



April 2025. 07 Apr 2025 - 04 May 2025

# Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.7%	-8.4%	15.8%	-16.8%	12.1%	-5.1%
South West	-3.3%	-2.1%	-1.5%	-6.7%	6.1%	4.6%
UK	1.4%	-1.1%	3.5%	-2.3%	4.6%	4.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

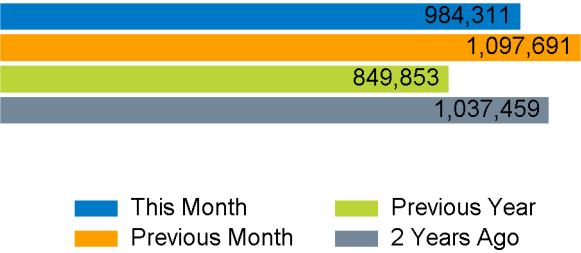
The total number of visitors for the year to date is 4,006,537 which is 1.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 7 April 2025 was 984,311.

The busiest day in month commencing 7 April 2025 was Saturday 3 May with 49,279 visitors.

The peak hour of the month was 13:00 on Friday 25 April 2025 with footfall of 7,230.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

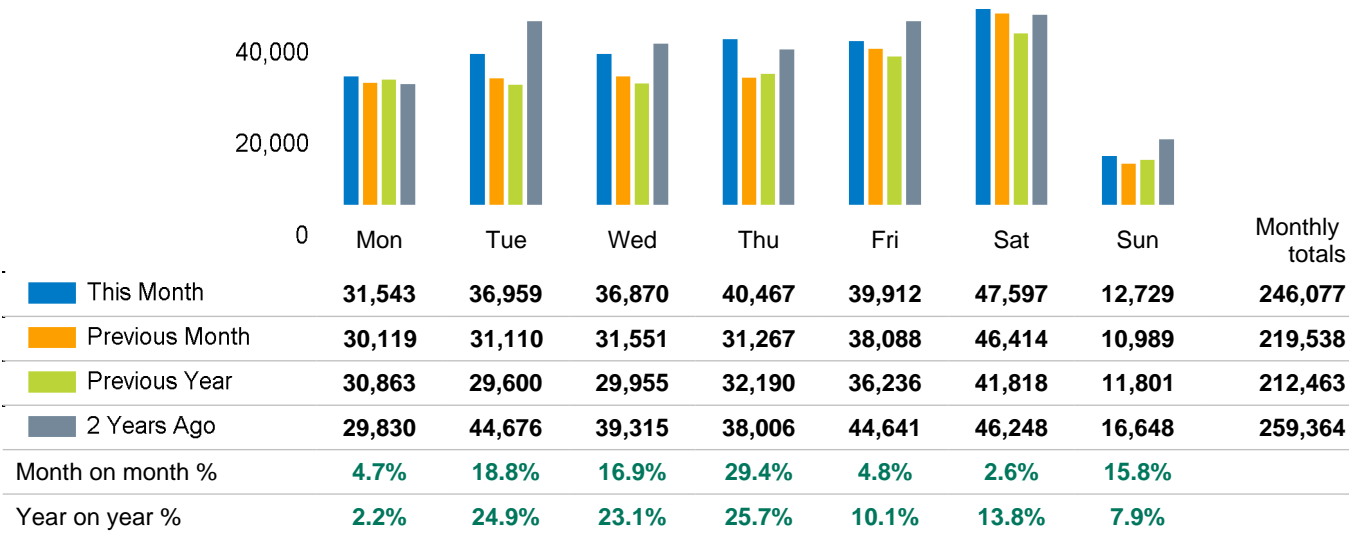
Number of days this month	18	9	1	
Number of days same month last year	12	13	2	1
Number of days same month two years ago	10	9	7	2

## Average temperature

	Maximum temperature	Minimum temperature
2025	19°	9°
2024	16°	8°
2023	13°	9°

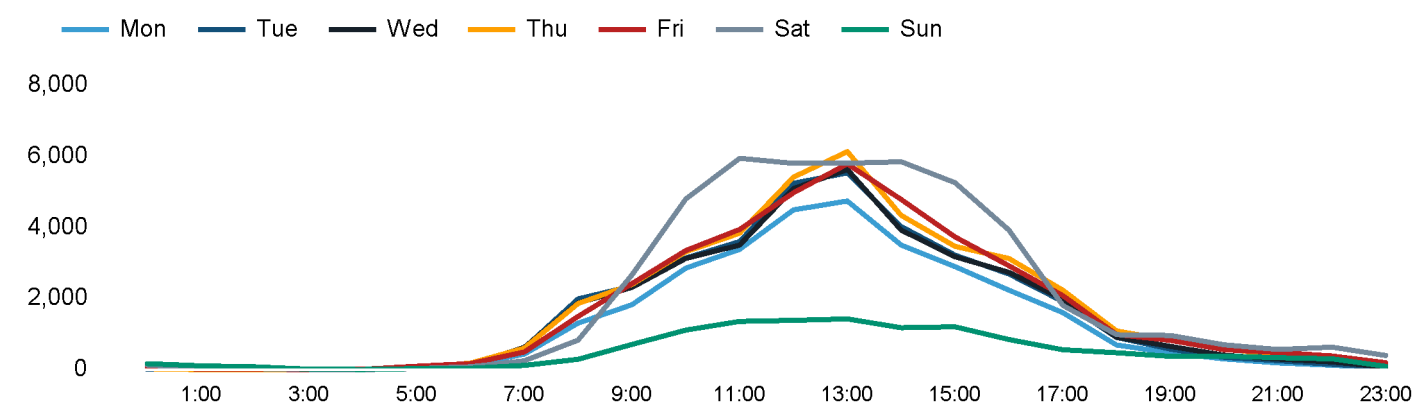
Football Counts by day

The figures shown below are calculated using weekly averages.



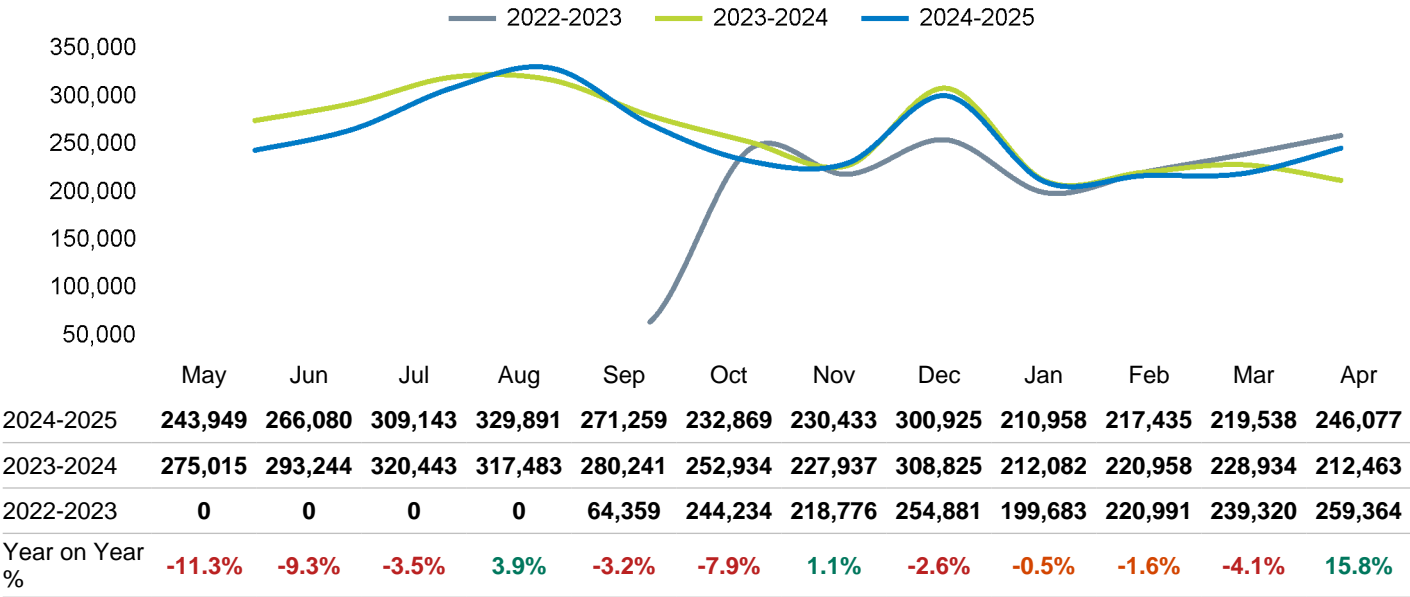
Football Counts by hour

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

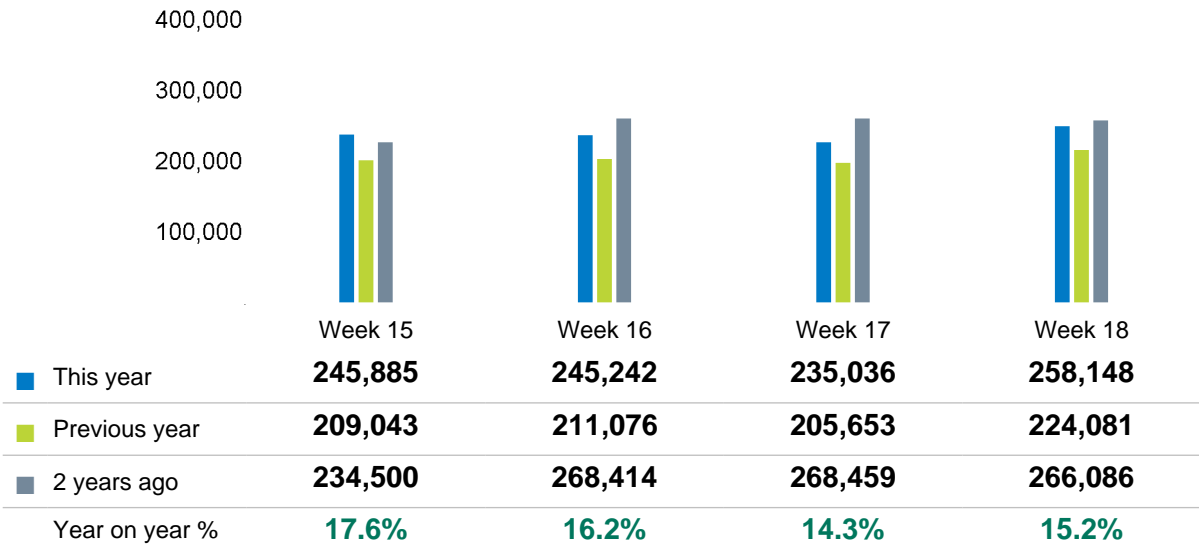
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for April compares April 2025 to April 2024

**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	<div> <div>This month</div> <div>Previous month</div> <div>Prev Year</div> </div>
Commercial Arcade at High Street, Eastbound	19,417	7.9%	17,052	1,265	13.9%	1434.9%	
Commercial Arcade at High Street, Westbound	15,534	6.3%	14,139	1,216	9.9%	1177.5%	
High Street at Commercial Arcade, Northbound	32,651	13.3%	29,824	33,006	9.5%	-1.1%	
High Street at Commercial Arcade, Southbound	34,072	13.8%	31,236	34,731	9.1%	-1.9%	
Market Square from Market Steps	32,247	13.1%	27,897	28,605	15.6%	12.7%	
Market Square from the Arcade	17,705	7.2%	15,220	16,988	16.3%	4.2%	
Market Square from the Church	14,656	6.0%	11,821	15,353	24.0%	-4.5%	
The Pollet at High Street, Northbound	27,520	11.2%	24,648	27,119	11.7%	1.5%	
The Pollet at High Street, Southbound	28,088	11.4%	25,746	28,345	9.1%	-0.9%	
The Pollet at Smith Street, Eastbound	12,935	5.3%	11,689	13,875	10.7%	-6.8%	
The Pollet at Smith Street, Westbound	11,250	4.6%	10,261	11,956	9.6%	-5.9%	

Reporting dates

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This month - 07 April 2025 - 04 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to April , 2025 Vs January, 2024 to April , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2025 Vs April, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2025 Vs 3 2025