



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	3.0%	-8.9%	10.8%	-9.5%	6.0%	-3.7%
South West	-3.8%	-2.7%	-3.5%	-6.2%	4.6%	-1.9%
UK	0.8%	-1.3%	3.0%	-6.3%	5.1%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,458,247 which is 0.4% down on the previous year.

The total number of visitors for the year to date is 5,646,486 which is 3% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 9 June 2025 was 289,057.

The busiest day in week commencing 9 June 2025 was Monday with 52,533 visitors.

The peak hour of the week was 12:00 on Monday 9 June 2025 with footfall of 9,315.

Footfall Counts by week

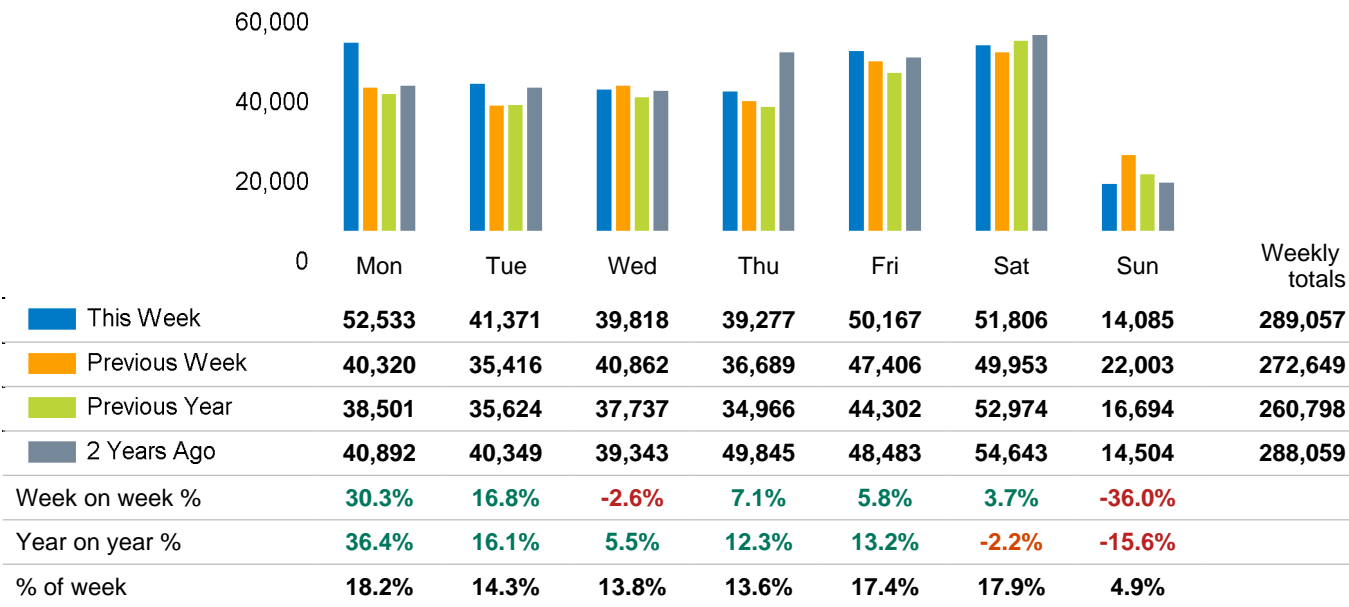


This Week
Previous Week
Previous Year
2 Years Ago

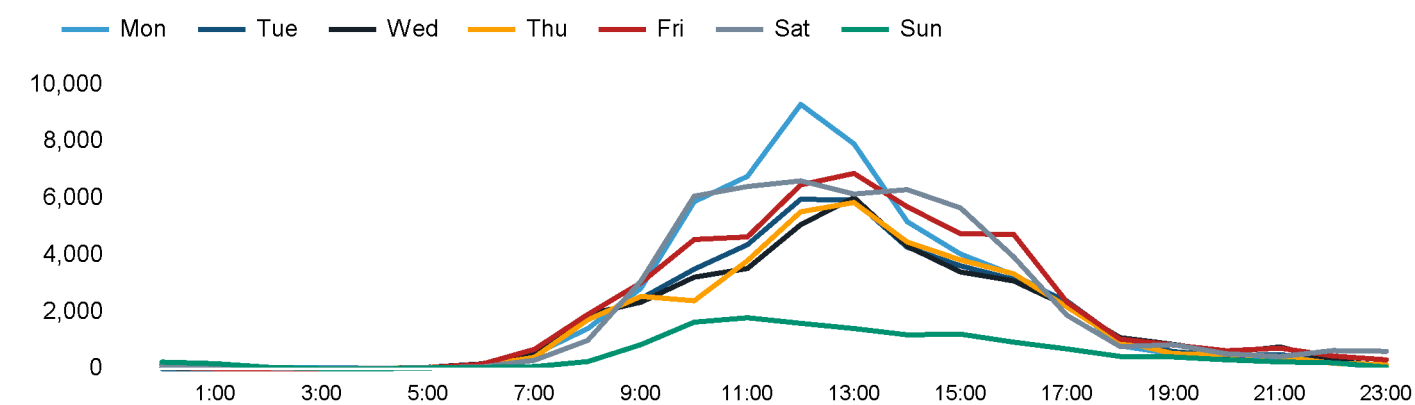
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	20°	26°	26°	26°	23°	18°
Previous week	21°	21°	19°	18°	18°	18°	18°
Previous year	20°	19°	20°	19°	19°	18°	19°

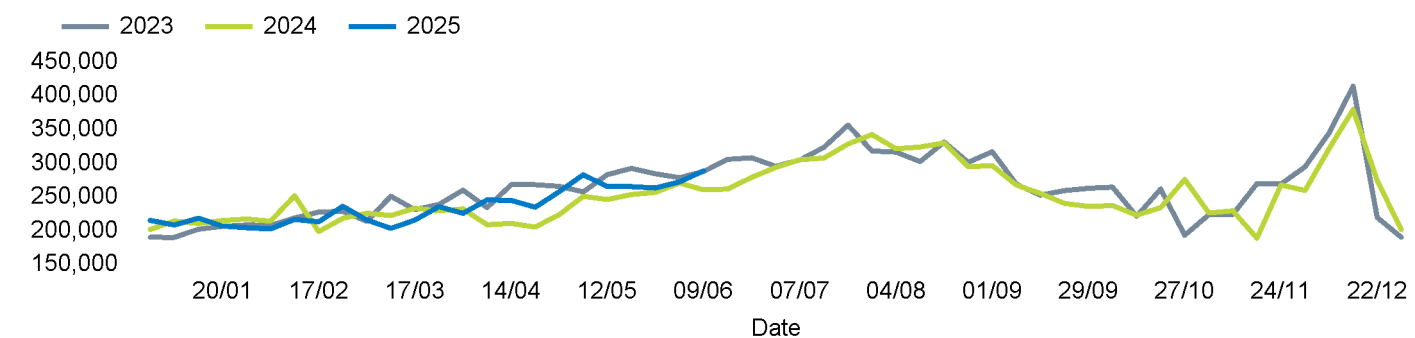
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	21,820	7.5%	20,746	20,440	5.2%	6.8%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	18,076	6.3%	16,790	17,332	7.7%	4.3%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	38,410	13.3%	35,590	31,023	7.9%	23.8%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	39,770	13.8%	37,119	34,795	7.1%	14.3%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	34,472	11.9%	33,278	30,687	3.6%	12.3%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	19,738	6.8%	18,788	19,324	5.1%	2.1%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	16,563	5.7%	15,723	15,941	5.3%	3.9%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	32,872	11.4%	30,471	31,315	7.9%	5.0%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	33,725	11.7%	32,112	32,643	5.0%	3.3%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	17,461	6.0%	16,953	14,570	3.0%	19.8%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	16,150	5.6%	15,079	12,728	7.1%	26.9%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 09 June 2025 - 15 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 24 , 2025 Vs Week 1, 2024 to Week 24 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week24, 2025 Vs Week 24, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 24 2025 Vs Week 23 2025