



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.0%	-11.9%	0.7%	-23.3%	-6.0%	-16.3%
South West	-3.4%	2.9%	-4.1%	0.2%	-2.4%	-2.9%
UK	-0.9%	4.2%	3.3%	-3.3%	-1.4%	-5.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,348,285 which is 6.1% down on the previous year.

The total number of visitors for the year to date is 10,630,355 which is 6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 14 October 2024 was 223,294.

The busiest day in week commencing 14 October 2024 was Saturday with 46,679 visitors.

The peak hour of the week was 14:00 on Saturday 19 October 2024 with footfall of 6,645.

## Footfall Counts by week

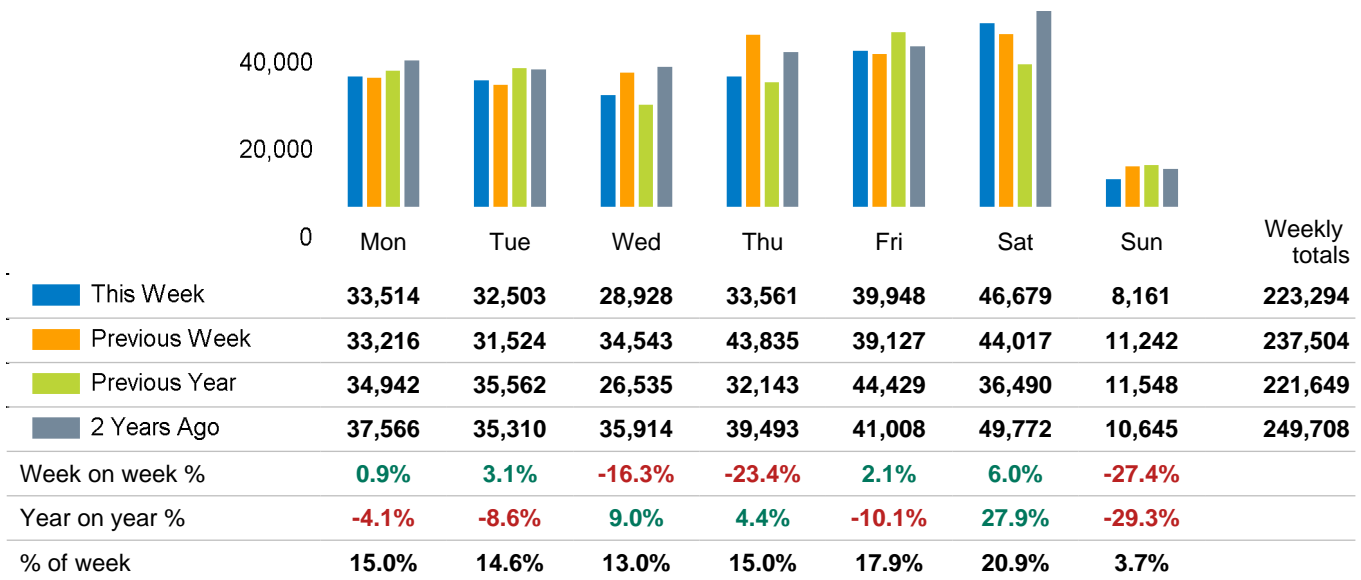


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

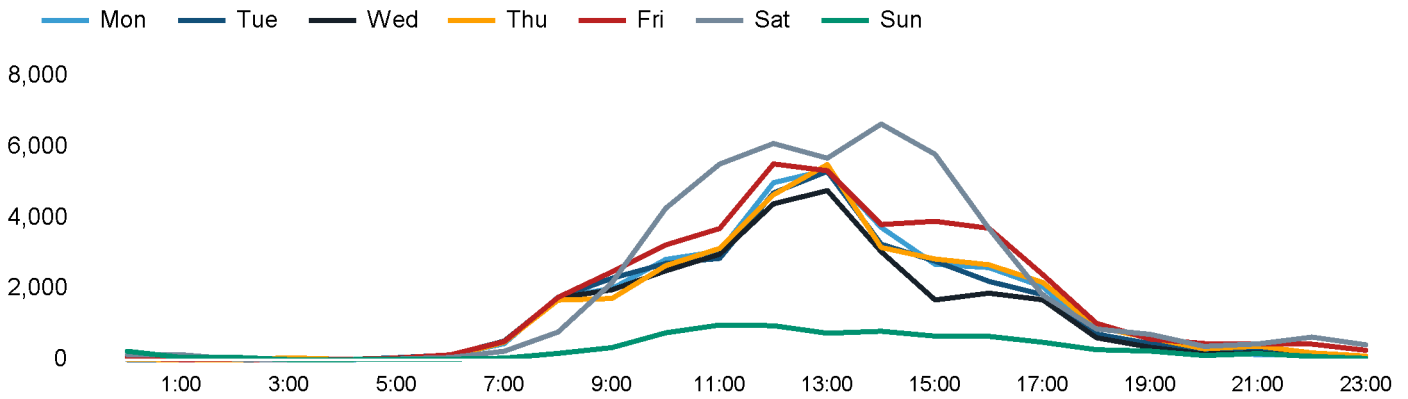
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	19°	19°	19°	18°	18°	18°
Previous week	19°	20°	19°	17°	17°	18°	18°
Previous year	15°	17°	18°	19°	19°	17°	19°

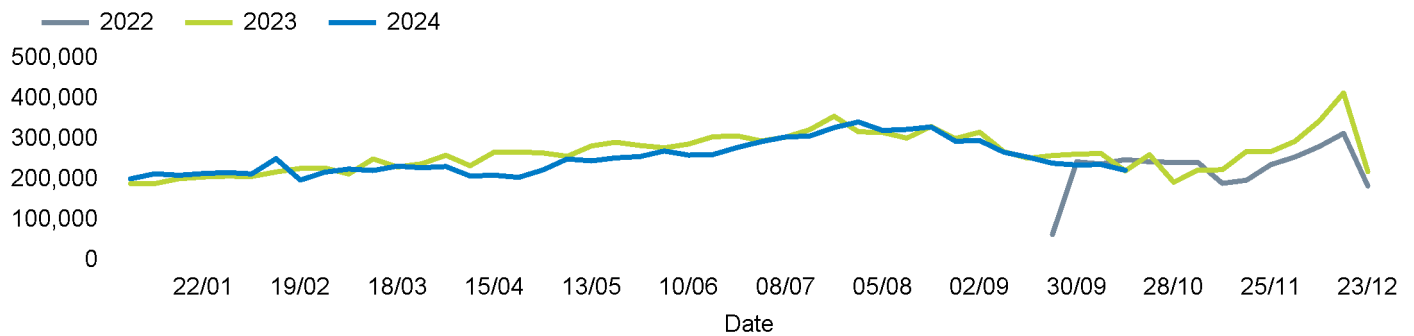
## Footfall Counts by day



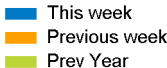











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,709	7.5%	17,685	17,572	-5.5%	-4.9%	
Commercial Arcade at High Street, Westbound	13,850	6.2%	15,083	14,865	-8.2%	-6.8%	
High Street at Commercial Arcade, Northbound	30,385	13.6%	31,605	29,763	-3.9%	2.1%	
High Street at Commercial Arcade, Southbound	32,241	14.4%	33,481	31,618	-3.7%	2.0%	
Market Square from Market Steps	26,809	12.0%	29,347	24,487	-8.6%	9.5%	
Market Square from the Arcade	17,519	7.8%	19,513	17,865	-10.2%	-1.9%	
Market Square from the Church	12,884	5.8%	14,579	11,646	-11.6%	10.6%	
The Pollet at High Street, Northbound	24,818	11.1%	25,785	24,228	-3.8%	2.4%	
The Pollet at High Street, Southbound	26,036	11.7%	27,202	25,424	-4.3%	2.4%	
The Pollet at Smith Street, Eastbound	11,884	5.3%	12,594	12,552	-5.6%	-5.3%	
The Pollet at Smith Street, Westbound	10,159	4.5%	10,630	11,629	-4.4%	-12.6%	



## Reporting dates

---

This week - 14 October 2024 - 20 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 42, 2024 Vs Week 1, 2023 to Week 42, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2024 Vs Week 42, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2024 Vs Week 41 2024

