



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.5%		-11.4%		-1.5%	-4.1%
South West	-3.0%	3.7%	-7.1%	1.9%	-3.9%	-0.1%
UK	-1.4%	6.4%	-5.2%	1.5%	-5.8%	-0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,394,251 which is 9.1% down on the previous year.

The total number of visitors for the year to date is 6,269,483 which is 9.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 1 July 2024 was 262,086.

The busiest day in week commencing 1 July 2024 was Saturday with 48,217 visitors.

The peak hour of the week was 11:00 on Saturday 6 July 2024 with footfall of 6,851.

Footfall Counts by week

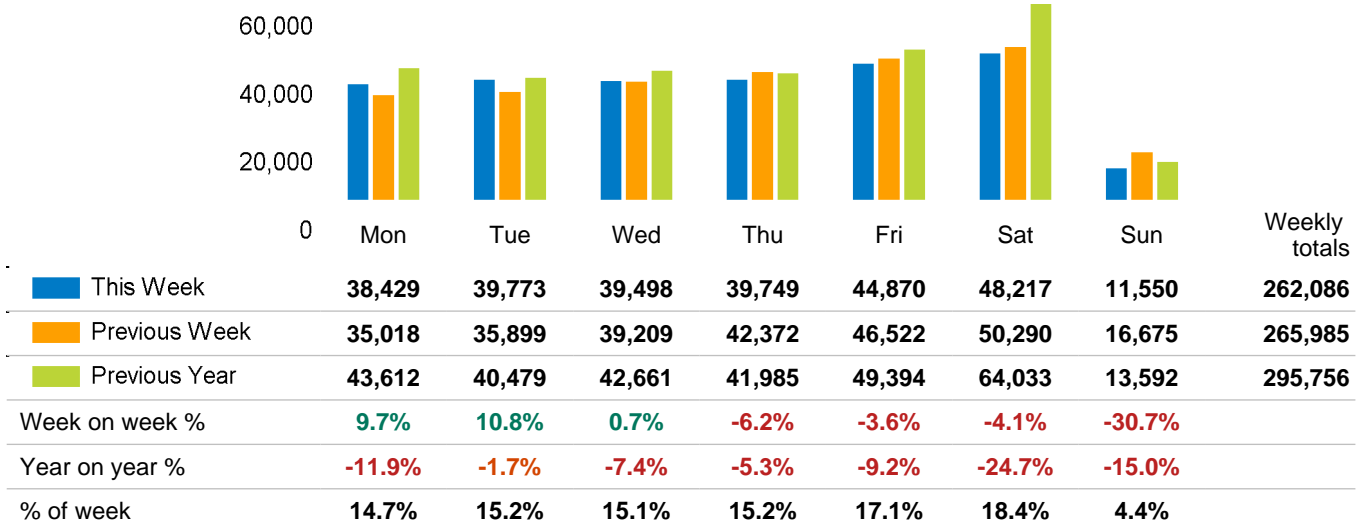


■ This Week ■ Previous Week
■ Previous Year

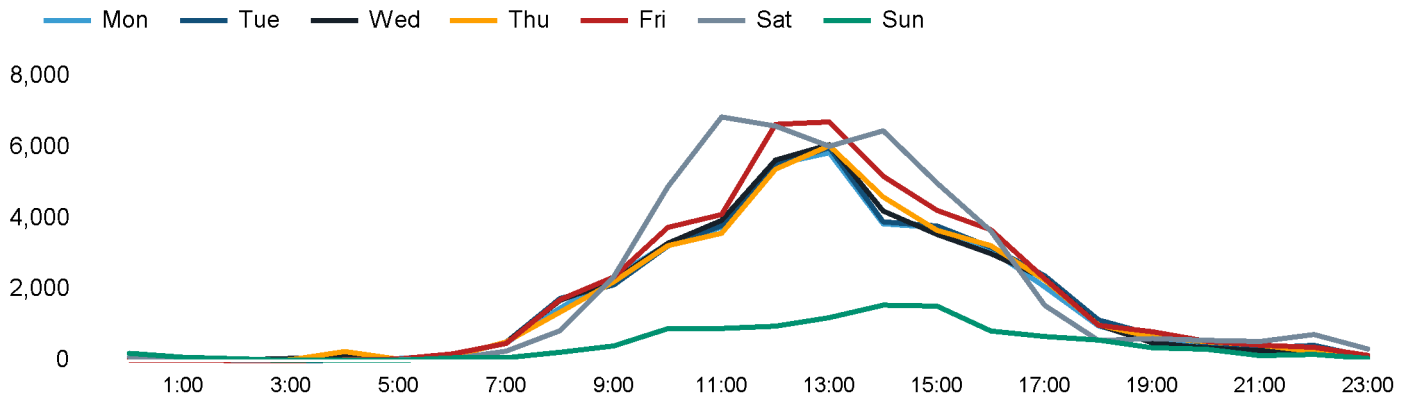
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	20°	18°	20°	20°	20°	19°
Previous week	25°	25°	29°	28°	20°	22°	21°
Previous year	20°	20°	20°	21°	25°	25°	22°

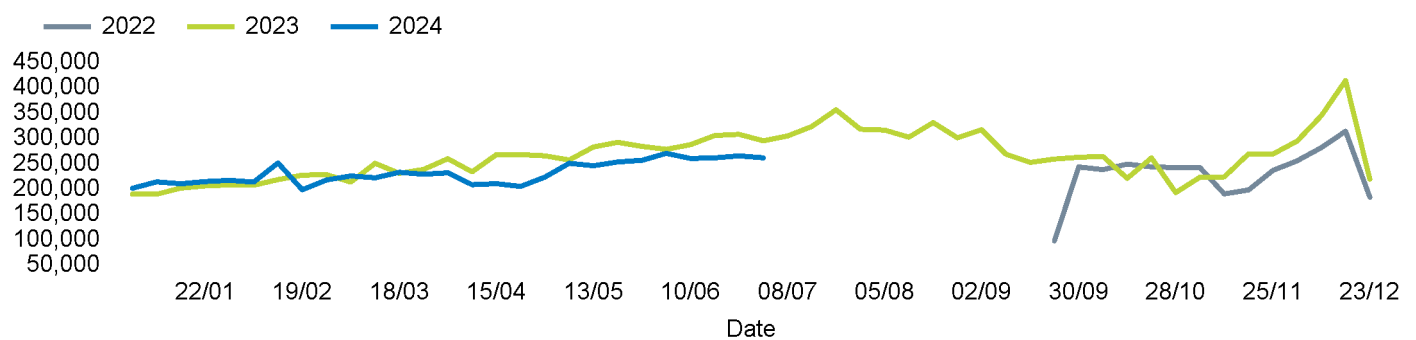
Footfall Counts by day



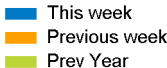










Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	21,579	8.2%	21,492	24,169	0.4%	-10.7%	
Commercial Arcade at High Street, Westbound	18,314	7.0%	17,695	20,237	3.5%	-9.5%	
High Street at Commercial Arcade, Northbound	36,952	14.1%	35,828	39,976	3.1%	-7.6%	
High Street at Commercial Arcade, Southbound	38,981	14.9%	38,373	41,619	1.6%	-6.3%	
Market Square from Market Steps	32,384	12.4%	35,486	33,909	-8.7%	-4.5%	
Market Square from the Arcade	20,647	7.9%	19,660	21,593	5.0%	-4.4%	
Market Square from the Church	17,382	6.6%	19,231	17,529	-9.6%	-0.8%	
The Pollet at High Street, Northbound	30,859	11.8%	31,945	33,048	-3.4%	-6.6%	
The Pollet at High Street, Southbound	32,010	12.2%	33,075	33,740	-3.2%	-5.1%	
The Pollet at Smith Street, Westbound	12,978	5.0%	13,200	13,888	-1.7%	-6.6%	



Reporting dates

This week - 01 July 2024 - 07 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 27, 2024 Vs Week 1, 2023 to Week 27, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2024 Vs Week 27, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2024 Vs Week 26 2024

