



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.9%	0.0%	-15.7%	0.0%	0.4%	6.1%
South West	-3.0%	3.3%	-4.4%	1.6%	3.2%	5.0%
UK	-1.1%	6.0%	4.0%	2.7%	1.5%	-1.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,309,882 which is 9.4% down on the previous year.

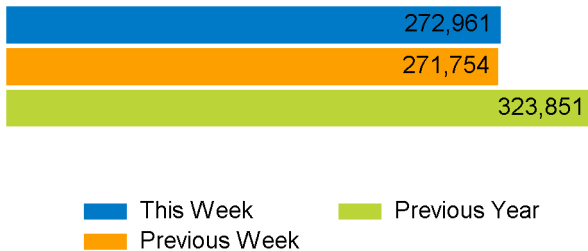
The total number of visitors for the year to date is 6,814,198 which is 9.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 15 July 2024 was 272,961.

The busiest day in week commencing 15 July 2024 was Friday with 55,854 visitors.

The peak hour of the week was 13:00 on Friday 19 July 2024 with footfall of 8,374.

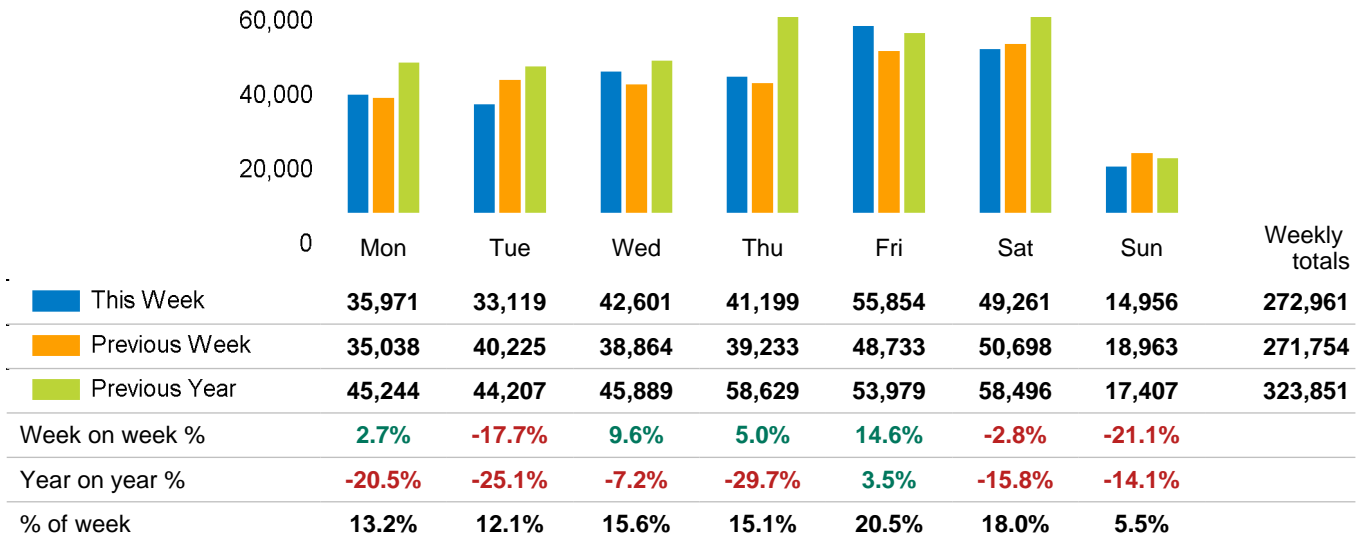
Footfall Counts by week



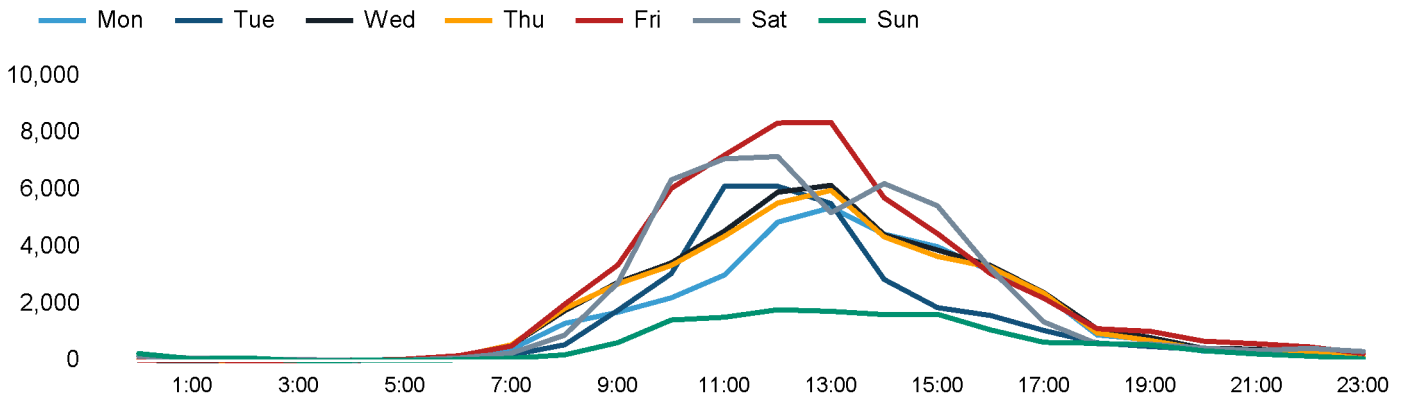
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	21°	23°	28°	27°	24°	22°
Previous week	19°	19°	21°	21°	21°	22°	23°
Previous year	20°	22°	22°	21°	20°	20°	20°

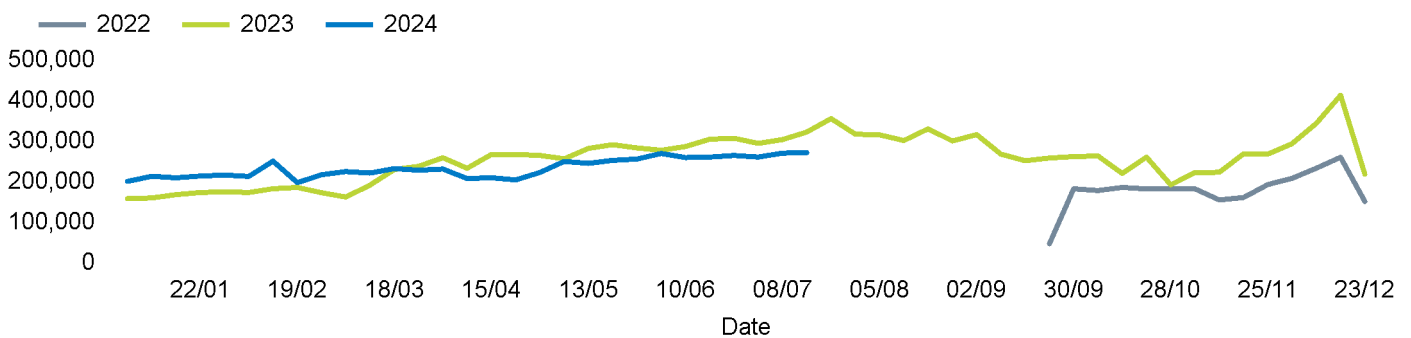
Footfall Counts by day



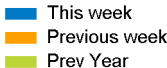










Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	22,179	8.1%	22,287	28,101	-0.5%	-21.1%	
Commercial Arcade at High Street, Westbound	18,644	6.8%	18,962	23,573	-1.7%	-20.9%	
High Street at Commercial Arcade, Northbound	38,469	14.1%	38,276	43,166	0.5%	-10.9%	
High Street at Commercial Arcade, Southbound	40,340	14.8%	40,212	45,123	0.3%	-10.6%	
Market Square from Market Steps	31,619	11.6%	32,410	35,531	-2.4%	-11.0%	
Market Square from the Arcade	20,894	7.7%	21,865	24,132	-4.4%	-13.4%	
Market Square from the Church	17,305	6.3%	17,254	18,288	0.3%	-5.4%	
The Pollet at High Street, Northbound	34,280	12.6%	33,092	36,583	3.6%	-6.3%	
The Pollet at High Street, Southbound	35,049	12.8%	33,891	37,092	3.4%	-5.5%	
The Pollet at Smith Street, Westbound	14,182	5.2%	13,505	15,477	5.0%	-8.4%	



Reporting dates

This week - 15 July 2024 - 21 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 29, 2024 Vs Week 1, 2023 to Week 29, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2024 Vs Week 29, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2024 Vs Week 28 2024

