



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.8%	-2.7%	-2.8%	1.2%	-3.2%	6.3%
South West	-0.8%	0.4%	-6.6%	1.4%	-9.1%	2.3%
UK	0.1%	-0.9%	-6.1%	-2.4%	-10.6%	0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,298,730 which is 5.1% down on the previous year.

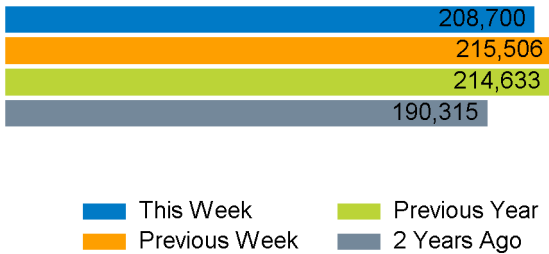
The total number of visitors for the year to date is 424,206 which is 1.8% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 6 January 2025 was 208,700.

The busiest day in week commencing 6 January 2025 was Saturday with 44,579 visitors.

The peak hour of the week was 14:00 on Saturday 11 January 2025 with footfall of 6,579.

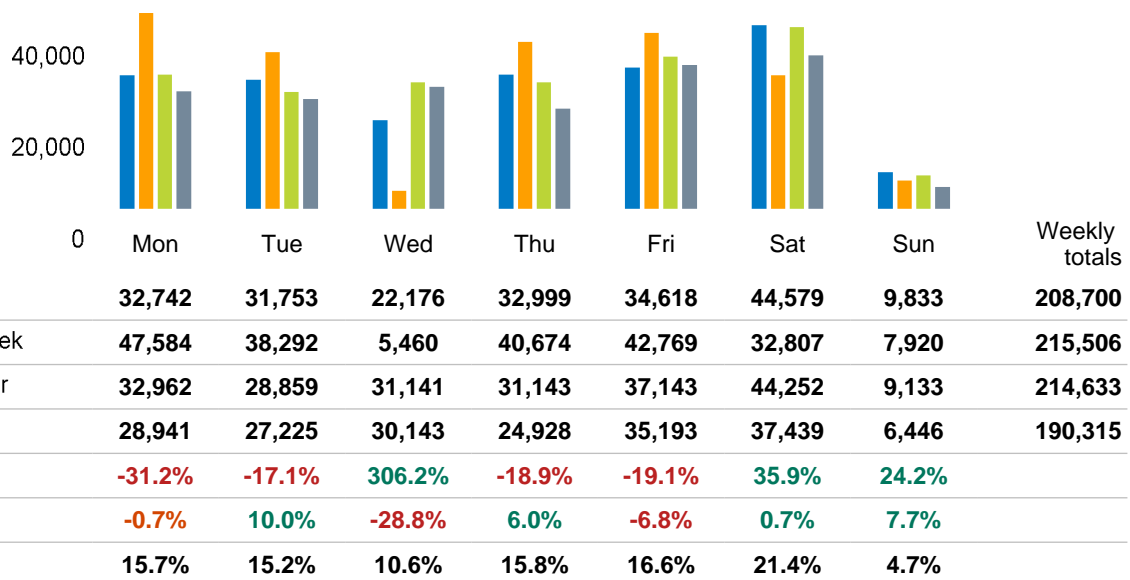
Footfall Counts by week



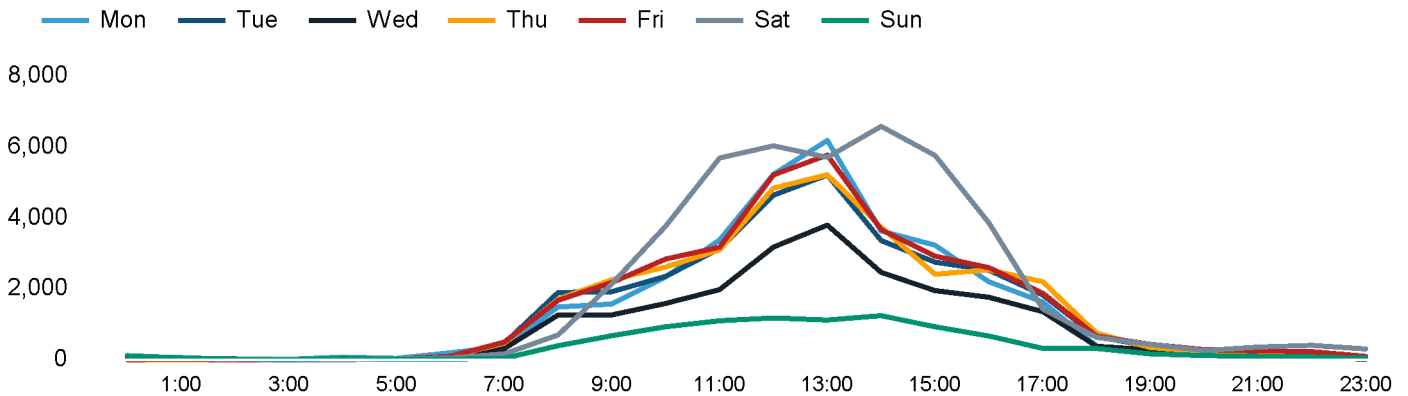
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	13°	10°	9°	9°	10°	6°
Previous week	10°	12°	13°	13°	8°	13°	13°
Previous year	8°	6°	6°	7°	8°	8°	8°

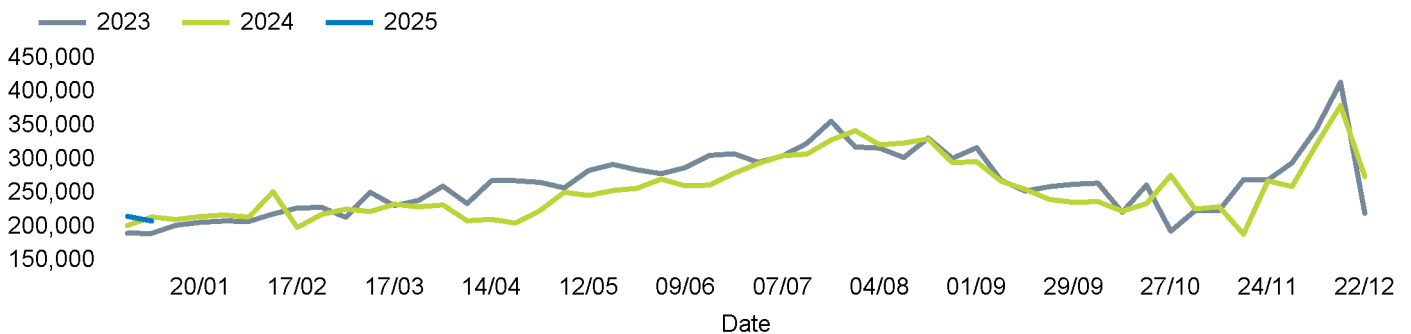
Footfall Counts by day



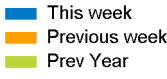











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,172	7.7%	16,797	17,124	-3.7%	-5.6%	
Commercial Arcade at High Street, Westbound	13,295	6.4%	13,793	15,138	-3.6%	-12.2%	
High Street at Commercial Arcade, Northbound	27,885	13.4%	29,086	29,739	-4.1%	-6.2%	
High Street at Commercial Arcade, Southbound	28,970	13.9%	30,717	30,983	-5.7%	-6.5%	
Market Square from Market Steps	28,465	13.6%	26,697	23,241	6.6%	22.5%	
Market Square from the Arcade	15,654	7.5%	16,915	18,481	-7.5%	-15.3%	
Market Square from the Church	10,164	4.9%	11,587	9,788	-12.3%	3.8%	
The Pollet at High Street, Northbound	23,033	11.0%	24,127	23,421	-4.5%	-1.7%	
The Pollet at High Street, Southbound	24,512	11.7%	25,392	25,237	-3.5%	-2.9%	
The Pollet at Smith Street, Eastbound	10,848	5.2%	10,803	11,235	0.4%	-3.4%	
The Pollet at Smith Street, Westbound	9,702	4.6%	9,592	10,246	1.1%	-5.3%	



Reporting dates

This week - 06 January 2025 - 12 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 2, 2025 Vs Week 1, 2024 to Week 2, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2025 Vs Week 2, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2025 Vs Week 1 2025

