



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.8%	0.0%	-5.0%	0.0%	0.4%	-4.4%
South West	-3.1%	3.1%	-2.2%	2.8%	-0.1%	-3.1%
UK	-0.9%	5.3%	0.4%	3.9%	2.2%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,188,705 which is 9.4% down on the previous year.

The total number of visitors for the year to date is 7,988,163 which is 9.8% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 12 August 2024 was 287,745.

The busiest day in week commencing 12 August 2024 was Friday with 48,162 visitors.

The peak hour of the week was 13:00 on Monday 12 August 2024 with footfall of 6,876.

## Footfall Counts by week

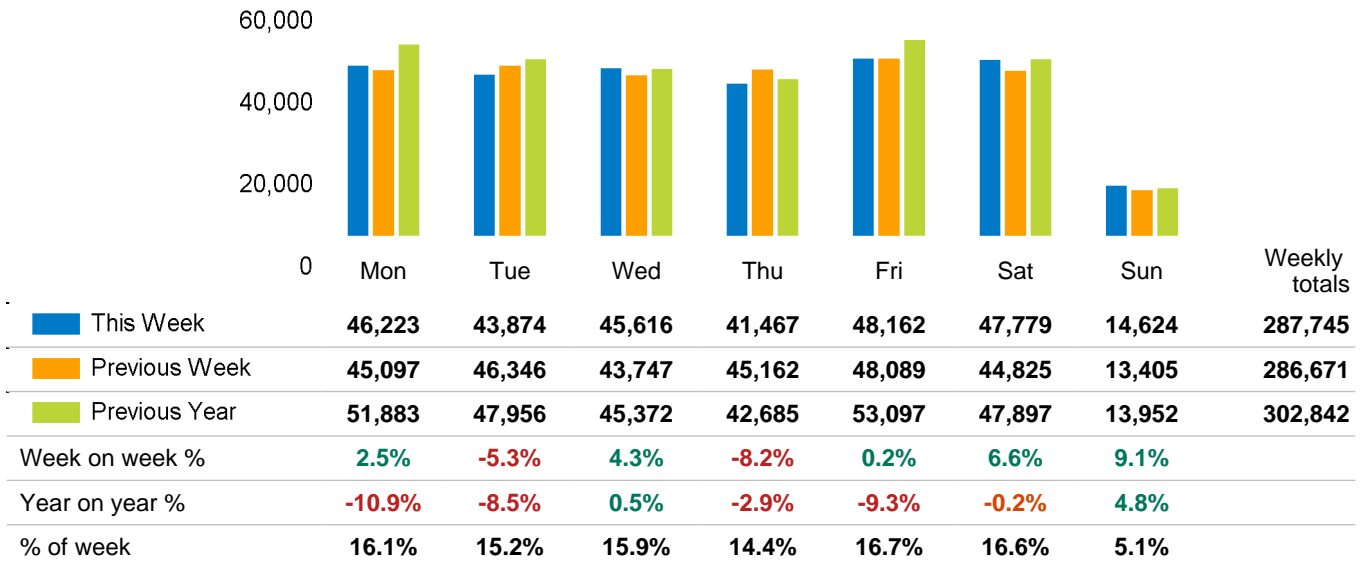


■ This Week     ■ Previous Week  
■ Previous Year

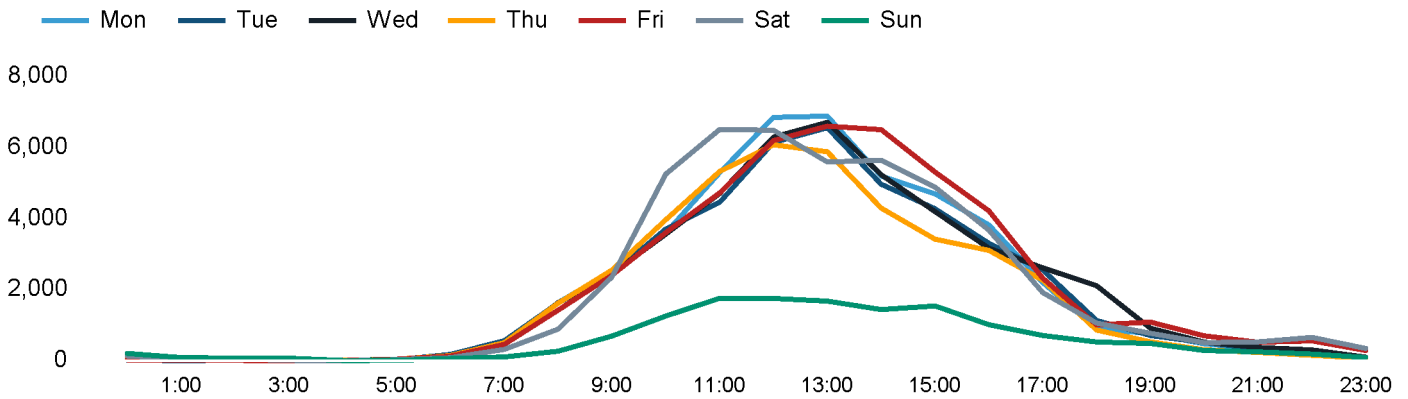
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	27°	25°	24°	23°	23°	23°	22°
Previous week	23°	23°	22°	22°	23°	26°	29°
Previous year	20°	20°	20°	22°	22°	22°	22°

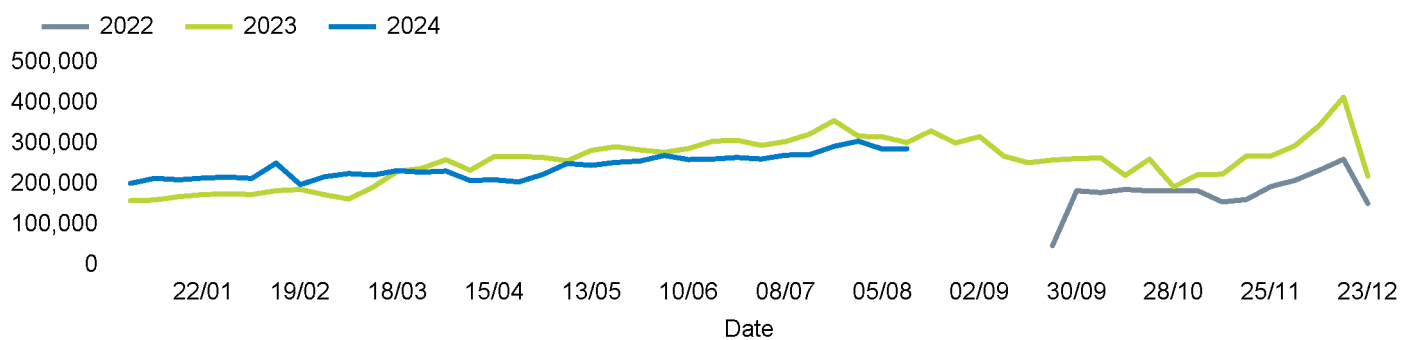
## Footfall Counts by day



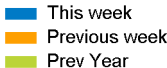










## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	22,867	7.9%	24,092	22,842	-5.1%	0.1%	
Commercial Arcade at High Street, Westbound	19,298	6.7%	19,663	21,262	-1.9%	-9.2%	
High Street at Commercial Arcade, Northbound	40,185	14.0%	40,152	40,033	0.1%	0.4%	
High Street at Commercial Arcade, Southbound	42,581	14.8%	42,412	42,164	0.4%	1.0%	
Market Square from Market Steps	33,779	11.7%	35,281	33,199	-4.3%	1.7%	
Market Square from the Arcade	23,317	8.1%	22,743	23,253	2.5%	0.3%	
Market Square from the Church	18,888	6.6%	19,079	17,900	-1.0%	5.5%	
The Pollet at High Street, Northbound	35,511	12.3%	34,064	34,965	4.2%	1.6%	
The Pollet at High Street, Southbound	36,665	12.7%	35,115	36,150	4.4%	1.4%	
The Pollet at Smith Street, Westbound	14,654	5.1%	14,070	14,848	4.2%	-1.3%	



## Reporting dates

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This week - 12 August 2024 - 18 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 33, 2024 Vs Week 1, 2023 to Week 33, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2024 Vs Week 33, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2024 Vs Week 32 2024

