



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.2%	-6.7%	-10.3%	-7.7%	0.5%	0.6%
South West	-3.4%	3.0%	-4.1%	-0.4%	-4.0%	-5.3%
UK	-1.1%	4.4%	-1.3%	-1.7%	-0.3%	-2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,346,640 which is 6.5% down on the previous year.

The total number of visitors for the year to date is 10,407,061 which is 6.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 7 October 2024 was 237,504.

The busiest day in week commencing 7 October 2024 was Saturday with 44,017 visitors.

The peak hour of the week was 13:00 on Thursday 10 October 2024 with footfall of 7,256.

Footfall Counts by week

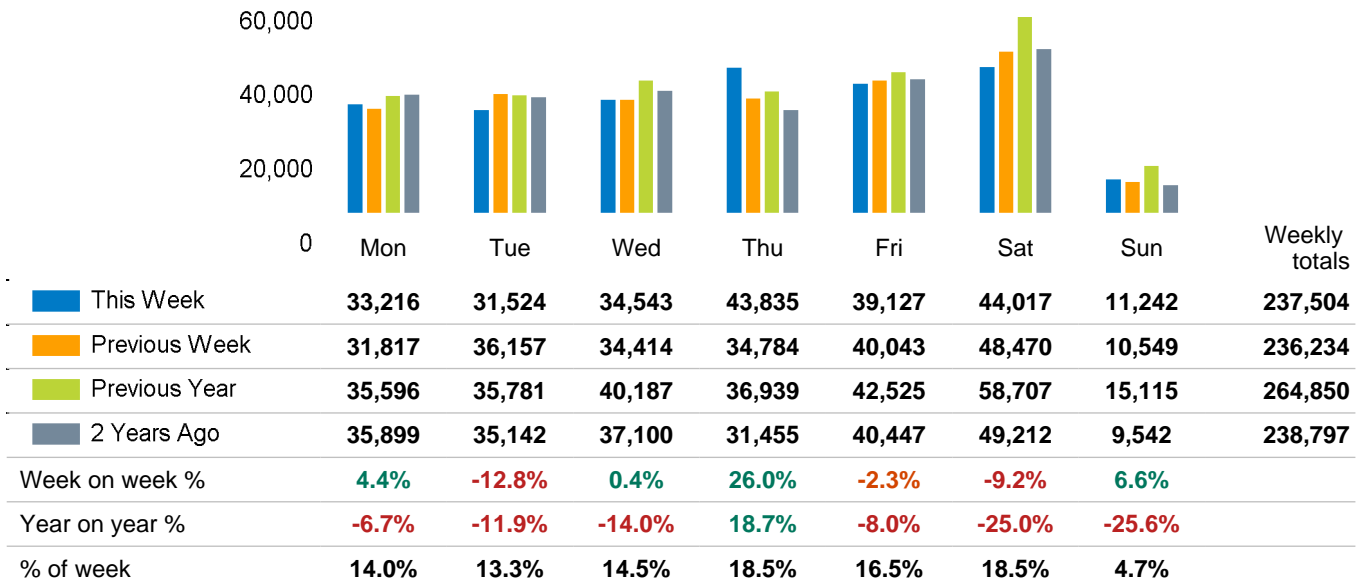


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

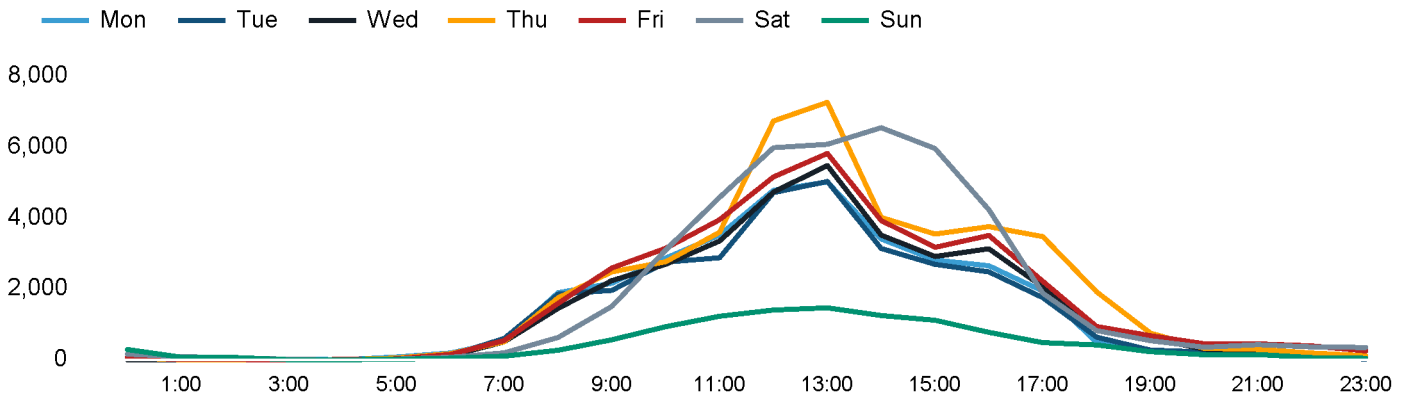
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	20°	19°	17°	17°	18°	18°
Previous week	16°	18°	19°	20°	19°	18°	18°
Previous year	26°	26°	22°	21°	22°	22°	16°

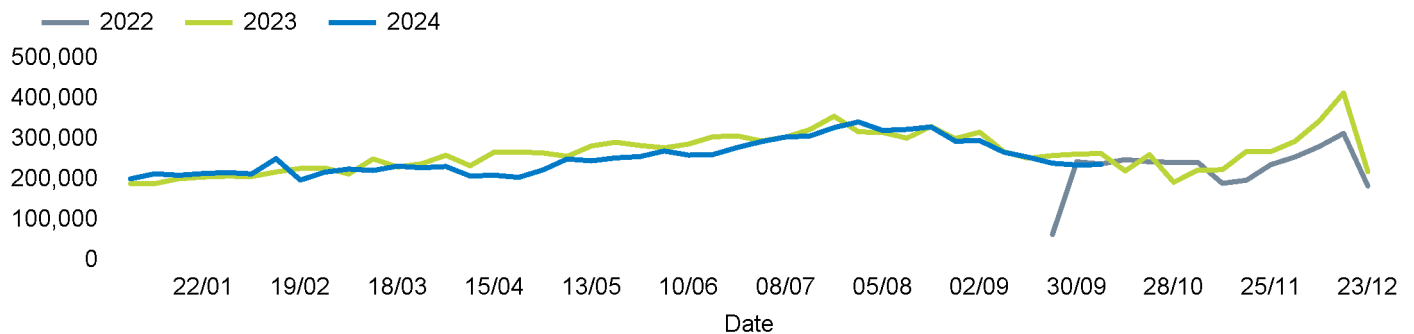
Footfall Counts by day



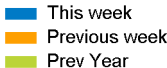











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,685	7.4%	17,810	21,044	-0.7%	-16.0%	
Commercial Arcade at High Street, Westbound	15,083	6.4%	14,895	18,117	1.3%	-16.7%	
High Street at Commercial Arcade, Northbound	31,605	13.3%	32,112	34,651	-1.6%	-8.8%	
High Street at Commercial Arcade, Southbound	33,481	14.1%	34,026	36,612	-1.6%	-8.6%	
Market Square from Market Steps	29,347	12.4%	27,266	31,850	7.6%	-7.9%	
Market Square from the Arcade	19,513	8.2%	18,471	22,097	5.6%	-11.7%	
Market Square from the Church	14,579	6.1%	13,228	16,179	10.2%	-9.9%	
The Pollet at High Street, Northbound	25,785	10.9%	26,811	26,893	-3.8%	-4.1%	
The Pollet at High Street, Southbound	27,202	11.5%	27,937	28,316	-2.6%	-3.9%	
The Pollet at Smith Street, Eastbound	12,594	5.3%	12,726	14,859	-1.0%	-15.2%	
The Pollet at Smith Street, Westbound	10,630	4.5%	10,952	14,232	-2.9%	-25.3%	



Reporting dates

This week - 07 October 2024 - 13 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 41, 2024 Vs Week 1, 2023 to Week 41, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2024 Vs Week 41, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2024 Vs Week 40 2024

