



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.8%	-9.2%	4.6%	-13.2%	0.0%	3.0%
South West	-3.3%	-2.4%	-4.3%	-8.1%	0.1%	5.4%
UK	1.1%	-1.1%	1.9%	-7.8%	1.1%	-1.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,421,831 which is 1.1% down on the previous year.

The total number of visitors for the year to date is 4,821,153 which is 2.8% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 19 May 2025 was 265,643.

The busiest day in week commencing 19 May 2025 was Saturday with 51,394 visitors.

The peak hour of the week was 14:00 on Saturday 24 May 2025 with footfall of 6,916.

Footfall Counts by week

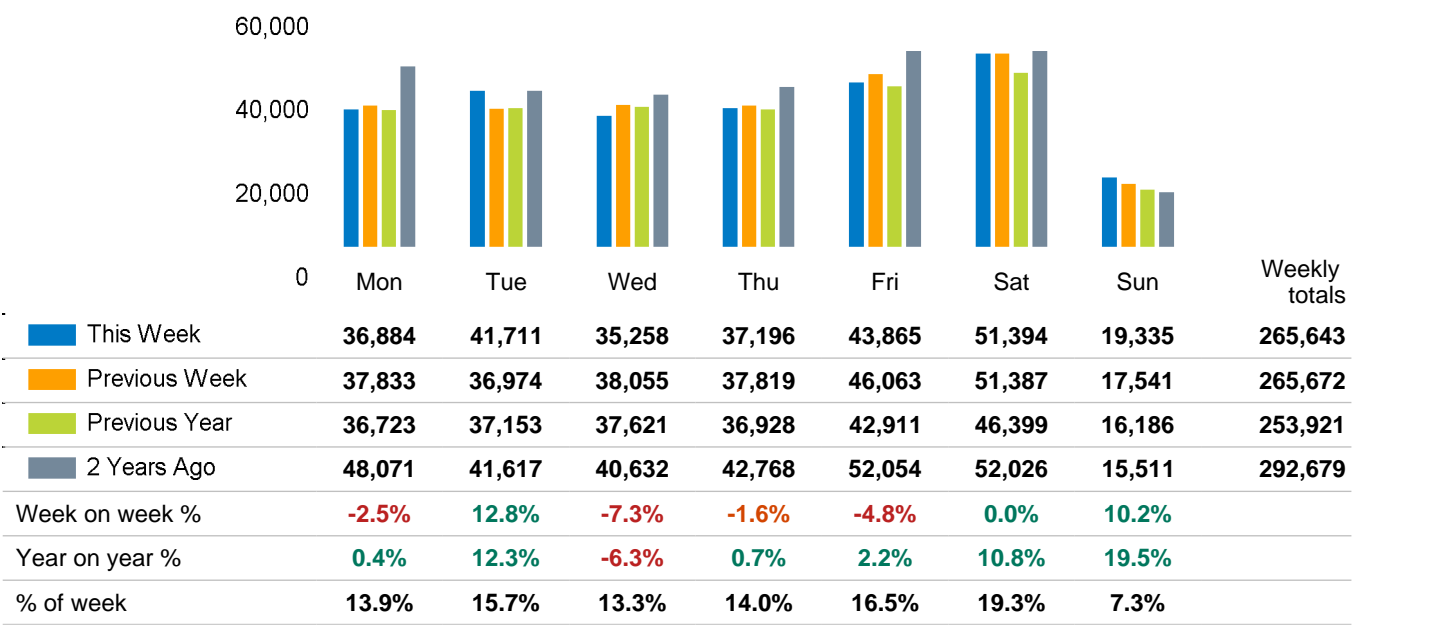


This Week
Previous Week
Previous Year
2 Years Ago

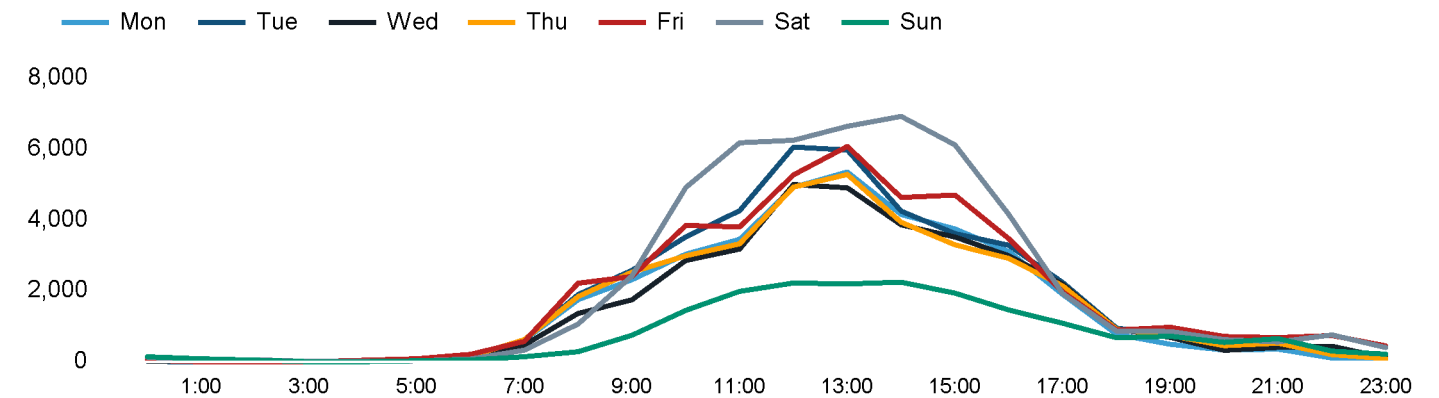
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	22°	21°	20°	20°	19°	17°
Previous week	21°	23°	22°	20°	19°	18°	22°
Previous year	20°	20°	20°	18°	20°	20°	19°

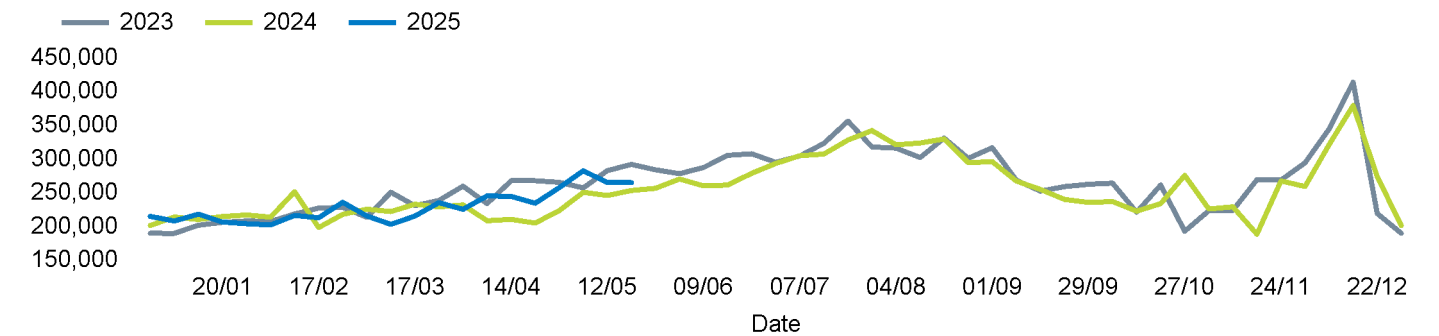
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,205	7.6%	19,717	20,242	2.5%	-0.2%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	16,844	6.3%	15,971	16,386	5.5%	2.8%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	34,927	13.1%	35,200	30,350	-0.8%	15.1%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	36,337	13.7%	36,862	33,466	-1.4%	8.6%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	33,906	12.8%	33,715	30,349	0.6%	11.7%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	19,215	7.2%	18,579	19,263	3.4%	-0.2%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	17,837	6.7%	18,273	15,259	-2.4%	16.9%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	29,413	11.1%	29,644	30,073	-0.8%	-2.2%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	30,267	11.4%	31,124	31,073	-2.8%	-2.6%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	14,303	5.4%	14,207	14,883	0.7%	-3.9%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	12,389	4.7%	12,380	12,577	0.1%	-1.5%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 19 May 2025 - 25 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 21 , 2025 Vs Week 1, 2024 to Week 21 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week21, 2025 Vs Week 21, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2025 Vs Week 20 2025