



May 2025. 05 May 2025 - 01 Jun 2025

# Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	2.8%	-9.1%	6.9%	-11.3%	9.5%	13.7%
South West	-3.5%	-2.4%	-5.9%	-3.6%	6.9%	7.4%
UK	0.9%	-1.1%	-1.1%	-1.0%	0.0%	5.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 5,084,780 which is 2.8% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 5 May 2025 was 1,078,243.

The busiest day in month commencing 5 May 2025 was Friday 9 May with 74,410 visitors.

The peak hour of the month was 13:00 on Friday 9 May 2025 with footfall of 8,947.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



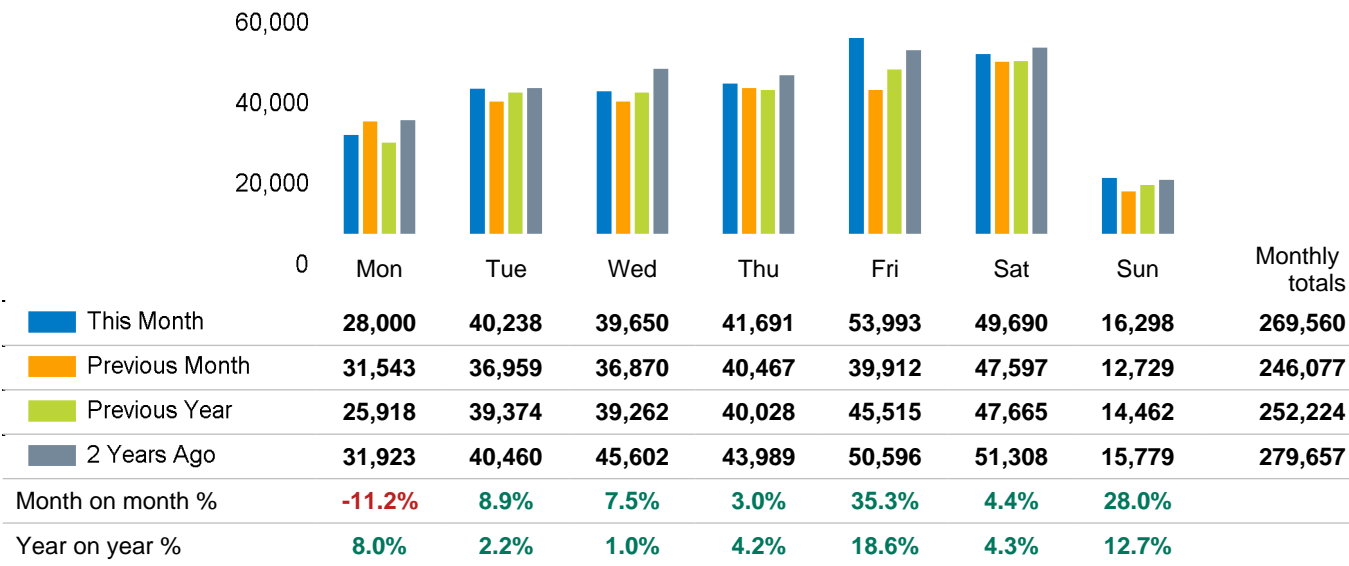
Number of days this month	17	11	
Number of days same month last year	16	11	1
Number of days same month two years ago	18	7	3

## Average temperature

	Maximum temperature	Minimum temperature
2025	20°	11°
2024	20°	11°
2023	15°	11°

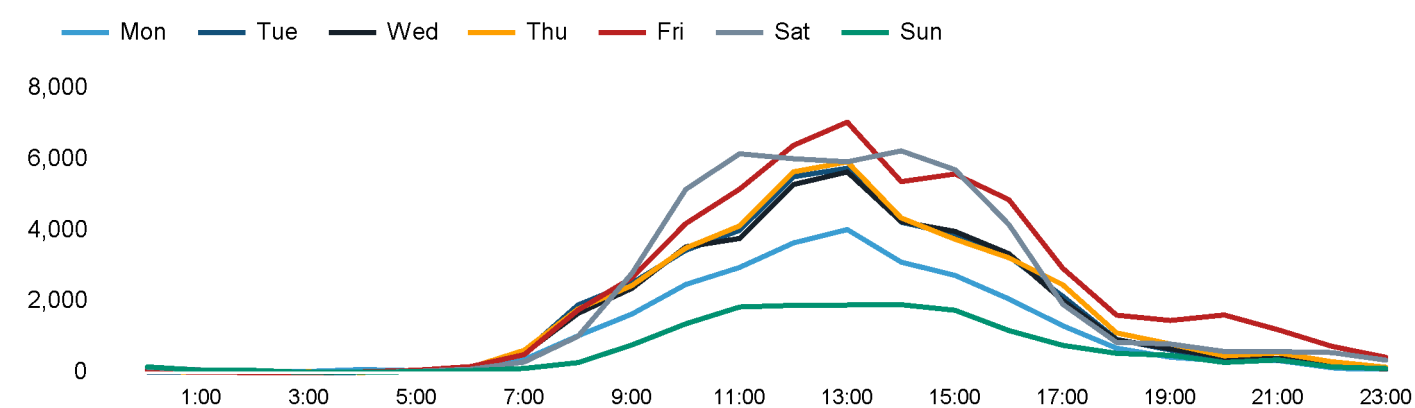
Football Counts by day

The figures shown below are calculated using weekly averages.



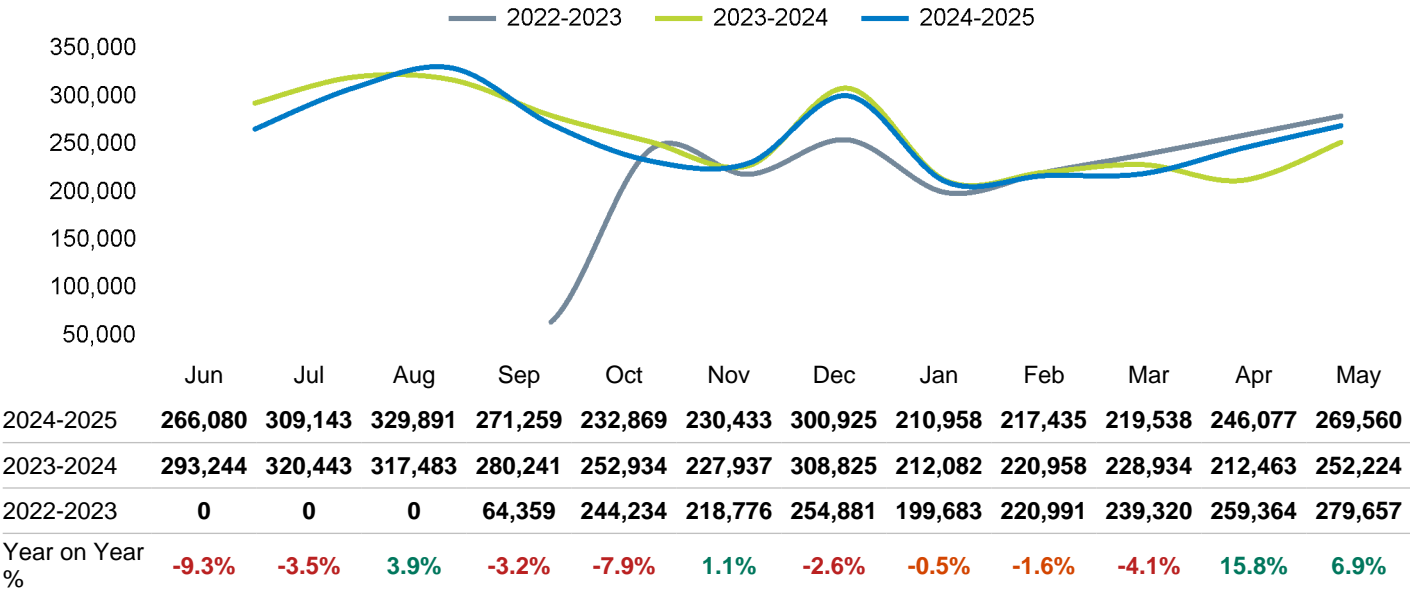
Football Counts by hour

The figures shown below are calculated using a weekly average



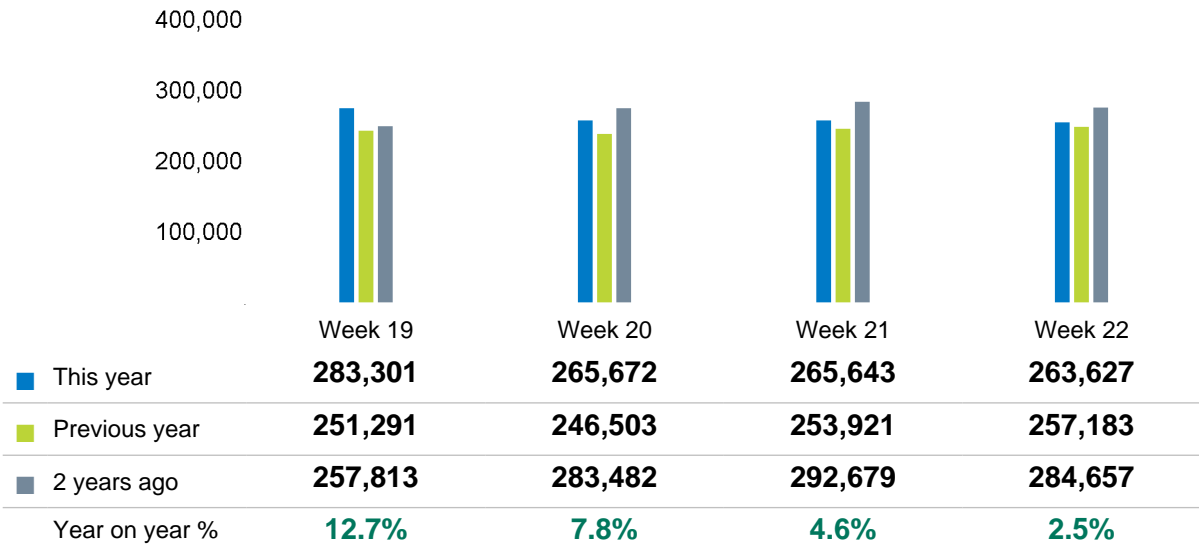
**Footfall Counts - rolling 12 months**

The figures shown below are calculated using weekly averages.



**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	<div> <div>This month</div> <div>Previous month</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	20,517	7.6%	19,417	19,666	5.7%	4.3%	
Commercial Arcade at High Street, Westbound	16,718	6.2%	15,534	15,925	7.6%	5.0%	
High Street at Commercial Arcade, Northbound	35,602	13.2%	32,651	29,767	9.0%	19.6%	
High Street at Commercial Arcade, Southbound	37,232	13.8%	34,072	31,715	9.3%	17.4%	
Market Square from Market Steps	34,367	12.7%	32,247	33,603	6.6%	2.3%	
Market Square from the Arcade	18,853	7.0%	17,705	19,140	6.5%	-1.5%	
Market Square from the Church	17,835	6.6%	14,656	16,408	21.7%	8.7%	
The Pollet at High Street, Northbound	30,375	11.3%	27,520	29,345	10.4%	3.5%	
The Pollet at High Street, Southbound	30,950	11.5%	28,088	30,197	10.2%	2.5%	
The Pollet at Smith Street, Eastbound	14,556	5.4%	12,935	14,282	12.5%	1.9%	
The Pollet at Smith Street, Westbound	12,551	4.7%	11,250	12,172	11.6%	3.1%	

Reporting dates

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This month - 05 May 2025 - 01 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to May , 2025 Vs January, 2024 to May , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.May,2025 Vs May, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.5 2025 Vs 4 2025