



Week 20, 2025. 12 May 2025 - 18 May 2025

# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.7%	-8.9%	7.8%	-13.0%	-6.2%	-1.9%
South West	-3.3%	-2.1%	0.3%	-6.2%	2.0%	-4.0%
UK	1.0%	-0.7%	-0.5%	-2.6%	1.1%	-1.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,410,109 which is 1.5% down on the previous year.

The total number of visitors for the year to date is 4,555,510 which is 2.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 12 May 2025 was 265,672.

The busiest day in week commencing 12 May 2025 was Saturday with 51,387 visitors.

The peak hour of the week was 11:00 on Saturday 17 May 2025 with footfall of 6,549.

## Footfall Counts by week

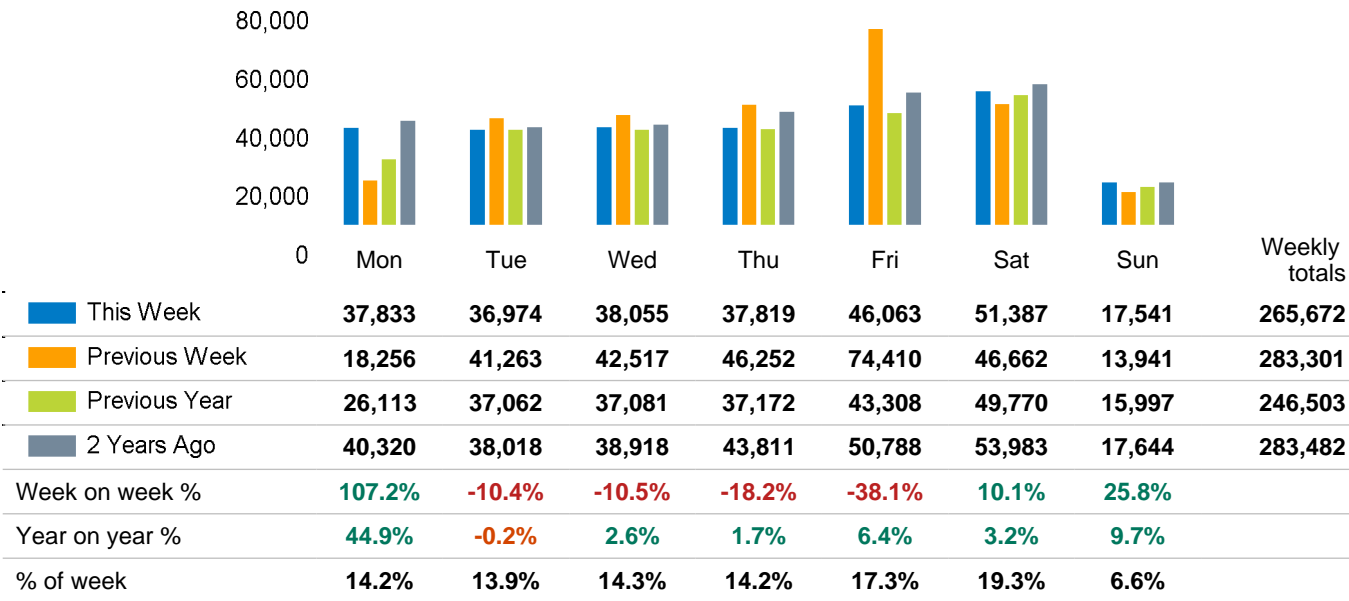


This Week  
Previous Week  
Previous Year  
2 Years Ago

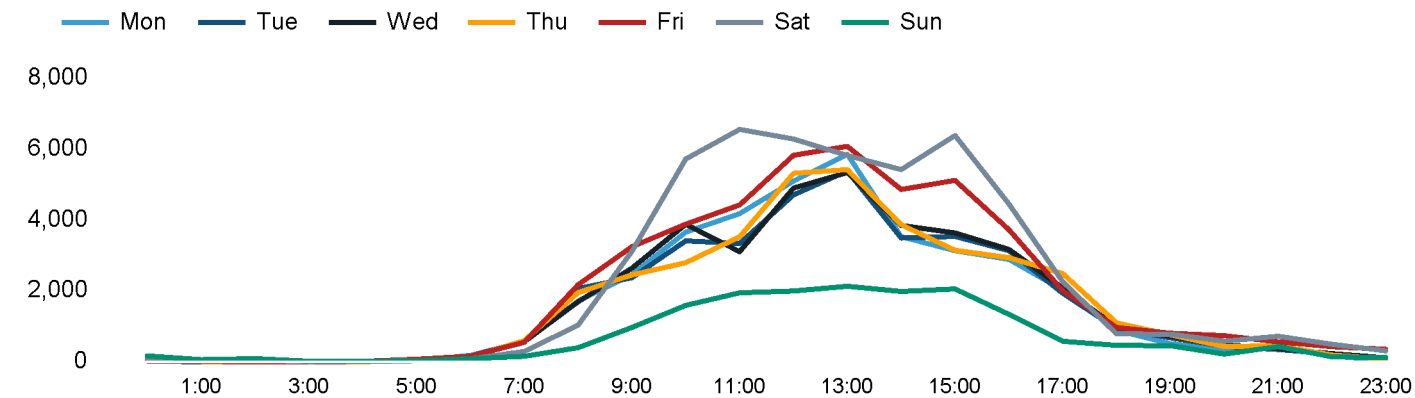
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	23°	22°	20°	19°	18°	17°
Previous week	15°	15°	16°	16°	17°	20°	23°
Previous year	20°	20°	19°	21°	21°	20°	21°

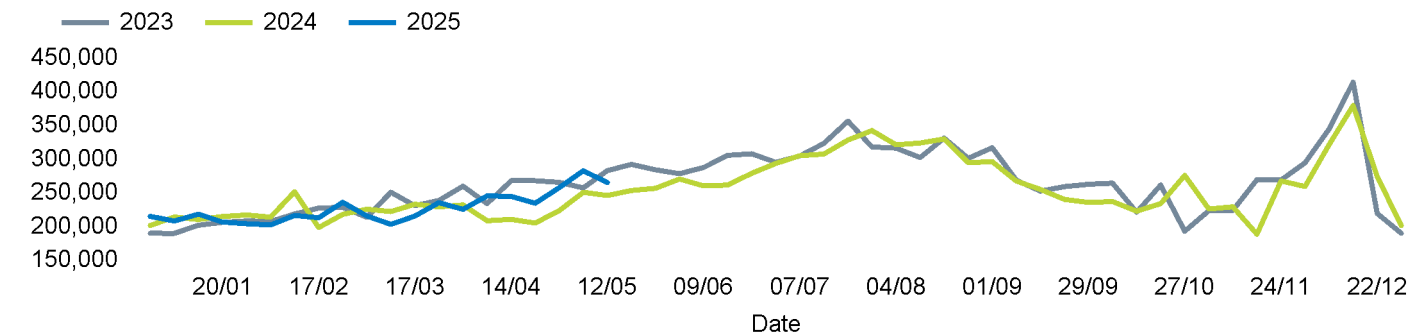
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	19,717	7.4%	21,180	19,871	-6.9%	-0.8%	
Commercial Arcade at High Street, Westbound	15,971	6.0%	16,970	16,291	-5.9%	-2.0%	
High Street at Commercial Arcade, Northbound	35,200	13.2%	37,449	29,817	-6.0%	18.1%	
High Street at Commercial Arcade, Southbound	36,862	13.9%	39,349	30,615	-6.3%	20.4%	
Market Square from Market Steps	33,715	12.7%	36,892	30,320	-8.6%	11.2%	
Market Square from the Arcade	18,579	7.0%	18,678	19,263	-0.5%	-3.6%	
Market Square from the Church	18,273	6.9%	18,469	15,754	-1.1%	16.0%	
The Pollet at High Street, Northbound	29,644	11.2%	32,361	28,468	-8.4%	4.1%	
The Pollet at High Street, Southbound	31,124	11.7%	32,015	29,984	-2.8%	3.8%	
The Pollet at Smith Street, Eastbound	14,207	5.3%	16,322	14,056	-13.0%	1.1%	
The Pollet at Smith Street, Westbound	12,380	4.7%	13,616	12,064	-9.1%	2.6%	

Reporting dates

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This week - 12 May 2025 - 18 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 20 , 2025 Vs Week 1, 2024 to Week 20 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week20, 2025 Vs Week 20, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2025 Vs Week 19 2025