



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.6%	-12.1%	-29.9%	8.6%	-17.7%	20.3%
South West	-3.5%	2.4%	-26.9%	4.7%	-15.2%	16.3%
UK	-0.9%	3.5%	-15.3%	2.6%	-8.9%	8.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,330,660 which is 5.3% down on the previous year.

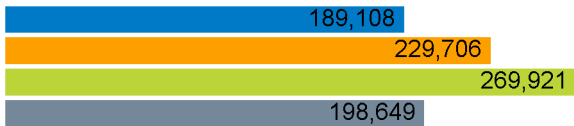
The total number of visitors for the year to date is 11,786,535 which is 5.6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 18 November 2024 was 189,108.

The busiest day in week commencing 18 November 2024 was Saturday with 40,034 visitors.

The peak hour of the week was 14:00 on Saturday 23 November 2024 with footfall of 5,592.

## Footfall Counts by week

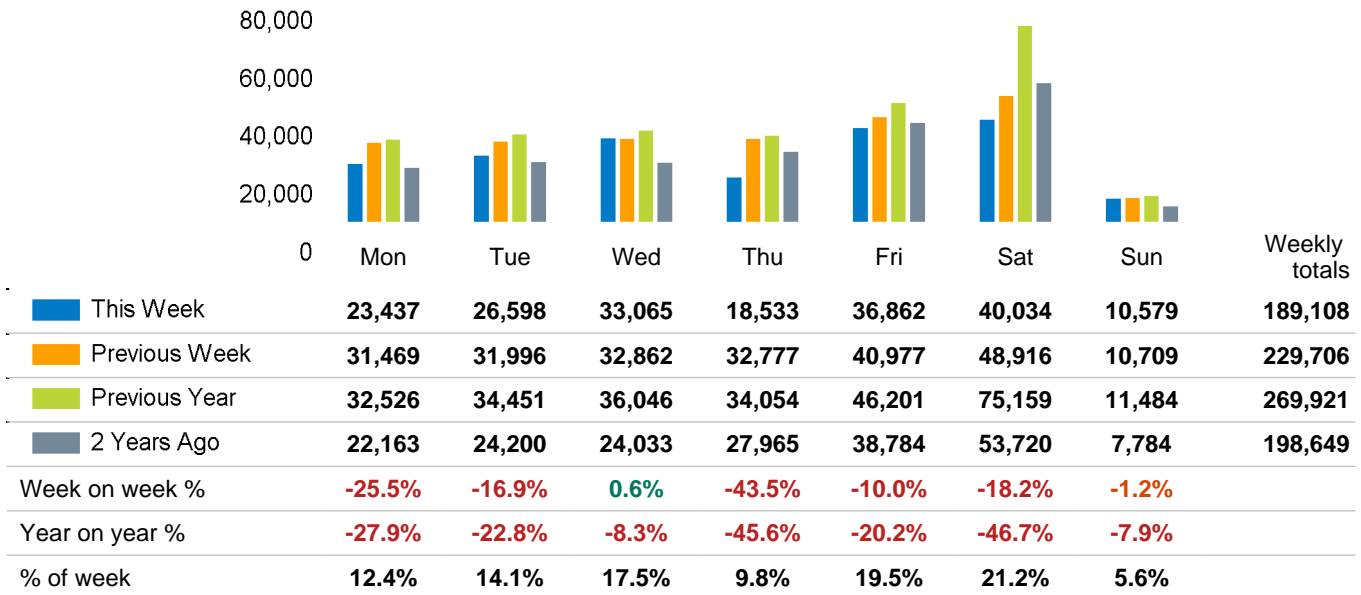


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

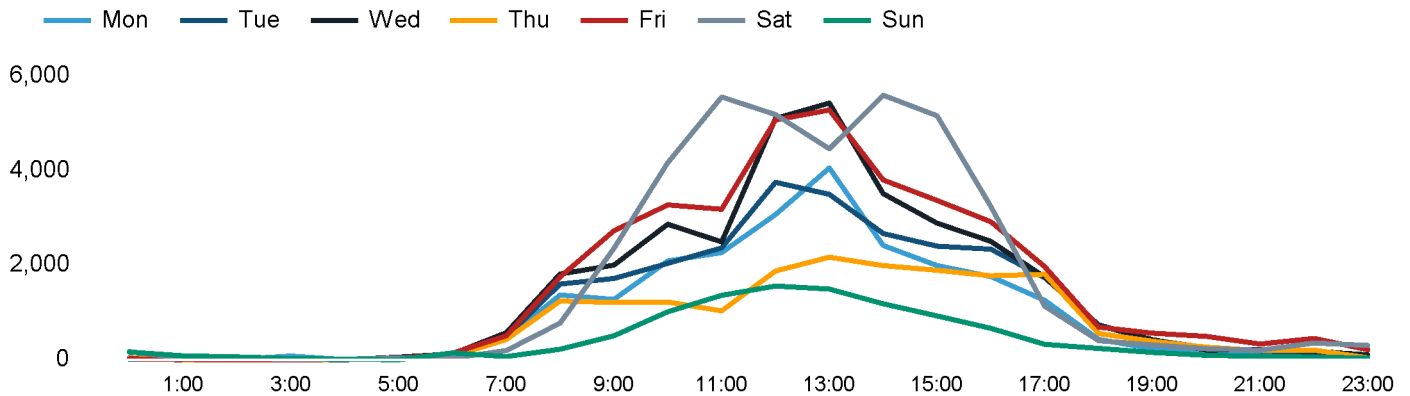
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	14°	14°	9°	10°	16°	17°
Previous week	16°	15°	14°	14°	14°	13°	13°
Previous year	14°	13°	14°	14°	13°	13°	12°

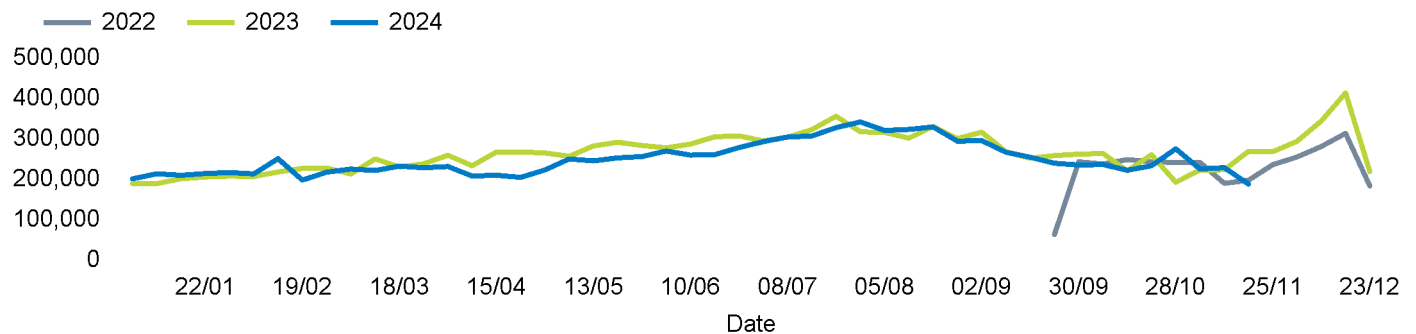
## Footfall Counts by day



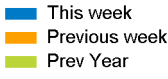











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	14,528	7.7%	17,667	21,362	-17.8%	-32.0%	
Commercial Arcade at High Street, Westbound	12,230	6.5%	14,549	19,028	-15.9%	-35.7%	
High Street at Commercial Arcade, Northbound	25,396	13.4%	31,567	36,093	-19.5%	-29.6%	
High Street at Commercial Arcade, Southbound	26,643	14.1%	33,073	37,953	-19.4%	-29.8%	
Market Square from Market Steps	25,103	13.3%	28,141	30,648	-10.8%	-18.1%	
Market Square from the Arcade	14,856	7.9%	17,731	22,059	-16.2%	-32.7%	
Market Square from the Church	9,746	5.2%	12,268	14,472	-20.6%	-32.7%	
The Pollet at High Street, Northbound	20,399	10.8%	25,372	30,343	-19.6%	-32.8%	
The Pollet at High Street, Southbound	21,793	11.5%	26,330	31,404	-17.2%	-30.6%	
The Pollet at Smith Street, Eastbound	9,862	5.2%	12,390	14,322	-20.4%	-31.1%	
The Pollet at Smith Street, Westbound	8,552	4.5%	10,618	12,237	-19.5%	-30.1%	



## Reporting dates

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This week - 18 November 2024 - 24 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 47, 2024 Vs Week 1, 2023 to Week 47, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 47, 2024 Vs Week 47, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2024 Vs Week 46 2024

