



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.4%	-8.6%	12.7%	-2.5%	9.7%	12.1%
South West	-3.5%	-1.8%	-6.3%	5.7%	-1.8%	5.2%
UK	1.1%	-0.6%	-3.0%	7.2%	-6.4%	-0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,390,940 which is 1.9% down on the previous year.

The total number of visitors for the year to date is 4,289,838 which is 2.4% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 5 May 2025 was 283,301.

The busiest day in week commencing 5 May 2025 was Friday with 74,410 visitors.






















The peak hour of the week was 13:00 on Friday 9 May 2025 with footfall of 8,947.

Footfall Counts by week

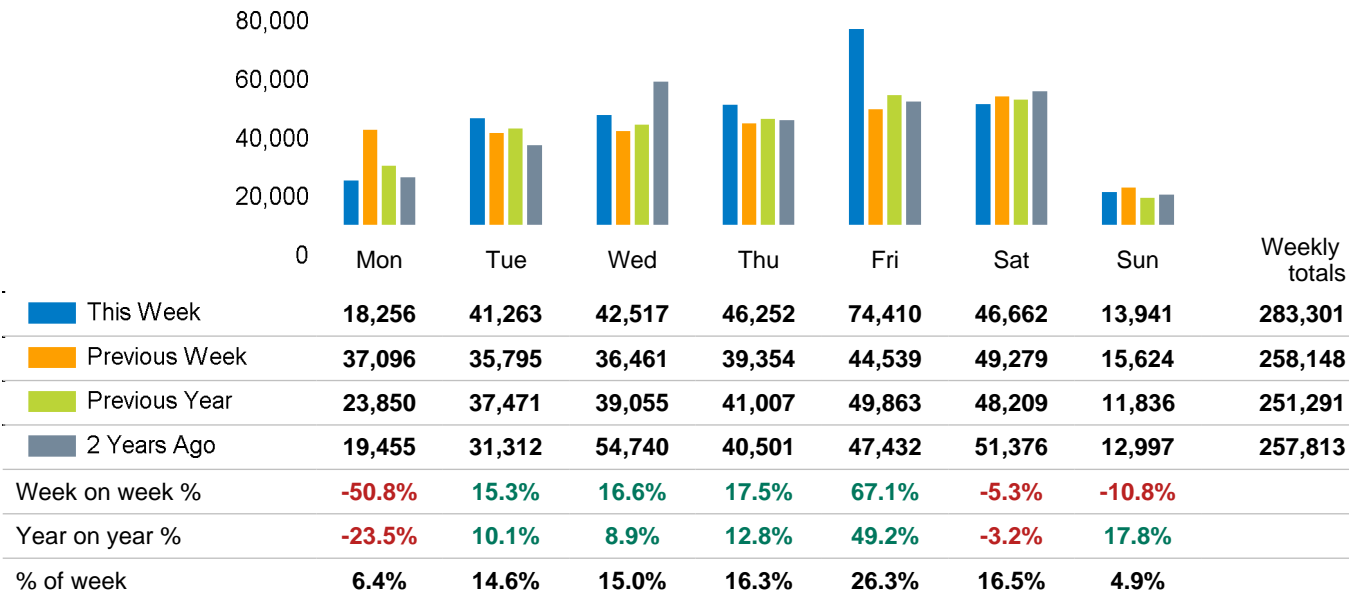


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

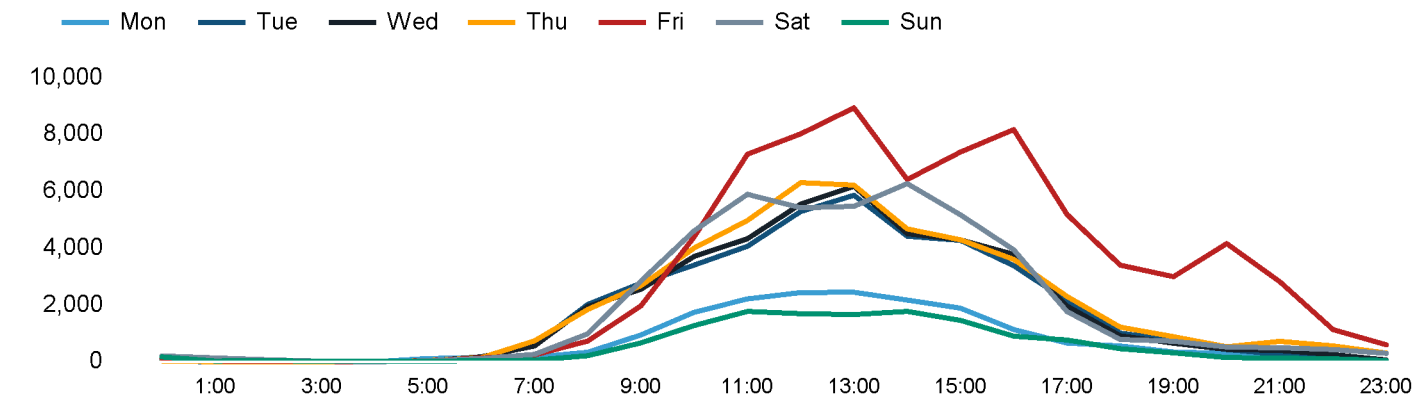
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 15°	 15°	 16°	 16°	 17°	 20°	 16°
Previous week	 23°	 23°	 26°	 25°	 25°	 21°	 16°
Previous year	 19°	 20°	 22°	 21°	 22°	 23°	 23°

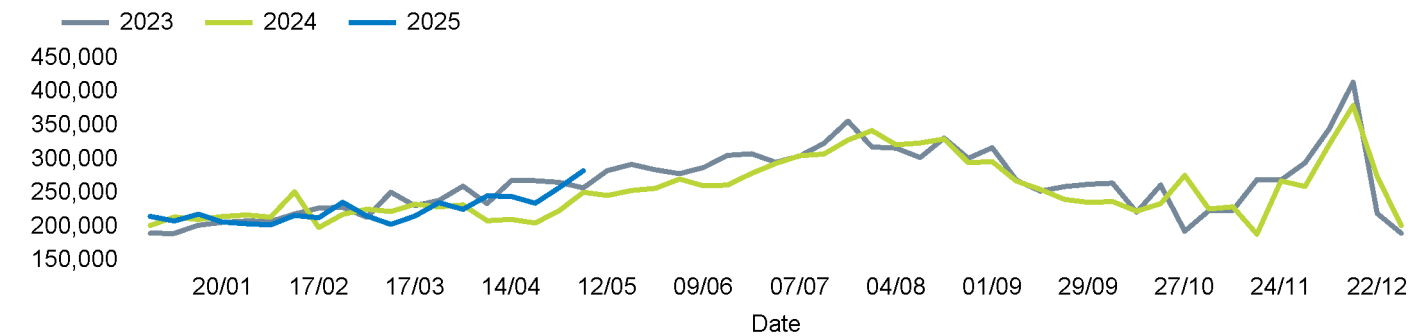
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	21,180	7.5%	19,404	17,579	9.2%	20.5%	<div> <div></div> <div></div> <div></div> </div>
Commercial Arcade at High Street, Westbound	16,970	6.0%	15,727	13,768	7.9%	23.3%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Northbound	37,449	13.2%	33,899	28,468	10.5%	31.5%	<div> <div></div> <div></div> <div></div> </div>
High Street at Commercial Arcade, Southbound	39,349	13.9%	35,910	28,897	9.6%	36.2%	<div> <div></div> <div></div> <div></div> </div>
Market Square from Market Steps	36,892	13.0%	34,287	42,243	7.6%	-12.7%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Arcade	18,678	6.6%	18,387	18,327	1.6%	1.9%	<div> <div></div> <div></div> <div></div> </div>
Market Square from the Church	18,469	6.5%	15,529	19,302	18.9%	-4.3%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Northbound	32,361	11.4%	28,097	28,531	15.2%	13.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at High Street, Southbound	32,015	11.3%	29,516	28,477	8.5%	12.4%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Eastbound	16,322	5.8%	14,422	13,639	13.2%	19.7%	<div> <div></div> <div></div> <div></div> </div>
The Pollet at Smith Street, Westbound	13,616	4.8%	12,970	12,060	5.0%	12.9%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This week - 05 May 2025 - 11 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 19 , 2025 Vs Week 1, 2024 to Week 19 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week19, 2025 Vs Week 19, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2025 Vs Week 18 2025