



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.0%	-2.8%	-7.3%	-2.8%	-5.8%	2.6%
South West	-3.3%	3.1%	-8.6%	6.0%	-3.8%	5.2%
UK	-1.0%	4.6%	-6.0%	5.0%	-2.8%	6.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,400,934 which is 6.4% down on the previous year.

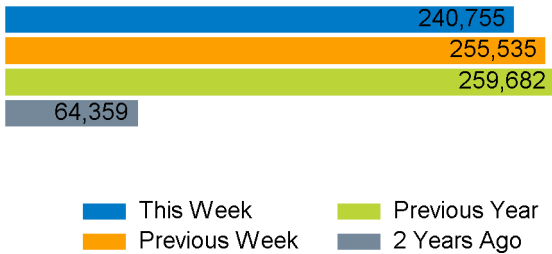
The total number of visitors for the year to date is 9,933,323 which is 6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 23 September 2024 was 240,755.

The busiest day in week commencing 23 September 2024 was Saturday with 49,456 visitors.

The peak hour of the week was 14:00 on Saturday 28 September 2024 with footfall of 6,759.

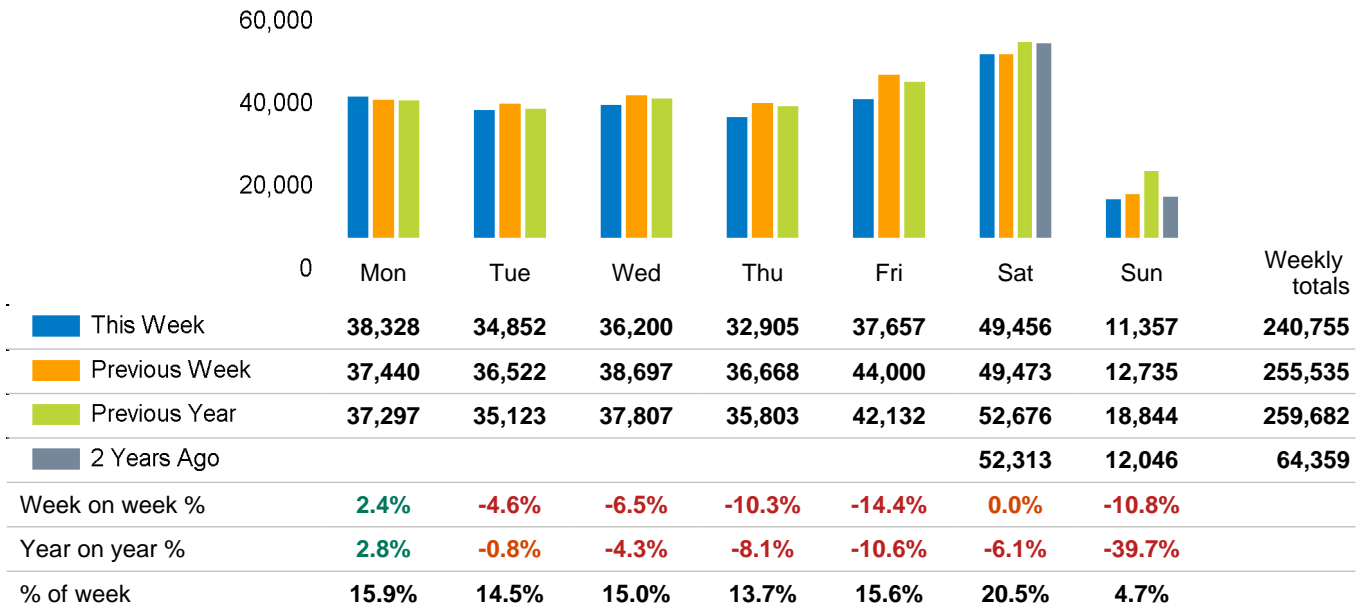
Footfall Counts by week



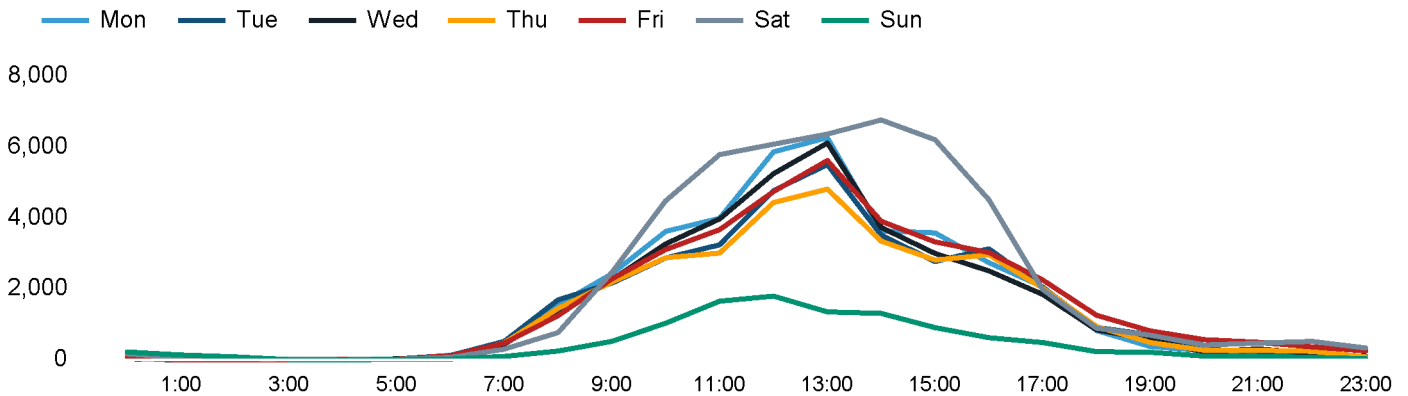
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	20°	19°	18°	17°	17°	20°	19°
Previous week	21°	21°	21°	22°	22°	24°	23°
Previous year	21°	21°	21°	21°	20°	24°	23°

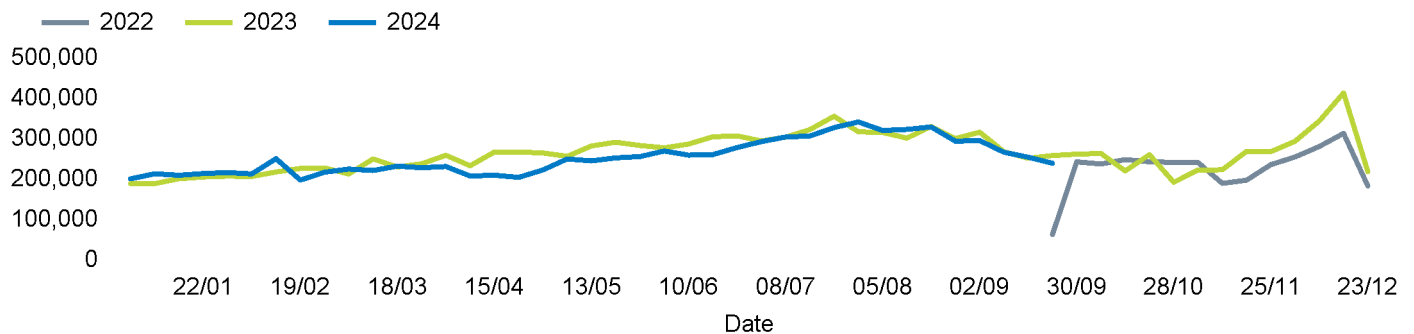
Footfall Counts by day



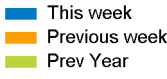











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,288	7.6%	19,448	20,492	-6.0%	-10.8%	
Commercial Arcade at High Street, Westbound	15,427	6.4%	15,980	17,192	-3.5%	-10.3%	
High Street at Commercial Arcade, Northbound	32,516	13.5%	34,073	35,724	-4.6%	-9.0%	
High Street at Commercial Arcade, Southbound	34,173	14.2%	35,860	36,612	-4.7%	-6.7%	
Market Square from Market Steps	26,858	11.2%	28,720	28,422	-6.5%	-5.5%	
Market Square from the Arcade	19,248	8.0%	19,846	20,162	-3.0%	-4.5%	
Market Square from the Church	13,812	5.7%	16,359	14,851	-15.6%	-7.0%	
The Pollet at High Street, Northbound	27,619	11.5%	29,328	29,547	-5.8%	-6.5%	
The Pollet at High Street, Southbound	28,474	11.8%	29,956	30,414	-4.9%	-6.4%	
The Pollet at Smith Street, Eastbound	13,172	5.5%	13,992	13,983	-5.9%	-5.8%	
The Pollet at Smith Street, Westbound	11,168	4.6%	11,973	12,283	-6.7%	-9.1%	



Reporting dates

This week - 23 September 2024 - 29 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 39, 2024 Vs Week 1, 2023 to Week 39, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2024 Vs Week 39, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2024 Vs Week 38 2024

