



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-8.9%		-13.0%		-1.9%	10.0%
South West	-2.1%	2.2%	-6.2%	7.2%	-4.0%	7.6%
UK	-0.7%	7.0%	-2.6%	5.8%	-1.1%	8.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,615,987 which is 8.6% down on the previous year.

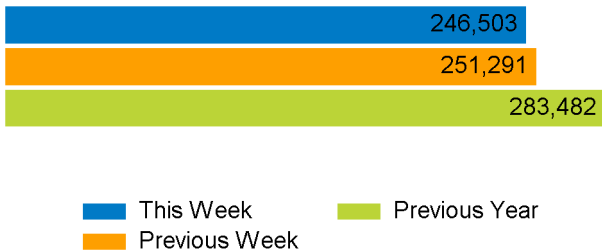
The total number of visitors for the year to date is 4,436,564 which is 8.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 13 May 2024 was 246,503.

The busiest day in week commencing 13 May 2024 was Saturday with 49,770 visitors.

The peak hour of the week was 13:00 on Friday 17 May 2024 with footfall of 6,208.

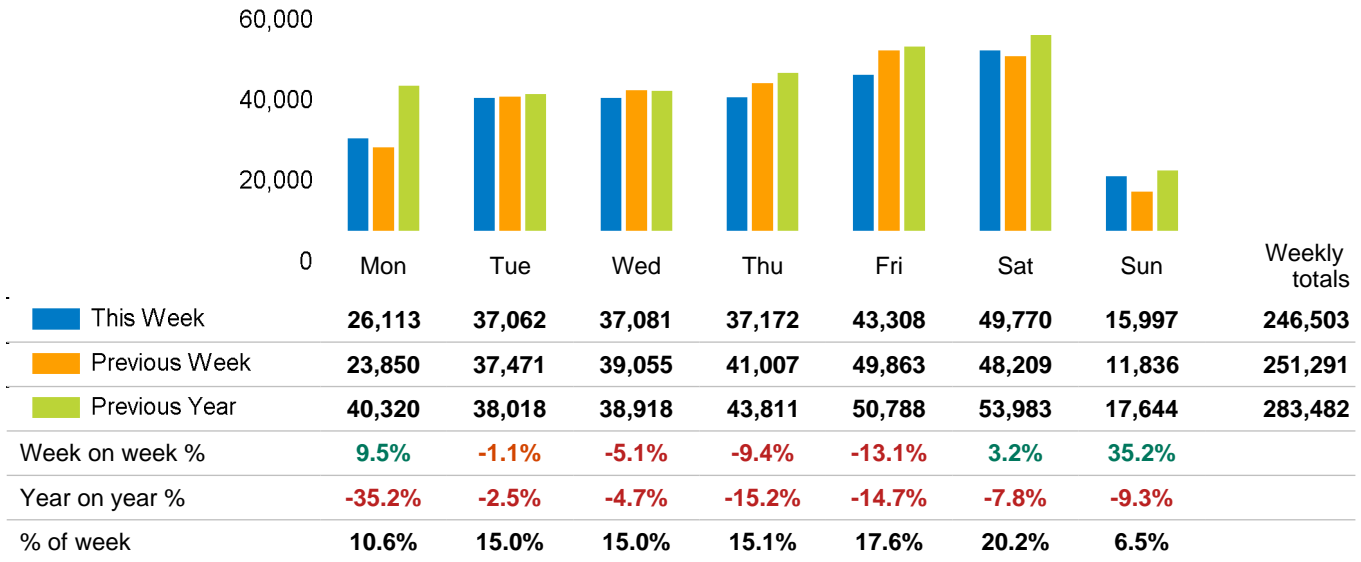
Footfall Counts by week



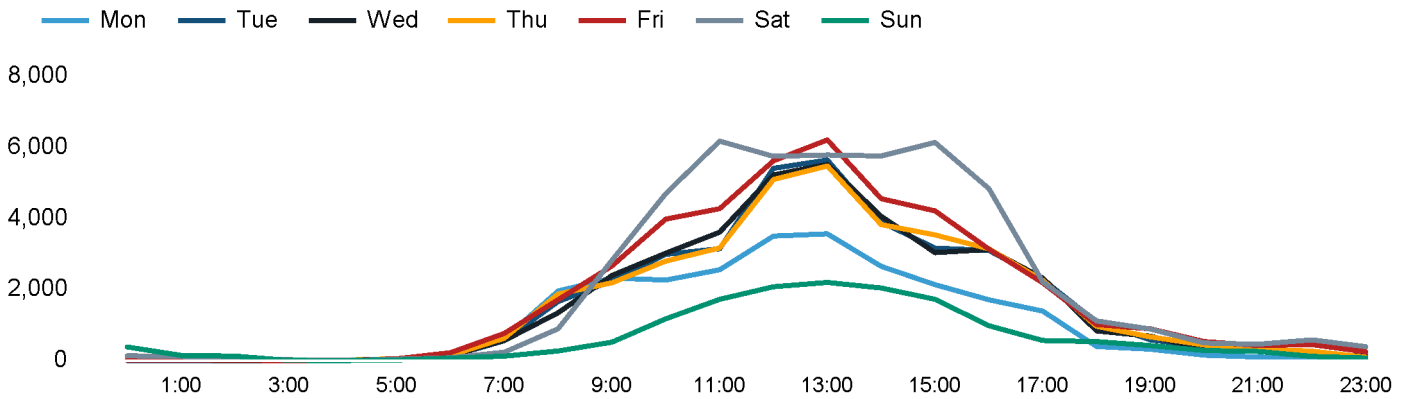
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	20°	20°	19°	21°	21°	20°	21°
Previous week	19°	20°	22°	21°	22°	23°	23°
Previous year	14°	15°	15°	16°	16°	15°	16°

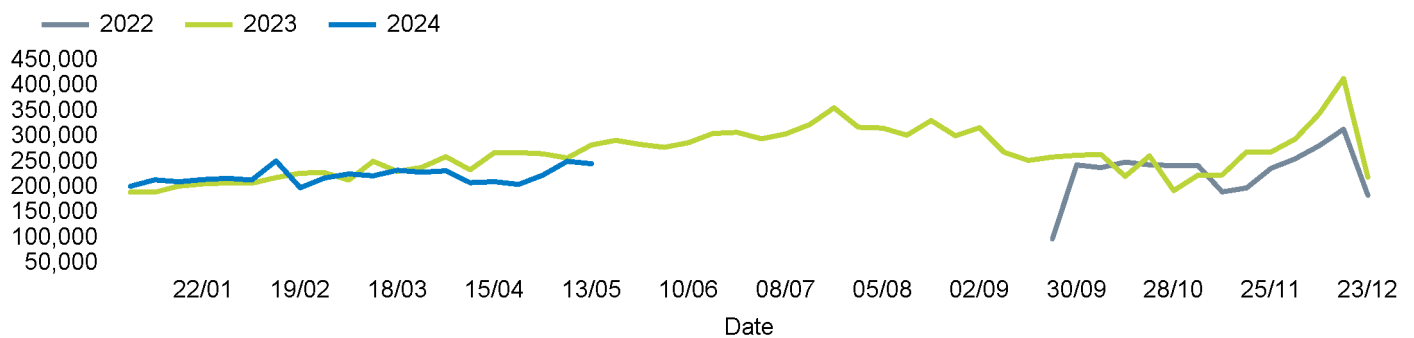
Footfall Counts by day



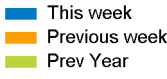
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	19,871	8.1%	17,579	24,238	13.0%	-18.0%	
Commercial Arcade at High Street, Westbound	16,291	6.6%	13,768	18,903	18.3%	-13.8%	
High Street at Commercial Arcade, Northbound	29,817	12.1%	28,468	38,208	4.7%	-22.0%	
High Street at Commercial Arcade, Southbound	30,615	12.4%	28,897	39,239	5.9%	-22.0%	
Market Square from Market Steps	30,320	12.3%	42,243	32,952	-28.2%	-8.0%	
Market Square from the Arcade	19,263	7.8%	18,327	20,864	5.1%	-7.7%	
Market Square from the Church	15,754	6.4%	19,302	16,975	-18.4%	-7.2%	
The Pollet at High Street, Northbound	28,468	11.5%	28,531	31,392	-0.2%	-9.3%	
The Pollet at High Street, Southbound	29,984	12.2%	28,477	31,937	5.3%	-6.1%	
The Pollet at Smith Street, Eastbound	14,056	5.7%	13,639	15,355	3.1%	-8.5%	
The Pollet at Smith Street, Westbound	12,064	4.9%	12,060	13,419	0.0%	-10.1%	



Reporting dates

This week - 13 May 2024 - 19 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 20, 2024 Vs Week 1, 2023 to Week 20, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 20, 2024 Vs Week 20, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2024 Vs Week 19 2024

