



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.7%	-10.2%	-6.7%	-2.1%	23.9%	17.0%
South West	-3.2%	2.1%	7.1%	8.7%	19.8%	3.4%
UK	-0.8%	3.3%	-0.9%	15.9%	10.2%	8.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,271,025 which is 5.4% down on the previous year.

The total number of visitors for the year to date is 12,636,505 which is 5.7% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 9 December 2024 was 321,899.

The busiest day in week commencing 9 December 2024 was Thursday with 80,729 visitors.

The peak hour of the week was 19:00 on Thursday 12 December 2024 with footfall of 12,541.

## Footfall Counts by week

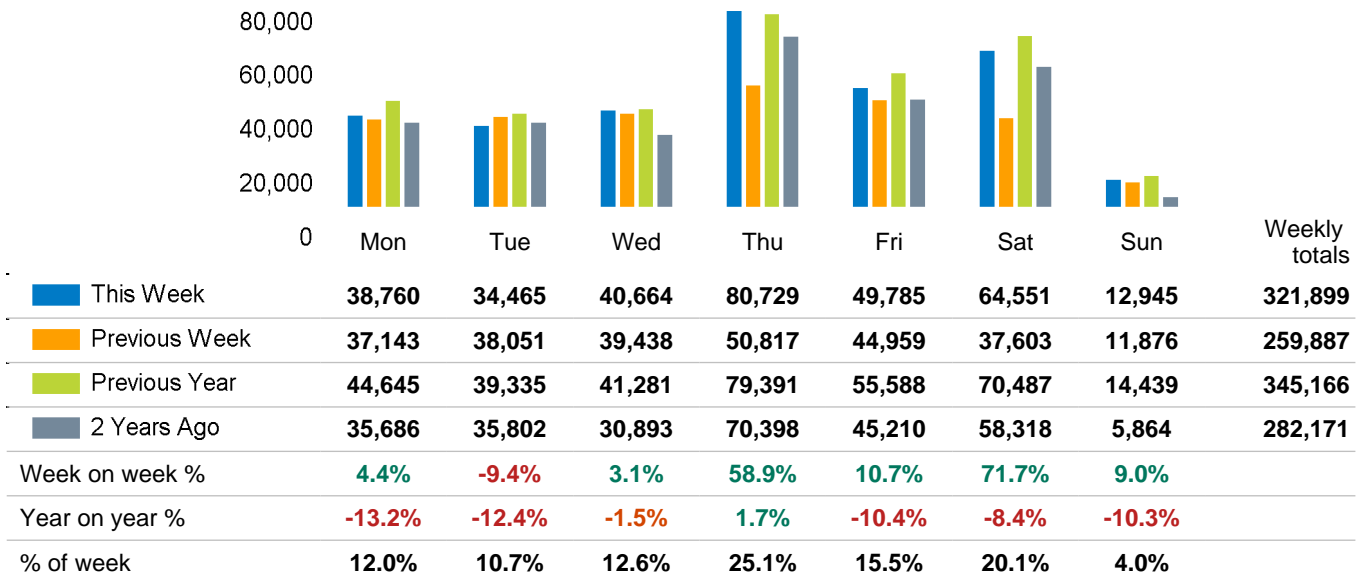


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

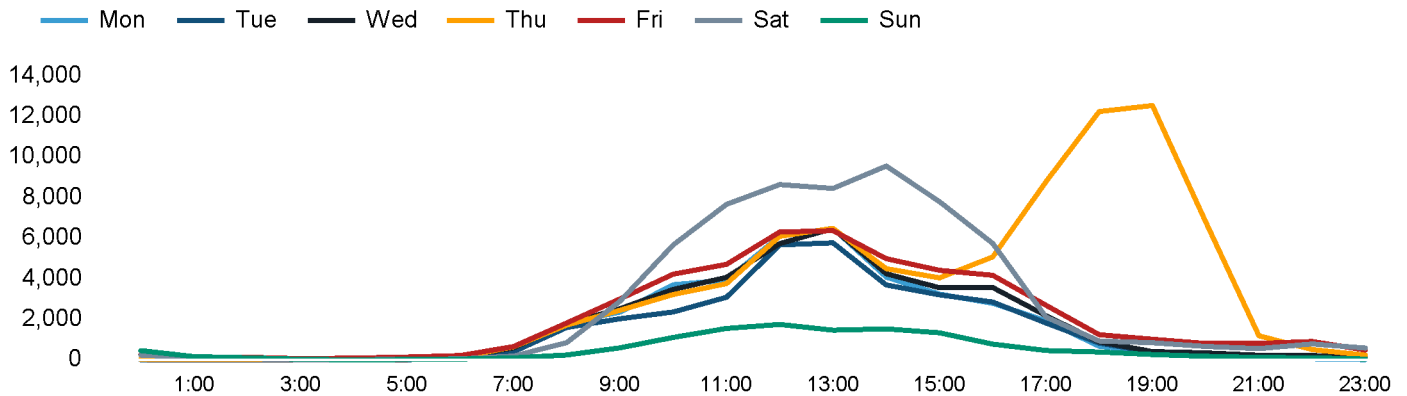
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	10°	9°	9°	7°	10°	12°
Previous week	15°	13°	12°	14°	14°	14°	13°
Previous year	14°	13°	13°	13°	13°	13°	12°

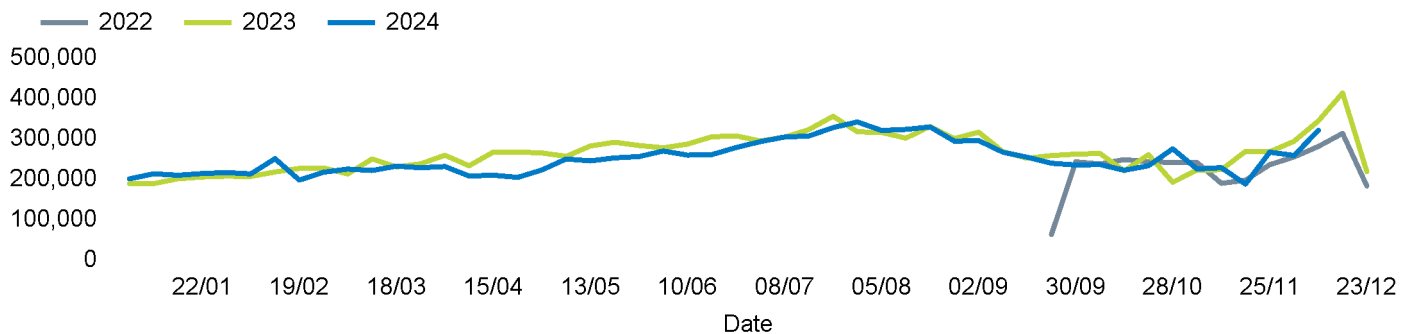
## Footfall Counts by day



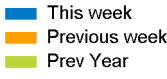
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	23,793	7.4%	19,296	27,564	23.3%	-13.7%	
Commercial Arcade at High Street, Westbound	19,848	6.2%	16,032	23,574	23.8%	-15.8%	
High Street at Commercial Arcade, Northbound	41,896	13.0%	34,879	46,878	20.1%	-10.6%	
High Street at Commercial Arcade, Southbound	42,801	13.3%	36,286	48,839	18.0%	-12.4%	
Market Square from Market Steps	51,719	16.1%	34,016	38,049	52.0%	35.9%	
Market Square from the Arcade	23,082	7.2%	20,103	26,626	14.8%	-13.3%	
Market Square from the Church	15,640	4.9%	13,434	17,423	16.4%	-10.2%	
The Pollet at High Street, Northbound	36,436	11.3%	29,666	40,410	22.8%	-9.8%	
The Pollet at High Street, Southbound	38,030	11.8%	30,965	42,368	22.8%	-10.2%	
The Pollet at Smith Street, Eastbound	15,062	4.7%	13,470	17,718	11.8%	-15.0%	
The Pollet at Smith Street, Westbound	13,592	4.2%	11,740	15,717	15.8%	-13.5%	



## Reporting dates

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This week - 09 December 2024 - 15 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 50, 2024 Vs Week 1, 2023 to Week 50, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 50, 2024 Vs Week 50, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 50 2024 Vs Week 49 2024

