



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.2%	-8.0%	24.9%	-3.5%	-27.8%	-47.0%
South West	-3.1%	2.1%	11.2%	-7.1%	-17.4%	-33.4%
UK	-0.7%	3.3%	6.1%	-5.2%	-19.2%	-27.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,291,163 which is 5.2% down on the previous year.

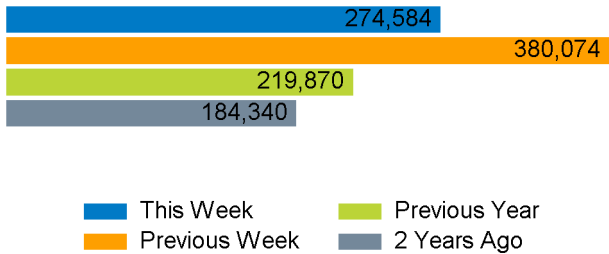
The total number of visitors for the year to date is 13,291,163 which is 5.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 23 December 2024 was 274,584.

The busiest day in week commencing 23 December 2024 was Monday with 77,254 visitors.

The peak hour of the week was 13:00 on Monday 23 December 2024 with footfall of 12,995.

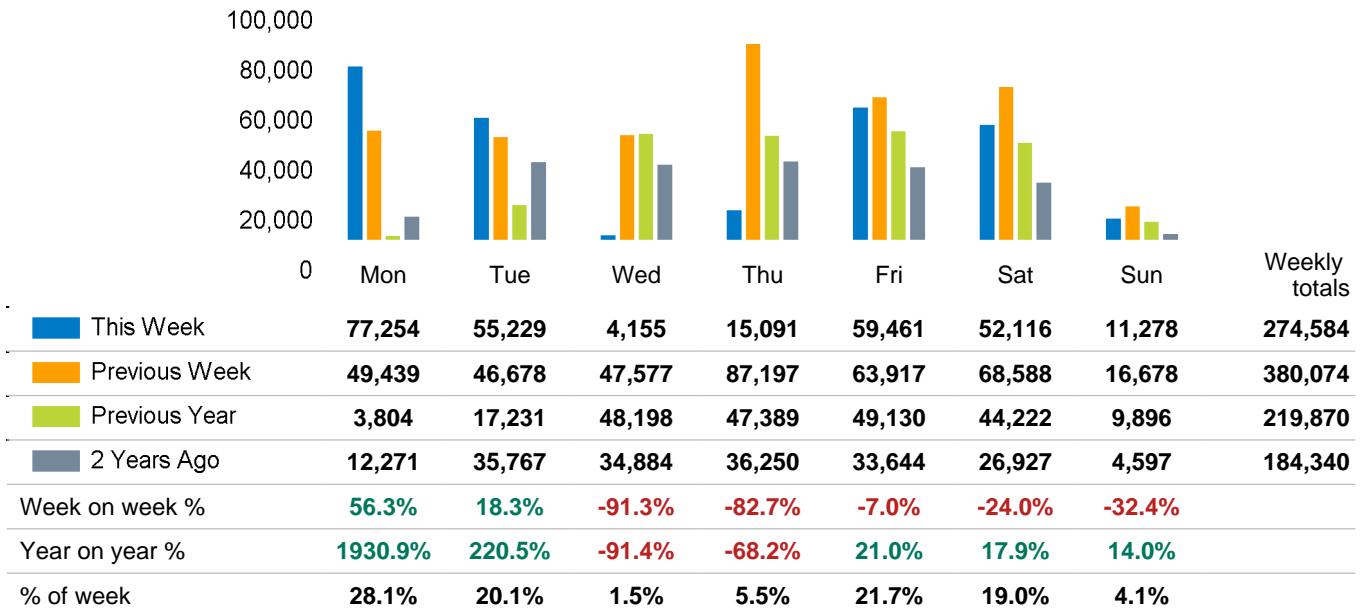
## Footfall Counts by week



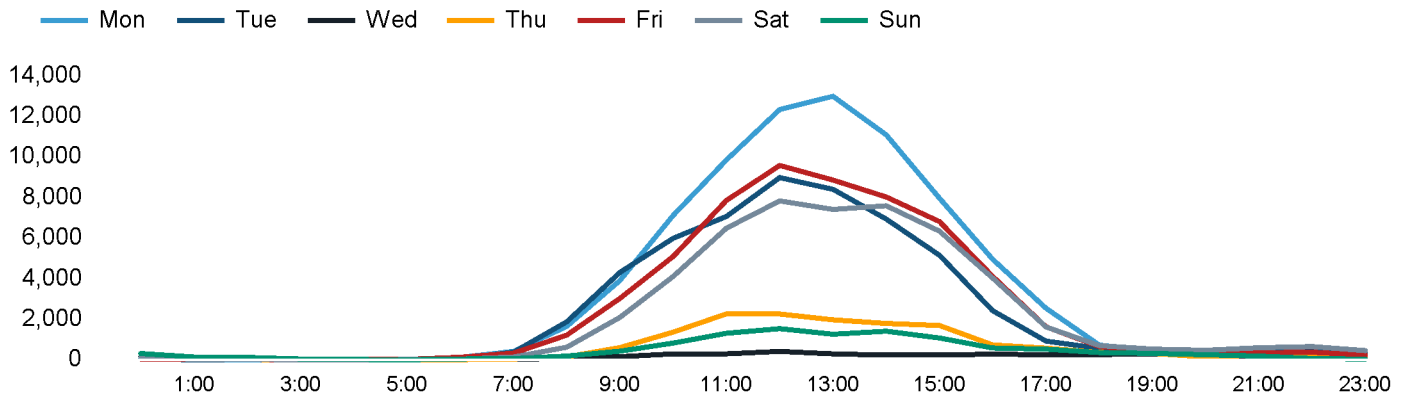
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	12°	12°	11°	9°	9°	9°
Previous week	12°	13°	14°	14°	13°	13°	13°
Previous year	13°	13°	13°	13°	13°	13°	13°

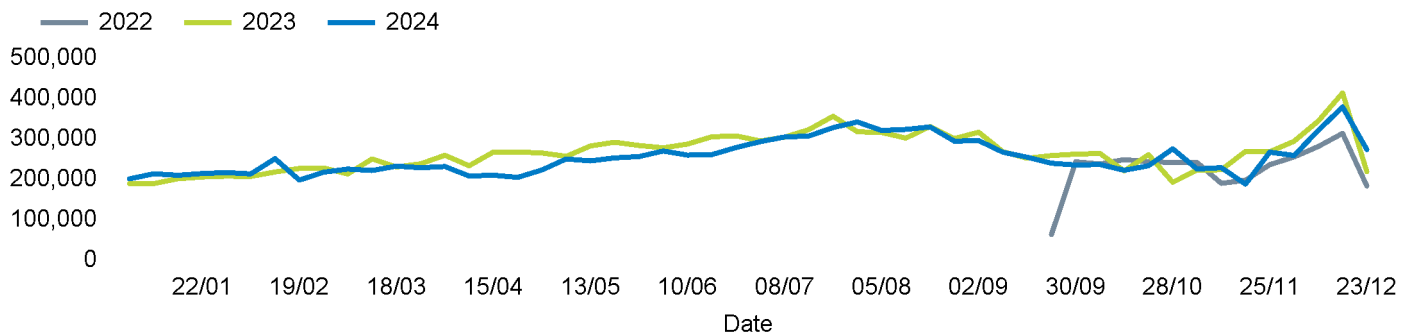
## Footfall Counts by day



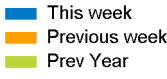











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	21,541	7.8%	28,619	17,786	-24.7%	21.1%	
Commercial Arcade at High Street, Westbound	17,465	6.4%	23,841	15,315	-26.7%	14.0%	
High Street at Commercial Arcade, Northbound	37,267	13.6%	50,290	30,665	-25.9%	21.5%	
High Street at Commercial Arcade, Southbound	38,657	14.1%	51,867	31,460	-25.5%	22.9%	
Market Square from Market Steps	32,929	12.0%	58,424	24,237	-43.6%	35.9%	
Market Square from the Arcade	19,945	7.3%	27,600	17,010	-27.7%	17.3%	
Market Square from the Church	13,888	5.1%	17,998	10,514	-22.8%	32.1%	
The Pollet at High Street, Northbound	33,458	12.2%	43,548	25,617	-23.2%	30.6%	
The Pollet at High Street, Southbound	33,962	12.4%	44,780	26,330	-24.2%	29.0%	
The Pollet at Smith Street, Eastbound	13,346	4.9%	17,561	10,973	-24.0%	21.6%	
The Pollet at Smith Street, Westbound	12,126	4.4%	15,546	9,963	-22.0%	21.7%	



## Reporting dates

---

This week - 23 December 2024 - 29 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 52, 2024 Vs Week 1, 2023 to Week 52, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 52, 2024 Vs Week 52, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2024 Vs Week 51 2024

