



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.2%		-11.3%		13.7%	6.6%
South West	-2.4%	2.8%	-3.6%	5.6%	7.4%	4.8%
UK	-1.1%	7.1%	-1.0%	4.5%	5.1%	3.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 4,690,485 which is 9.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 29 April 2024 was 975,796.

The busiest day in month commencing 29 April 2024 was Friday 10 May with 49,863 visitors.

The peak hour of the month was 11:00 on Saturday 11 May 2024 with footfall of 6,756.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month

Figures shown below are calculated using monthly totals.

Weather



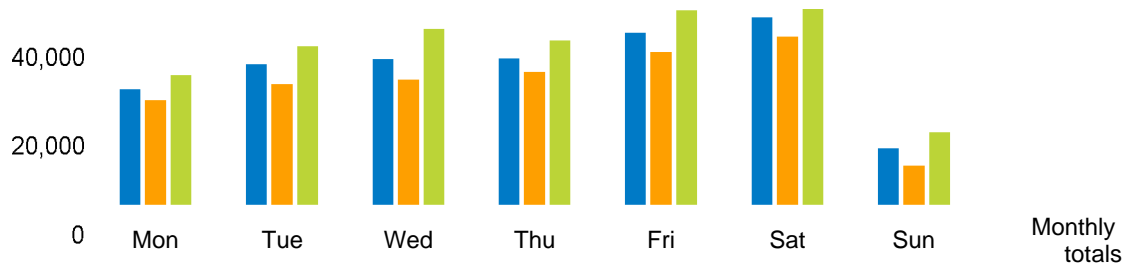
	Sun	Cloud	Rain	Menu
Number of days this month	15	11	2	
Number of days same month last year	15	7	5	1

Average temperature

	Maximum temperature	Minimum temperature
2024	20°	10°
2023	15°	11°

Footfall Counts by day

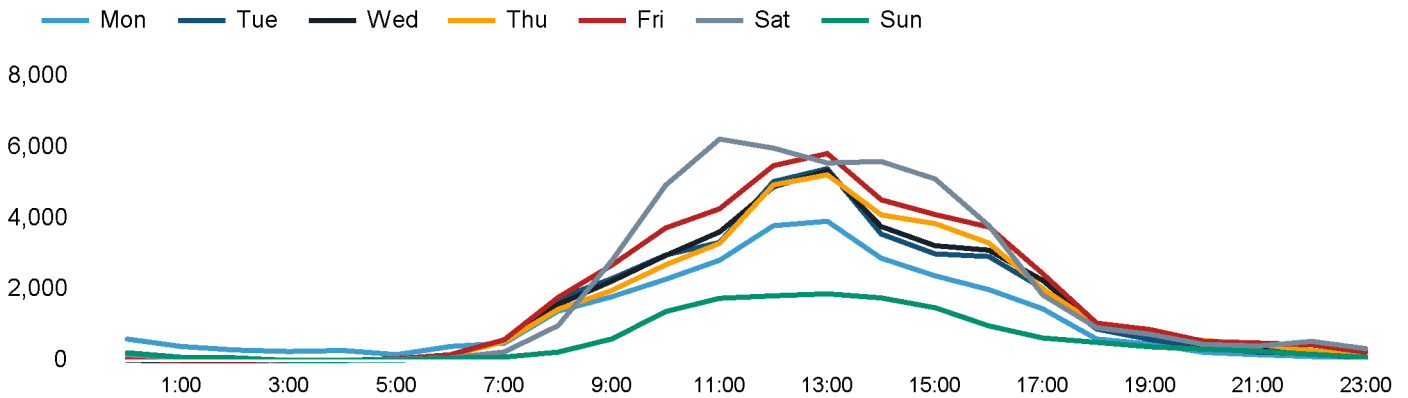
The figures shown below are calculated using weekly averages.



This Month	29,397	35,527	36,715	36,990	43,253	47,022	15,045	243,949
Previous Month	26,838	30,717	31,783	33,629	38,465	42,290	10,851	214,573
Previous Year	32,915	39,973	44,107	41,386	48,679	49,040	18,915	275,015
Month on month %	9.5%	15.7%	15.5%	10.0%	12.4%	11.2%	38.7%	
Year on year %	-10.7%	-11.1%	-16.8%	-10.6%	-11.1%	-4.1%	-20.5%	

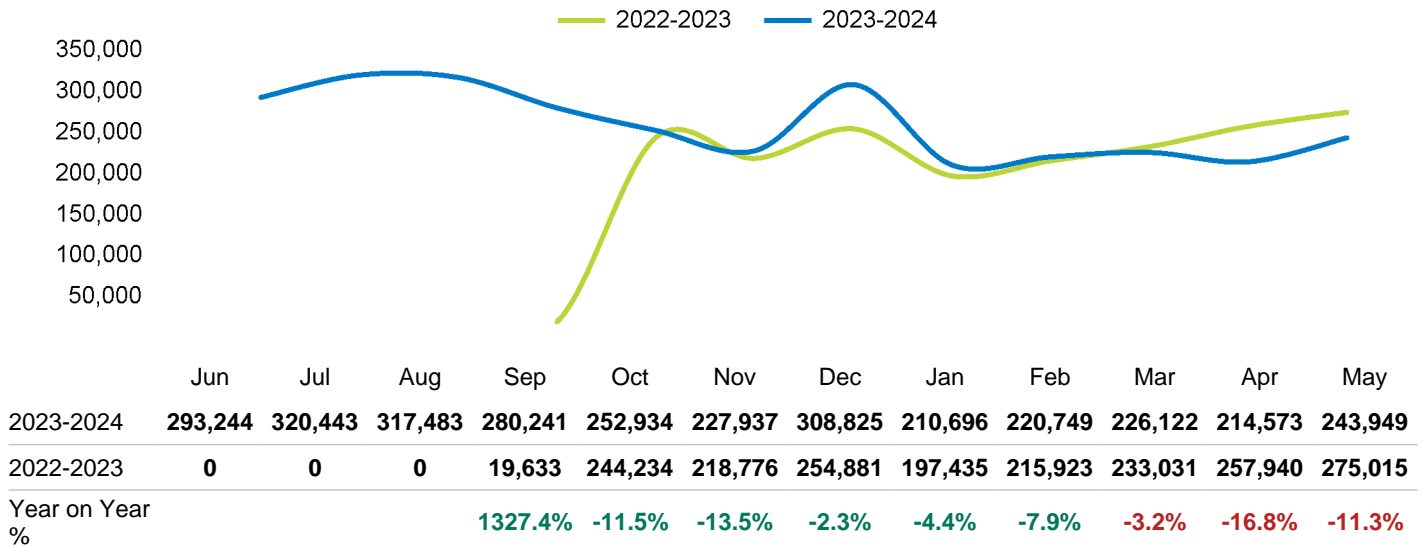
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

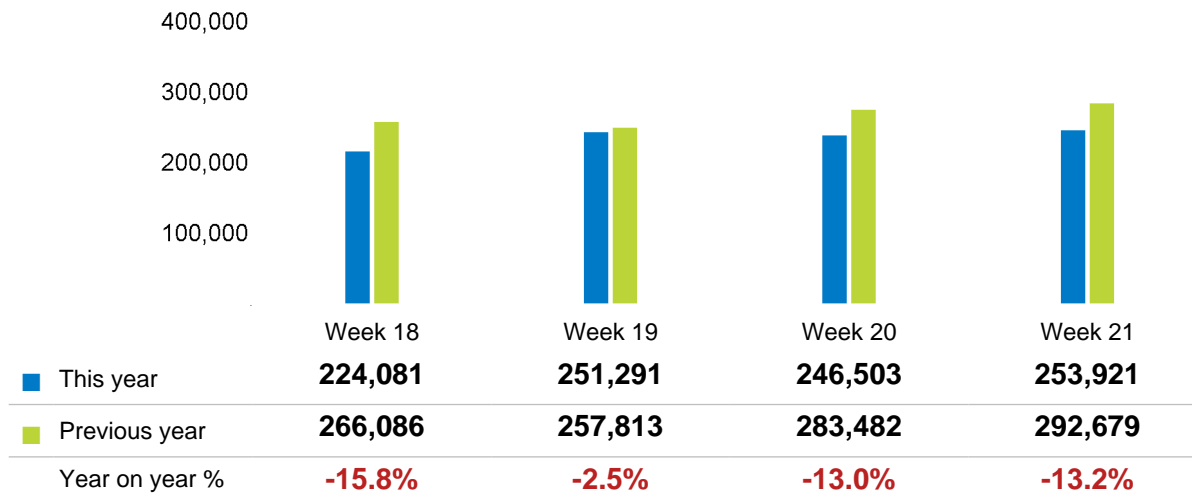
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for May compares May 2024 to May 2023

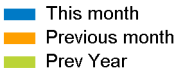
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	15,028	6.2%	5,380	23,051	179.3%	-34.8%	
Commercial Arcade at High Street, Westbound	12,140	5.0%	4,680	18,032	159.4%	-32.7%	
High Street at Commercial Arcade, Northbound	30,762	12.6%	32,213	37,084	-4.5%	-17.0%	
High Street at Commercial Arcade, Southbound	32,285	13.2%	33,966	38,309	-4.9%	-15.7%	
Market Square from Market Steps	33,217	13.6%	27,824	31,375	19.4%	5.9%	
Market Square from the Arcade	18,477	7.6%	17,282	19,961	6.9%	-7.4%	
Market Square from the Church	16,715	6.9%	14,638	16,690	14.2%	0.1%	
The Pollet at High Street, Northbound	28,885	11.8%	26,325	31,122	9.7%	-7.2%	
The Pollet at High Street, Southbound	29,809	12.2%	27,556	31,327	8.2%	-4.8%	
The Pollet at Smith Street, Eastbound	14,331	5.9%	13,205	15,049	8.5%	-4.8%	
The Pollet at Smith Street, Westbound	12,296	5.0%	11,499	13,011	6.9%	-5.5%	



Reporting dates

This month - 29 April 2024 - 26 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to May, 2024 Vs January, 2023 to May, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2024 Vs May, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2024 Vs 4 2024

