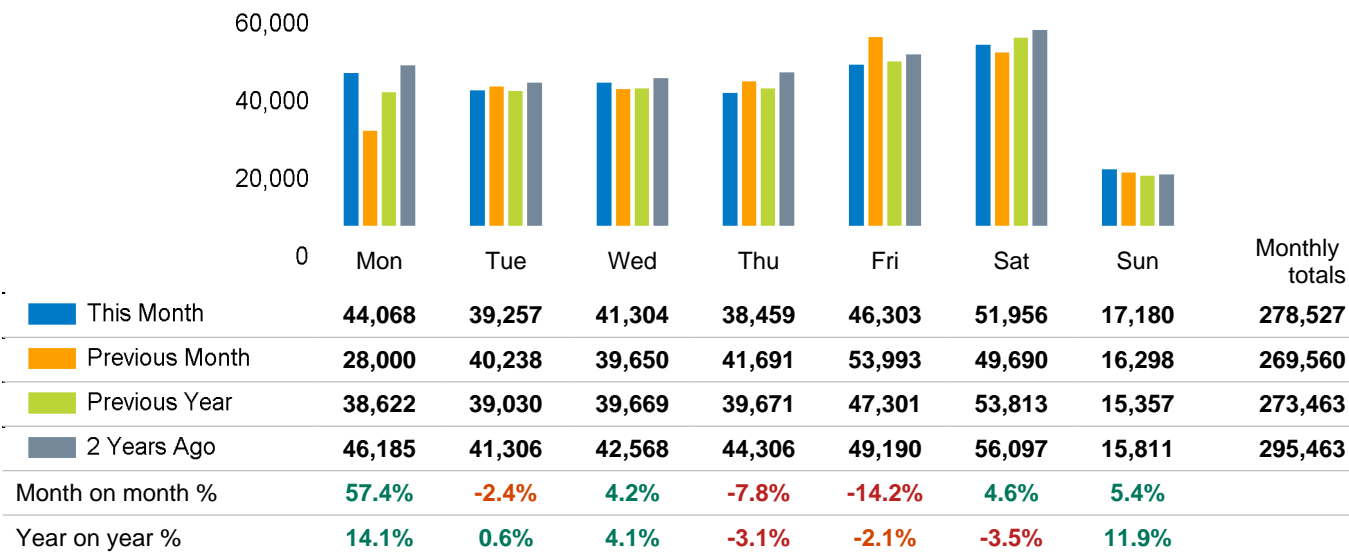
Number of days June 2025	21	14		
Number of days June 2024	19	15	1	
Number of days June 2023	17	13	3	2

Average temperature

	Maximum temperature	Minimum temperature
2025	24°	14°
2024	21°	12°
2023	20°	14°

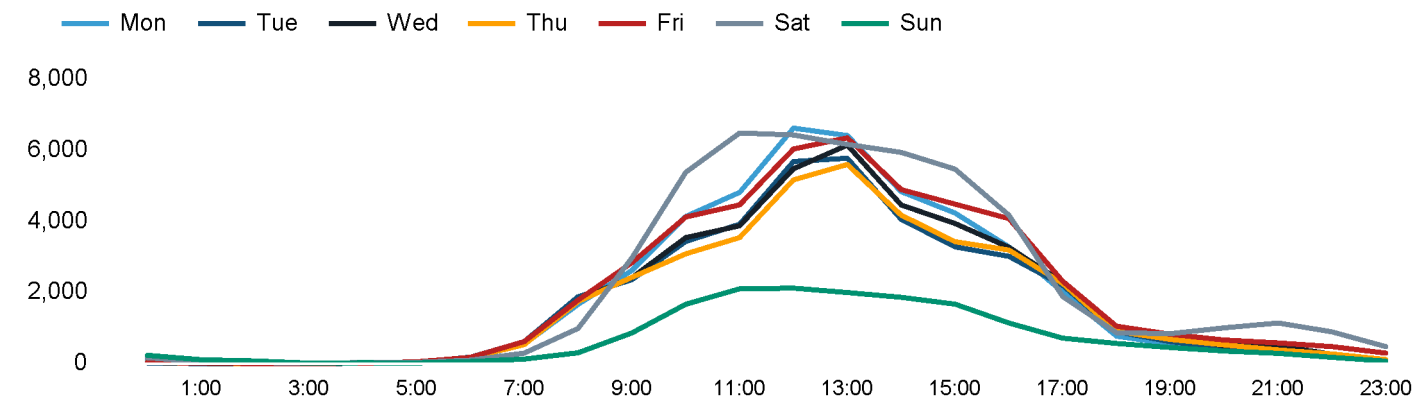
Football Counts by day

The figures shown below are calculated using weekly averages.



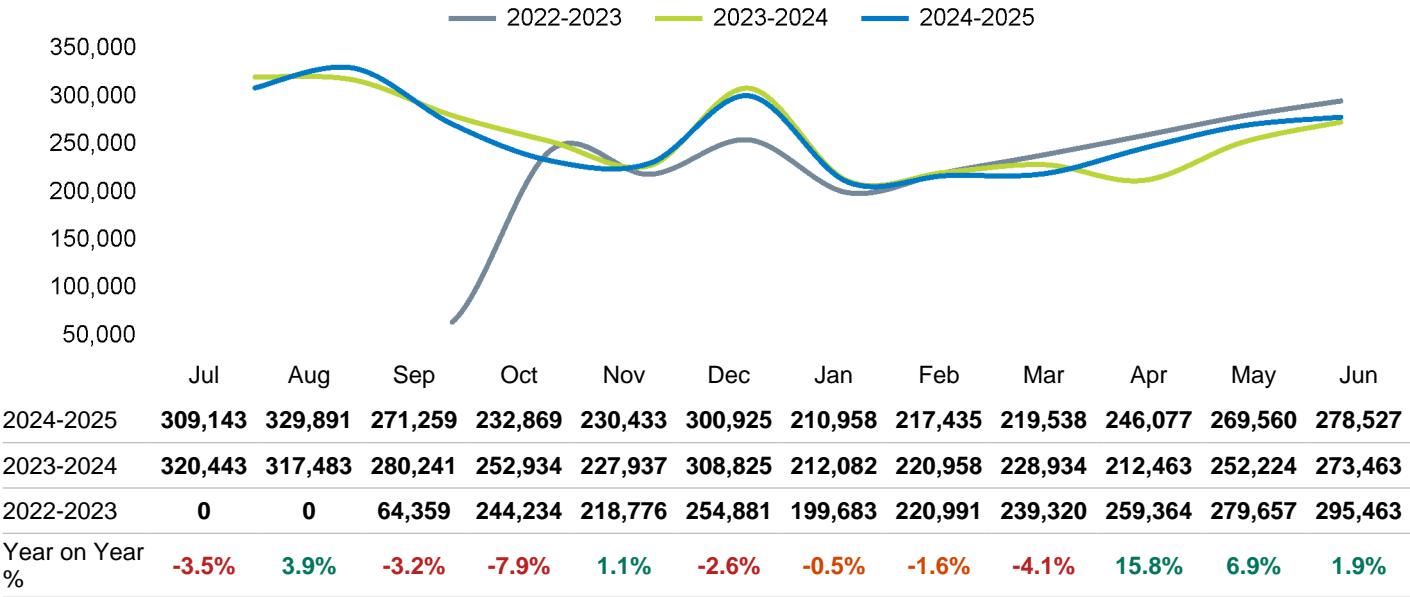
Football Counts by hour

The figures shown below are calculated using a weekly average



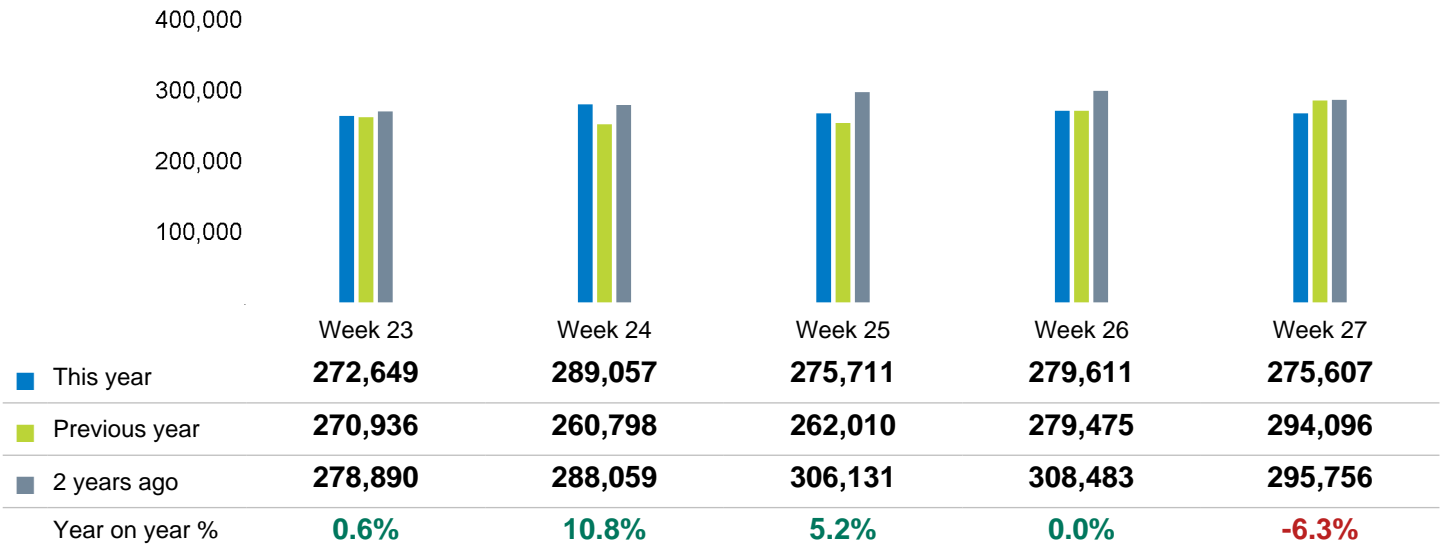
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	<div> <div>This month</div> <div>Previous month</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,952	7.5%	20,517	21,412	2.1%	-2.1%	
Commercial Arcade at High Street, Westbound	17,185	6.2%	16,718	17,936	2.8%	-4.2%	
High Street at Commercial Arcade, Northbound	37,074	13.3%	35,602	34,096	4.1%	8.7%	
High Street at Commercial Arcade, Southbound	38,687	13.9%	37,232	36,926	3.9%	4.8%	
Market Square from Market Steps	33,725	12.1%	34,367	32,918	-1.9%	2.5%	
Market Square from the Arcade	18,701	6.7%	18,853	20,035	-0.8%	-6.7%	
Market Square from the Church	16,479	5.9%	17,835	17,195	-7.6%	-4.2%	
The Pollet at High Street, Northbound	31,323	11.2%	30,375	31,804	3.1%	-1.5%	
The Pollet at High Street, Southbound	32,705	11.7%	30,950	32,651	5.7%	0.2%	
The Pollet at Smith Street, Eastbound	16,553	5.9%	14,556	15,401	13.7%	7.5%	
The Pollet at Smith Street, Westbound	15,138	5.4%	12,551	13,086	20.6%	15.7%	

Reporting dates

This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2025 Vs 5 2025