



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.2%		-13.2%		3.0%	3.2%
South West	-2.4%	2.8%	-8.1%	13.2%	5.4%	8.2%
UK	-1.1%	7.1%	-7.8%	8.6%	-1.7%	4.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,577,229 which is 8.8% down on the previous year.

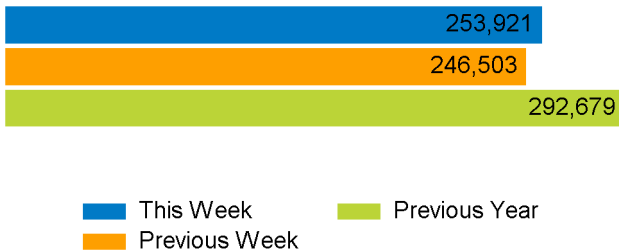
The total number of visitors for the year to date is 4,690,485 which is 9.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 20 May 2024 was 253,921.

The busiest day in week commencing 20 May 2024 was Saturday with 46,399 visitors.

The peak hour of the week was 11:00 on Saturday 25 May 2024 with footfall of 6,694.

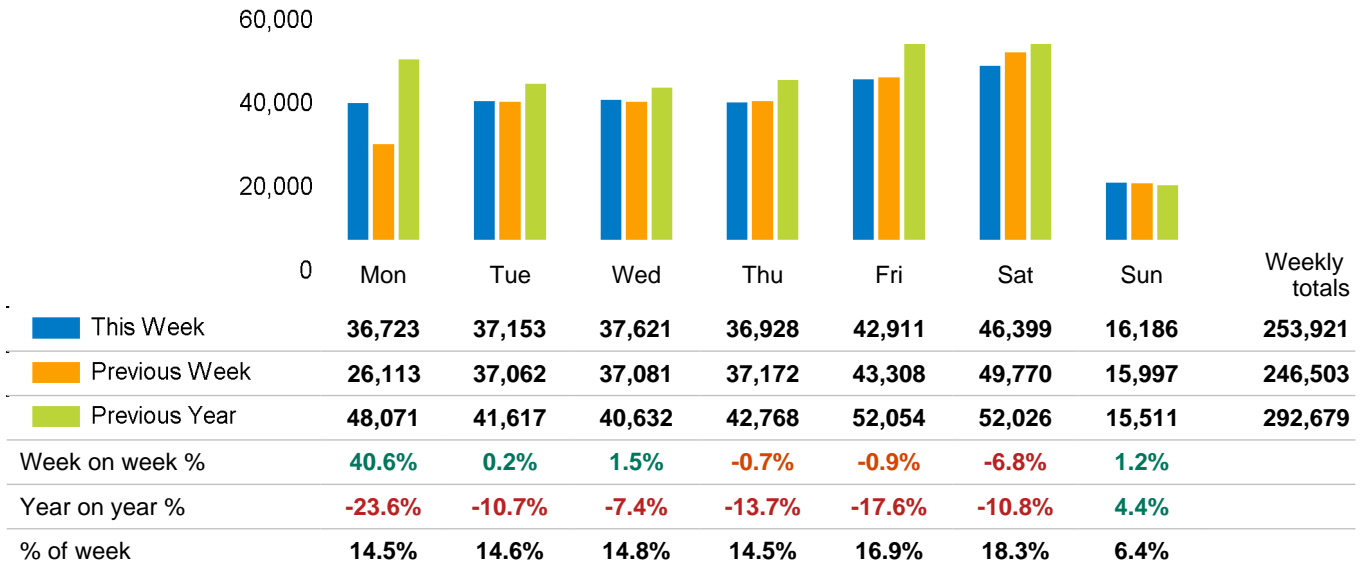
## Footfall Counts by week



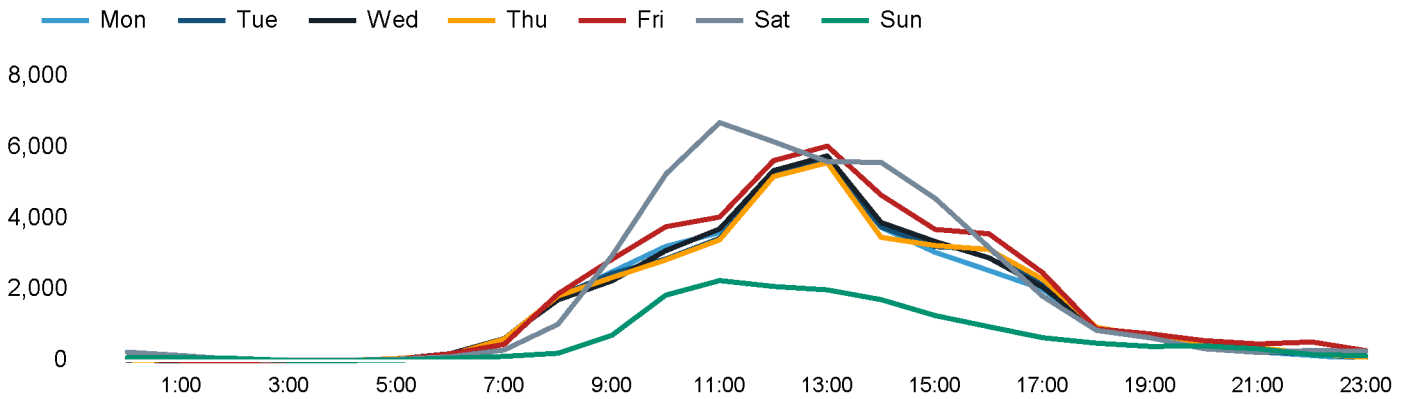
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	20°	20°	20°	18°	20°	20°	19°
Previous week	20°	20°	19°	21°	21°	20°	21°
Previous year	16°	18°	15°	17°	16°	15°	16°

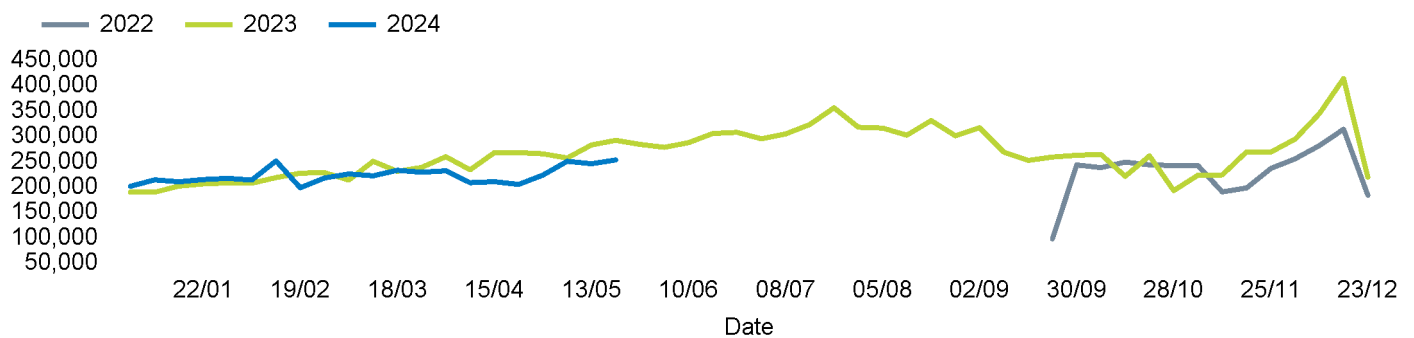
## Footfall Counts by day



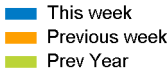











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,242	8.0%	19,871	24,457	1.9%	-17.2%	
Commercial Arcade at High Street, Westbound	16,386	6.5%	16,291	19,622	0.6%	-16.5%	
High Street at Commercial Arcade, Northbound	30,350	12.0%	29,817	39,715	1.8%	-23.6%	
High Street at Commercial Arcade, Southbound	33,466	13.2%	30,615	41,517	9.3%	-19.4%	
Market Square from Market Steps	30,349	12.0%	30,320	33,259	0.1%	-8.7%	
Market Square from the Arcade	19,263	7.6%	19,263	21,608	0.0%	-10.9%	
Market Square from the Church	15,259	6.0%	15,754	16,330	-3.1%	-6.6%	
The Pollet at High Street, Northbound	30,073	11.8%	28,468	32,843	5.6%	-8.4%	
The Pollet at High Street, Southbound	31,073	12.2%	29,984	33,286	3.6%	-6.6%	
The Pollet at Smith Street, Eastbound	14,883	5.9%	14,056	15,997	5.9%	-7.0%	
The Pollet at Smith Street, Westbound	12,577	5.0%	12,064	14,045	4.3%	-10.5%	



## Reporting dates

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This week - 20 May 2024 - 26 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 21, 2024 Vs Week 1, 2023 to Week 21, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2024 Vs Week 21, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2024 Vs Week 20 2024

