



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-10.3%	0.0%	-17.8%	0.0%	7.5%	10.2%
South West	-3.1%	3.2%	-4.5%	1.2%	5.4%	6.3%
UK	-0.9%	5.7%	3.6%	0.0%	4.2%	4.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,246,371 which is 9.7% down on the previous year.

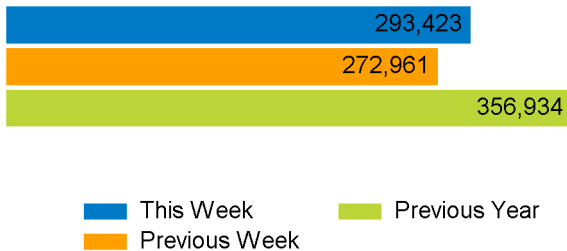
The total number of visitors for the year to date is 7,107,621 which is 10.3% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 22 July 2024 was 293,423.

The busiest day in week commencing 22 July 2024 was Friday with 51,672 visitors.

The peak hour of the week was 13:00 on Monday 22 July 2024 with footfall of 7,581.

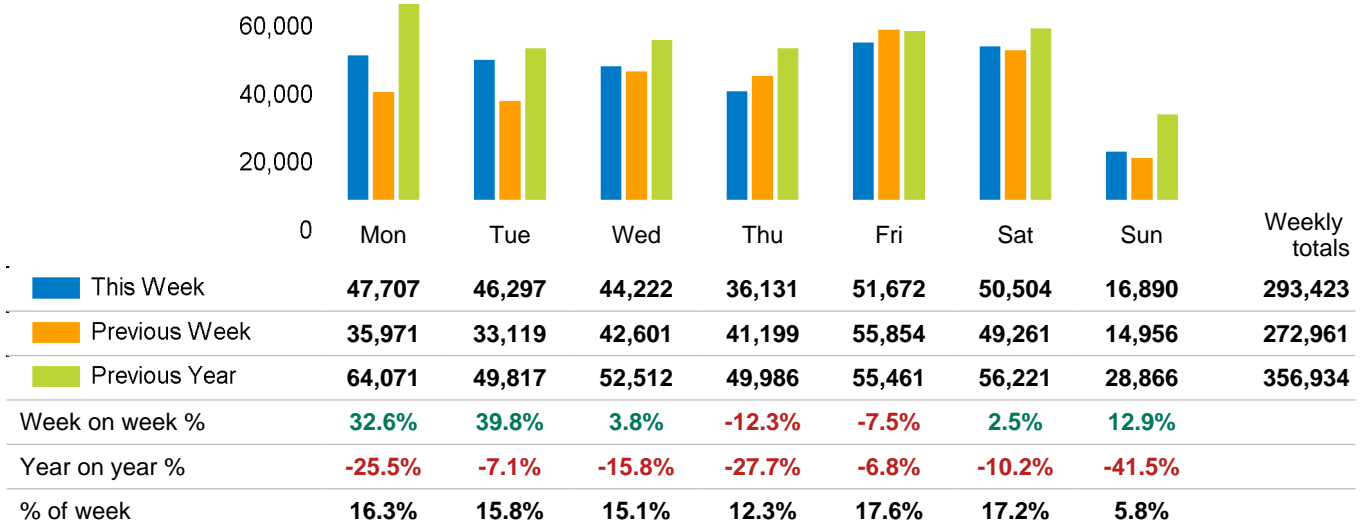
## Footfall Counts by week



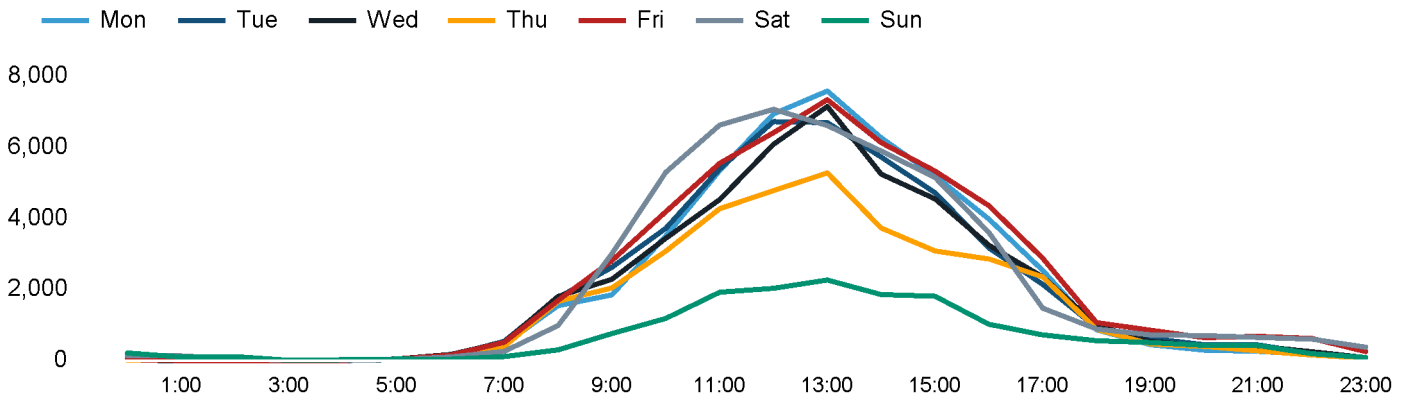
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	20°	22°	21°	20°	22°	22°	26°
Previous week	22°	21°	23°	28°	27°	24°	22°
Previous year	20°	20°	20°	20°	21°	21°	20°

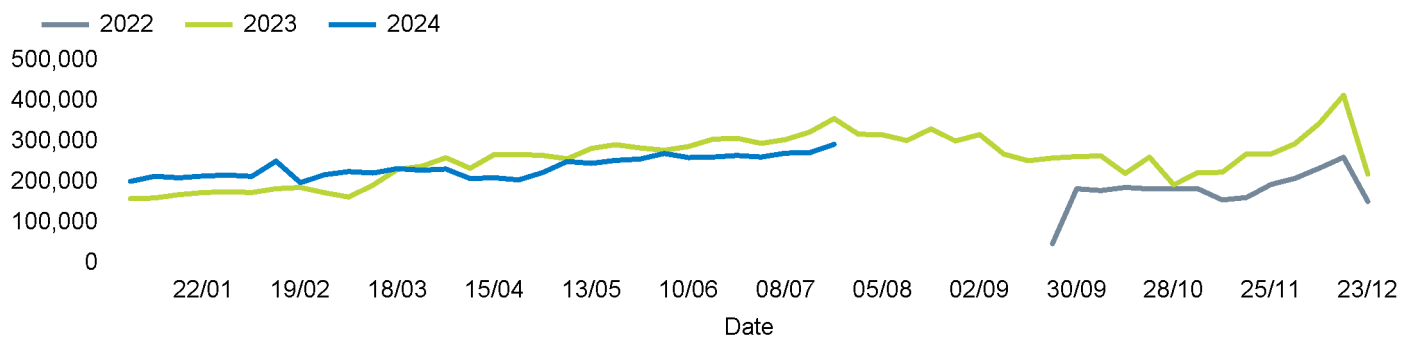
## Footfall Counts by day



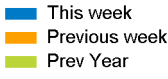










## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	24,314	8.3%	22,179	25,854	9.6%	-6.0%	
Commercial Arcade at High Street, Westbound	20,585	7.0%	18,644	24,972	10.4%	-17.6%	
High Street at Commercial Arcade, Northbound	41,232	14.1%	38,469	46,212	7.2%	-10.8%	
High Street at Commercial Arcade, Southbound	43,828	14.9%	40,340	49,079	8.6%	-10.7%	
Market Square from Market Steps	34,550	11.8%	31,619	40,117	9.3%	-13.9%	
Market Square from the Arcade	23,858	8.1%	20,894	28,171	14.2%	-15.3%	
Market Square from the Church	18,686	6.4%	17,305	20,861	8.0%	-10.4%	
The Pollet at High Street, Northbound	34,855	11.9%	34,280	42,233	1.7%	-17.5%	
The Pollet at High Street, Southbound	35,400	12.1%	35,049	41,835	1.0%	-15.4%	
The Pollet at Smith Street, Westbound	16,115	5.5%	14,182	18,658	13.6%	-13.6%	



## Reporting dates

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This week - 22 July 2024 - 28 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 30, 2024 Vs Week 1, 2023 to Week 30, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2024 Vs Week 30, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2024 Vs Week 29 2024

