



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.6%	-11.3%	-11.9%	-7.8%	-3.1%	9.5%
South West	-3.5%	1.9%	-7.9%	-7.3%	-10.5%	-0.1%
UK	-0.8%	3.0%	-2.7%	-5.7%	-7.5%	0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,294,292 which is 5.3% down on the previous year.

The total number of visitors for the year to date is 12,314,606 which is 5.6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 2 December 2024 was 259,887.

The busiest day in week commencing 2 December 2024 was Thursday with 50,817 visitors.

The peak hour of the week was 18:00 on Thursday 5 December 2024 with footfall of 6,643.

## Footfall Counts by week

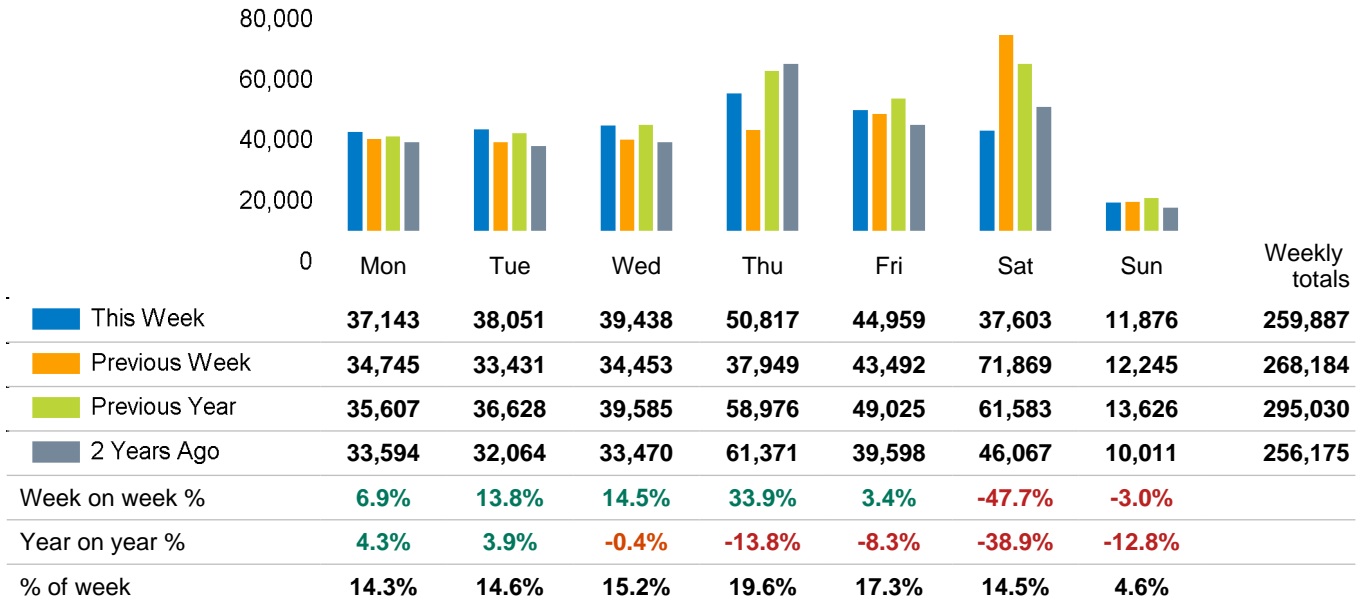


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

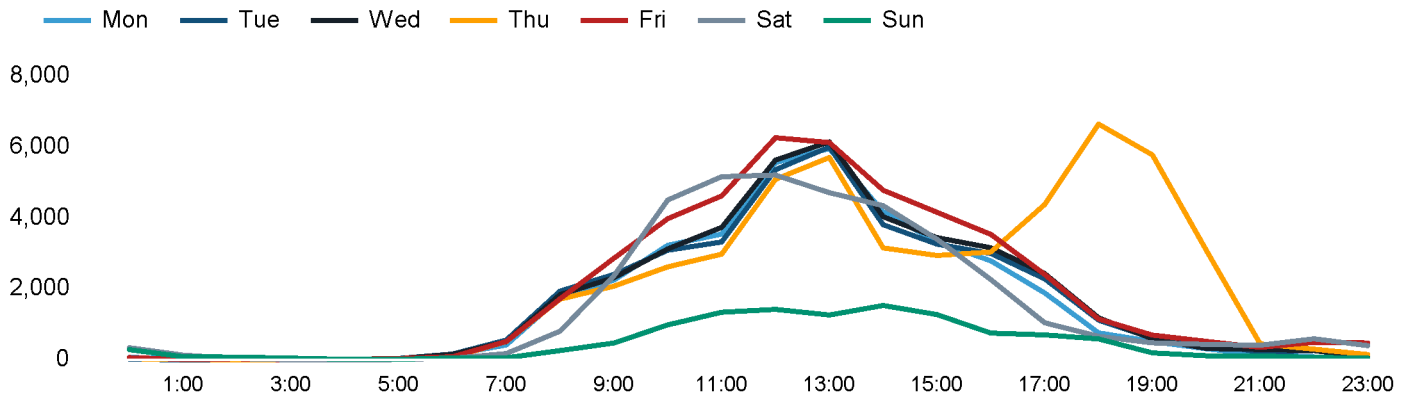
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	10°	11°	14°	11°	12°	11°
Previous week	18°	14°	14°	10°	12°	14°	14°
Previous year	12°	11°	10°	13°	13°	14°	14°

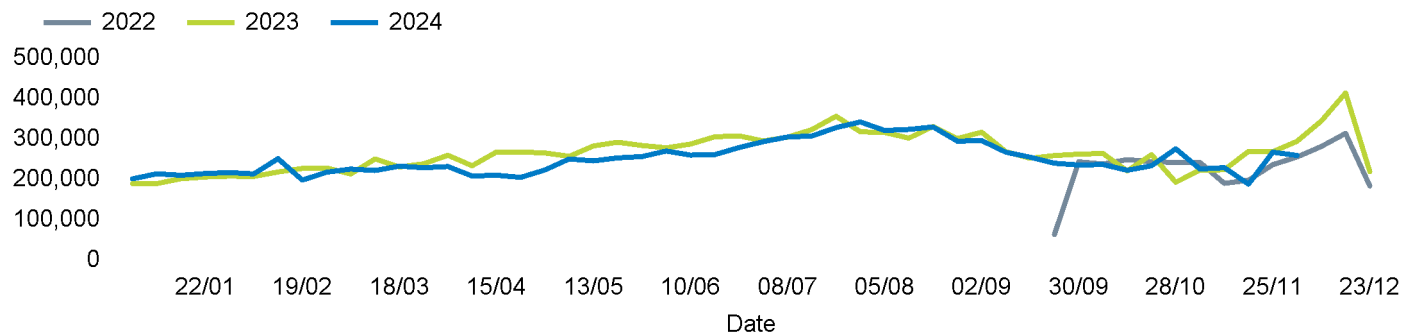
## Footfall Counts by day



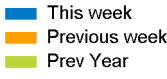











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	19,296	7.4%	19,645	23,685	-1.8%	-18.5%	
Commercial Arcade at High Street, Westbound	16,032	6.2%	16,416	20,648	-2.3%	-22.4%	
High Street at Commercial Arcade, Northbound	34,879	13.4%	35,778	39,105	-2.5%	-10.8%	
High Street at Commercial Arcade, Southbound	36,286	14.0%	38,076	40,695	-4.7%	-10.8%	
Market Square from Market Steps	34,016	13.1%	35,432	36,234	-4.0%	-6.1%	
Market Square from the Arcade	20,103	7.7%	21,130	22,727	-4.9%	-11.5%	
Market Square from the Church	13,434	5.2%	15,091	13,663	-11.0%	-1.7%	
The Pollet at High Street, Northbound	29,666	11.4%	30,254	33,607	-1.9%	-11.7%	
The Pollet at High Street, Southbound	30,965	11.9%	31,138	35,354	-0.6%	-12.4%	
The Pollet at Smith Street, Eastbound	13,470	5.2%	13,531	15,352	-0.5%	-12.3%	
The Pollet at Smith Street, Westbound	11,740	4.5%	11,693	13,960	0.4%	-15.9%	



## Reporting dates

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This week - 02 December 2024 - 08 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 49, 2024 Vs Week 1, 2023 to Week 49, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2024 Vs Week 49, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2024 Vs Week 48 2024

