



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.2%		-9.7%		1.3%	-2.7%
South West	-2.4%	3.0%	-3.0%	6.8%	14.8%	9.9%
UK	-1.0%	6.9%	-0.7%	3.0%	6.9%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,549,755 which is 8.9% down on the previous year.

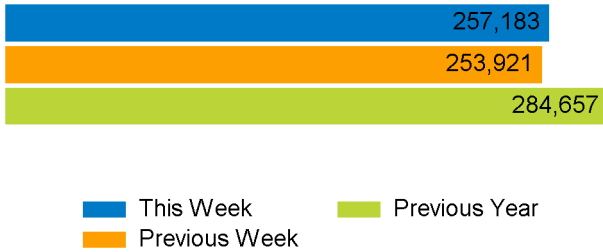
The total number of visitors for the year to date is 4,947,668 which is 9.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 27 May 2024 was 257,183.

The busiest day in week commencing 27 May 2024 was Saturday with 46,274 visitors.

The peak hour of the week was 13:00 on Tuesday 28 May 2024 with footfall of 7,321.

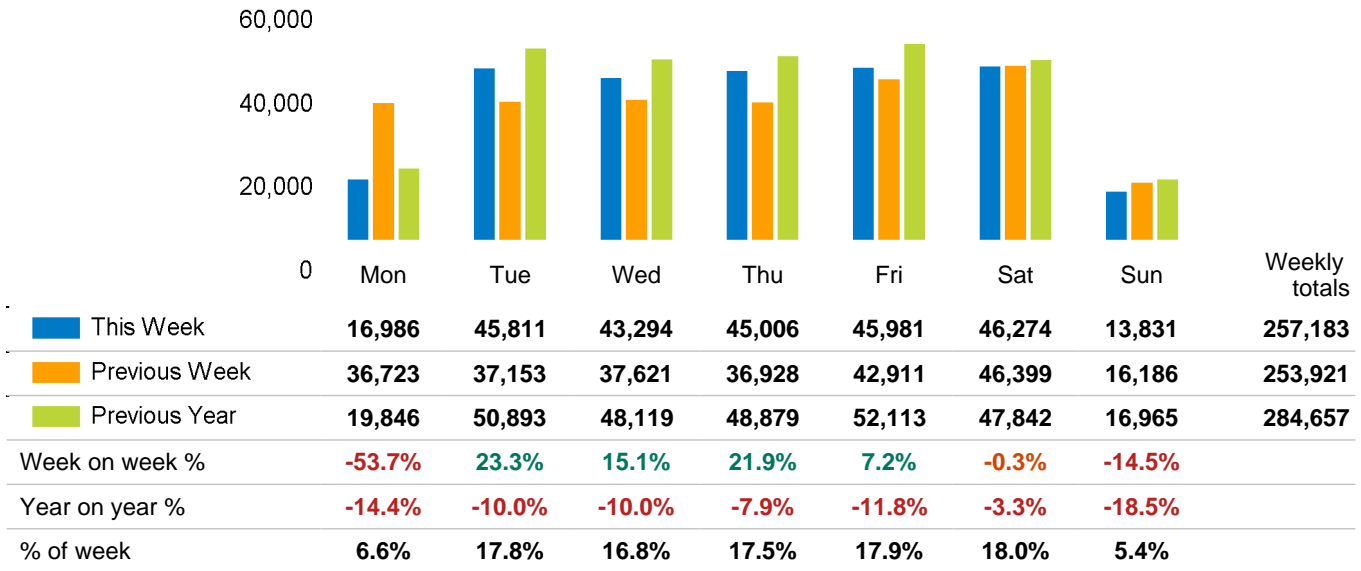
Footfall Counts by week



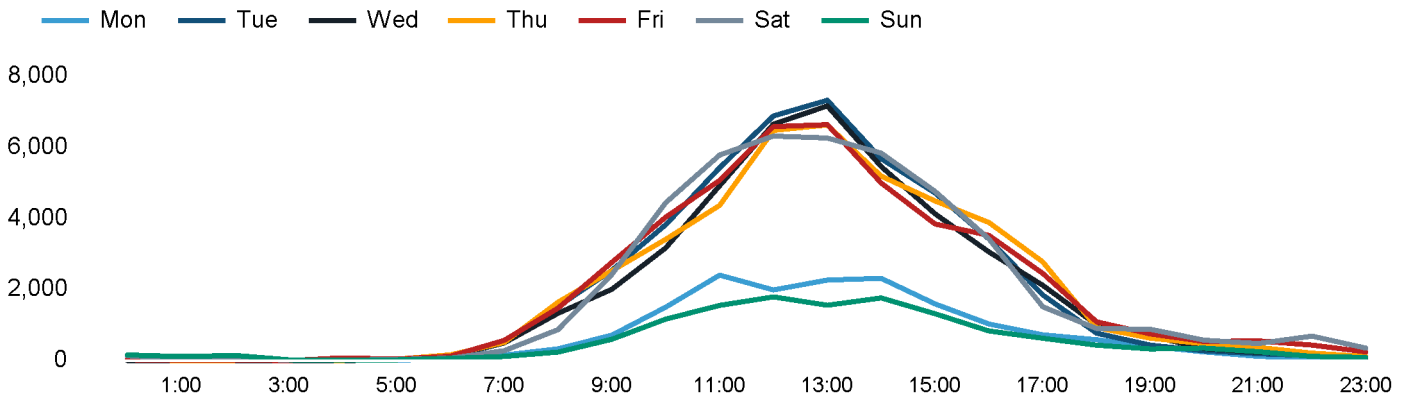
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	17°	19°	21°	21°	22°
Previous week	20°	20°	20°	18°	20°	20°	19°
Previous year	17°	15°	15°	15°	15°	15°	16°

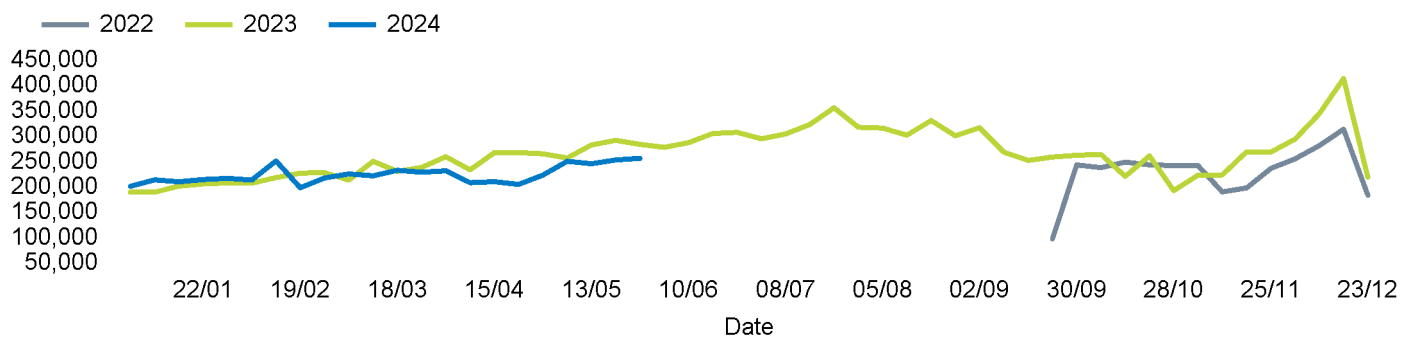
Footfall Counts by day



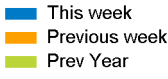
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,972	8.2%	20,242	24,513	3.6%	-14.4%	
Commercial Arcade at High Street, Westbound	17,257	6.7%	16,386	19,517	5.3%	-11.6%	
High Street at Commercial Arcade, Northbound	30,436	11.8%	30,350	38,710	0.3%	-21.4%	
High Street at Commercial Arcade, Southbound	33,884	13.2%	33,466	40,352	1.2%	-16.0%	
Market Square from Market Steps	31,501	12.2%	30,349	31,957	3.8%	-1.4%	
Market Square from the Arcade	19,710	7.7%	19,263	20,862	2.3%	-5.5%	
Market Square from the Church	15,318	6.0%	15,259	16,708	0.4%	-8.3%	
The Pollet at High Street, Northbound	30,310	11.8%	30,073	32,275	0.8%	-6.1%	
The Pollet at High Street, Southbound	31,257	12.2%	31,073	33,006	0.6%	-5.3%	
The Pollet at Smith Street, Eastbound	14,550	5.7%	14,883	14,101	-2.2%	3.2%	
The Pollet at Smith Street, Westbound	11,988	4.7%	12,577	12,656	-4.7%	-5.3%	



Reporting dates

This week - 27 May 2024 - 02 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 22, 2024 Vs Week 1, 2023 to Week 22, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2024 Vs Week 22, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2024 Vs Week 21 2024

