



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-2.5%	-5.1%	-7.5%	0.9%	6.0%	4.9%
South West	-4.1%	-1.0%	-5.5%	4.0%	1.2%	1.8%
UK	-0.3%	-1.1%	1.6%	4.1%	4.0%	2.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,224,752 which is 4.8% down on the previous year.

The total number of visitors for the year to date is 2,560,336 which is 2.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 17 March 2025 was 215,977.

The busiest day in week commencing 17 March 2025 was Saturday with 44,180 visitors.

The peak hour of the week was 12:00 on Saturday 22 March 2025 with footfall of 5,682.

## Footfall Counts by week

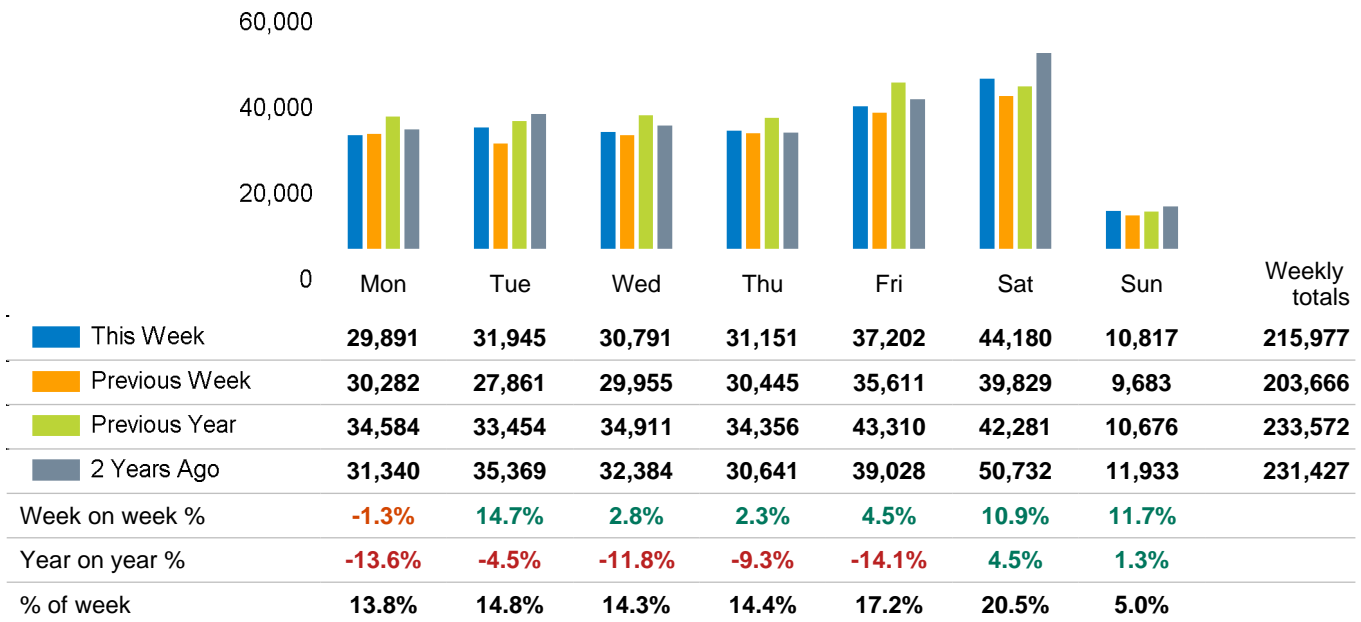


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

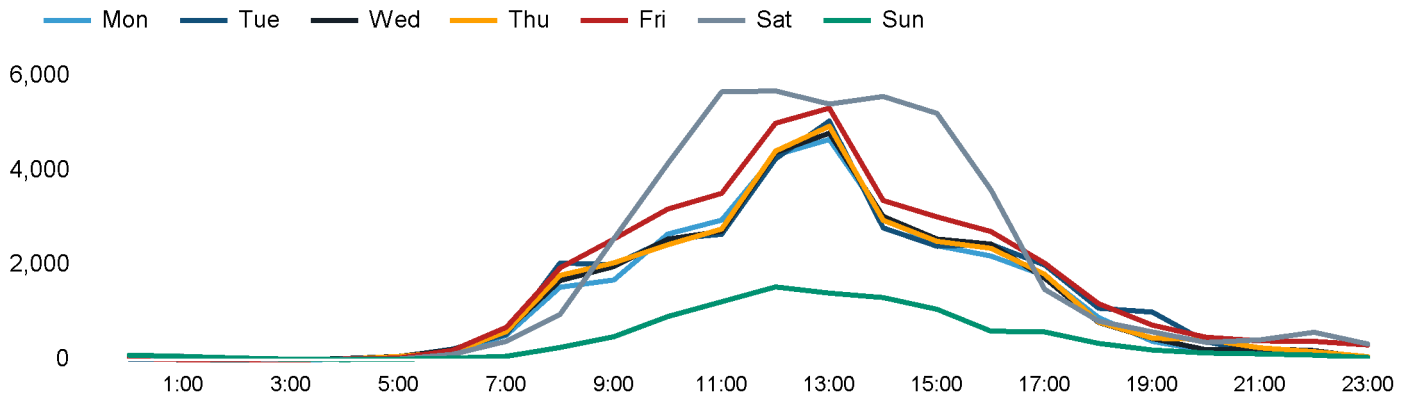
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	14°	17°	19°	18°	18°	12°
Previous week	15°	13°	10°	10°	12°	11°	9°
Previous year	16°	15°	17°	16°	12°	12°	13°

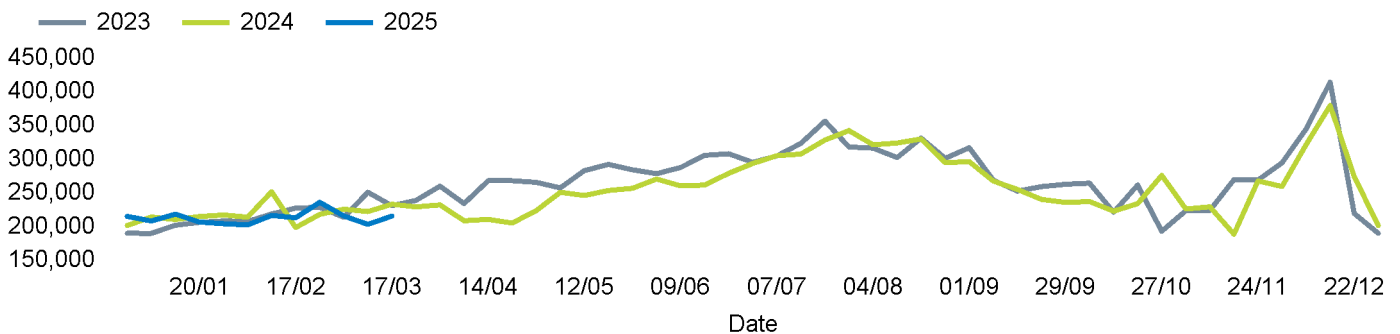
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></div> This week                 <div style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></div> Previous week                 <div style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></div> Prev Year             </div>
Commercial Arcade at High Street, Eastbound	16,739	7.8%	16,078	18,972	4.1%	-11.8%	
Commercial Arcade at High Street, Westbound	13,975	6.5%	13,325	15,468	4.9%	-9.7%	
High Street at Commercial Arcade, Northbound	29,395	13.6%	27,998	32,437	5.0%	-9.4%	
High Street at Commercial Arcade, Southbound	30,903	14.3%	29,138	33,992	6.1%	-9.1%	
Market Square from Market Steps	28,393	13.1%	25,709	26,587	10.4%	6.8%	
Market Square from the Arcade	13,913	6.4%	14,002	18,317	-0.6%	-24.0%	
Market Square from the Church	11,387	5.3%	10,449	12,023	9.0%	-5.3%	
The Pollet at High Street, Northbound	24,185	11.2%	22,651	25,384	6.8%	-4.7%	
The Pollet at High Street, Southbound	25,578	11.8%	23,841	26,665	7.3%	-4.1%	
The Pollet at Smith Street, Eastbound	11,447	5.3%	10,898	12,452	5.0%	-8.1%	
The Pollet at Smith Street, Westbound	10,062	4.7%	9,577	11,275	5.1%	-10.8%	



## Reporting dates

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This week - 17 March 2025 - 23 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 12, 2025 Vs Week 1, 2024 to Week 12, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2025 Vs Week 12, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2025 Vs Week 11 2025

