



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.7%	-8.9%	0.6%	-2.9%	3.4%	5.3%
South West	-3.8%	-2.5%	-9.5%	-3.7%	-15.7%	-13.2%
UK	0.7%	-1.1%	-4.0%	-2.1%	-7.3%	-5.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,429,988 which is 0.8% down on the previous year.

The total number of visitors for the year to date is 5,357,429 which is 2.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 2 June 2025 was 272,649.

The busiest day in week commencing 2 June 2025 was Saturday with 49,953 visitors.

The peak hour of the week was 13:00 on Friday 6 June 2025 with footfall of 6,839.

## Footfall Counts by week

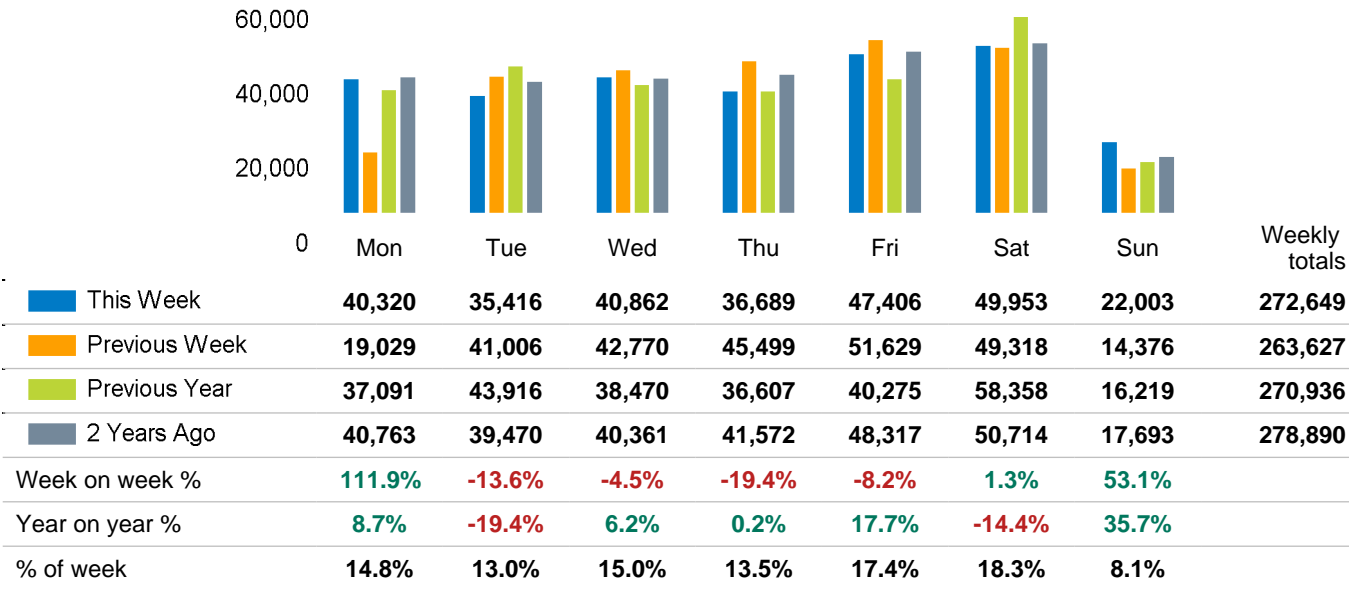


This Week  
Previous Week  
Previous Year  
2 Years Ago

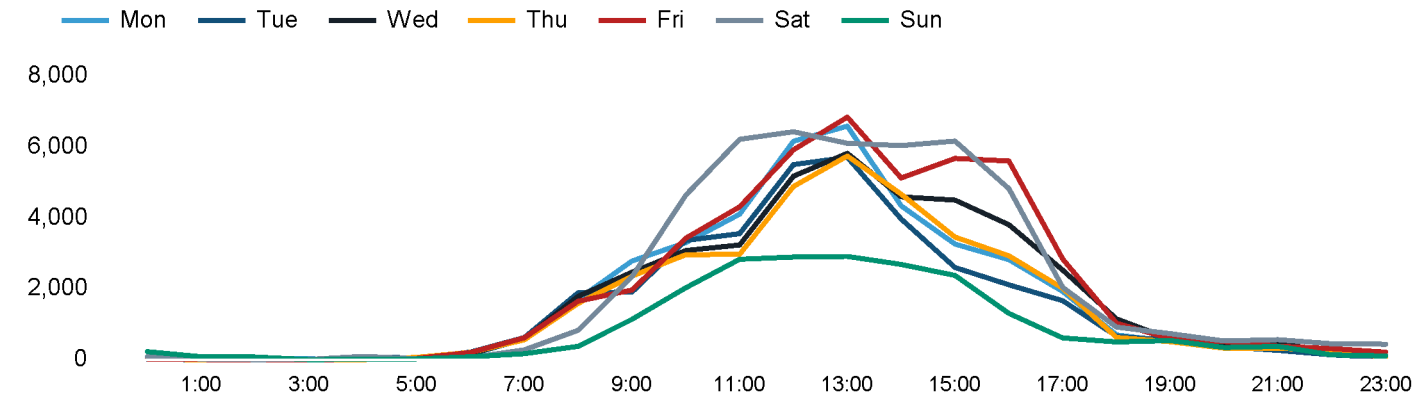
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	21°	19°	18°	18°	16°	17°
Previous week	18°	18°	19°	22°	23°	22°	20°
Previous year	22°	21°	20°	20°	19°	20°	20°

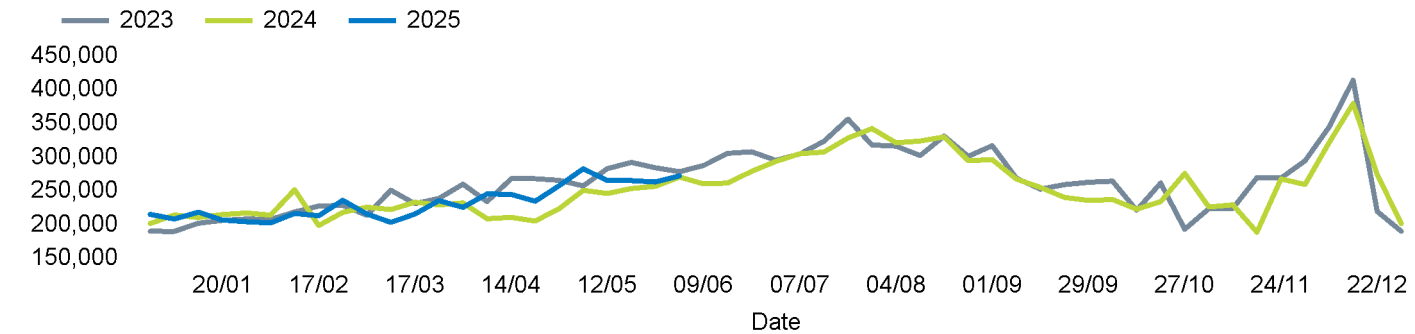
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,746	7.6%	20,968	22,022	-1.1%	-5.8%	
Commercial Arcade at High Street, Westbound	16,790	6.2%	17,090	18,086	-1.8%	-7.2%	
High Street at Commercial Arcade, Northbound	35,590	13.1%	34,832	33,316	2.2%	6.8%	
High Street at Commercial Arcade, Southbound	37,119	13.6%	36,383	35,677	2.0%	4.0%	
Market Square from Market Steps	33,278	12.2%	32,956	32,513	1.0%	2.4%	
Market Square from the Arcade	18,788	6.9%	18,943	20,266	-0.8%	-7.3%	
Market Square from the Church	15,723	5.8%	16,763	15,740	-6.2%	-0.1%	
The Pollet at High Street, Northbound	30,471	11.2%	30,082	32,222	1.3%	-5.4%	
The Pollet at High Street, Southbound	32,112	11.8%	30,396	32,613	5.6%	-1.5%	
The Pollet at Smith Street, Eastbound	16,953	6.2%	13,393	15,329	26.6%	10.6%	
The Pollet at Smith Street, Westbound	15,079	5.5%	11,821	13,152	27.6%	14.7%	

Reporting dates

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This week - 02 June 2025 - 08 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 23 , 2025 Vs Week 1, 2024 to Week 23 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week23, 2025 Vs Week 23, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2025 Vs Week 22 2025