



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.3%	0.0%	-6.5%	0.0%	0.5%	5.2%
South West	-3.3%	3.2%	-9.4%	8.0%	-14.3%	-7.8%
UK	-0.9%	4.9%	-3.6%	3.7%	-7.5%	-1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,418,663 which is 6.6% down on the previous year.

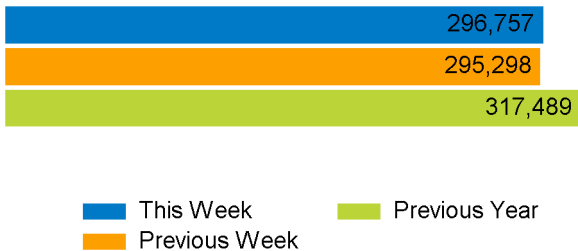
The total number of visitors for the year to date is 9,169,081 which is 6.3% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 2 September 2024 was 296,757.

The busiest day in week commencing 2 September 2024 was Saturday with 57,724 visitors.

The peak hour of the week was 13:00 on Wednesday 4 September 2024 with footfall of 7,663.

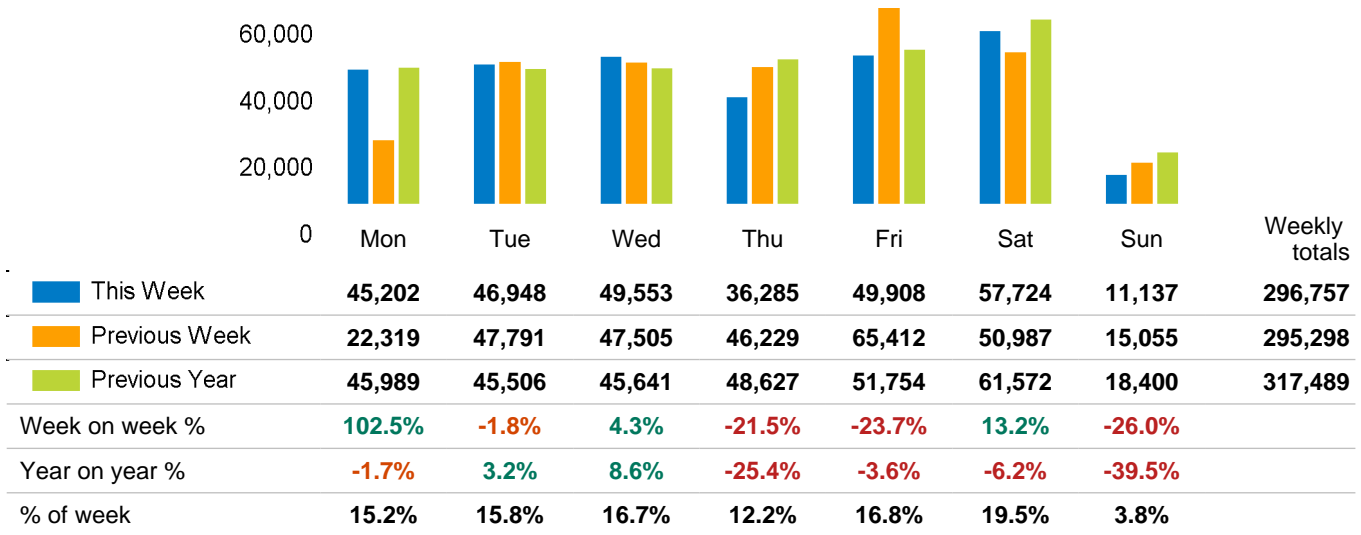
Footfall Counts by week



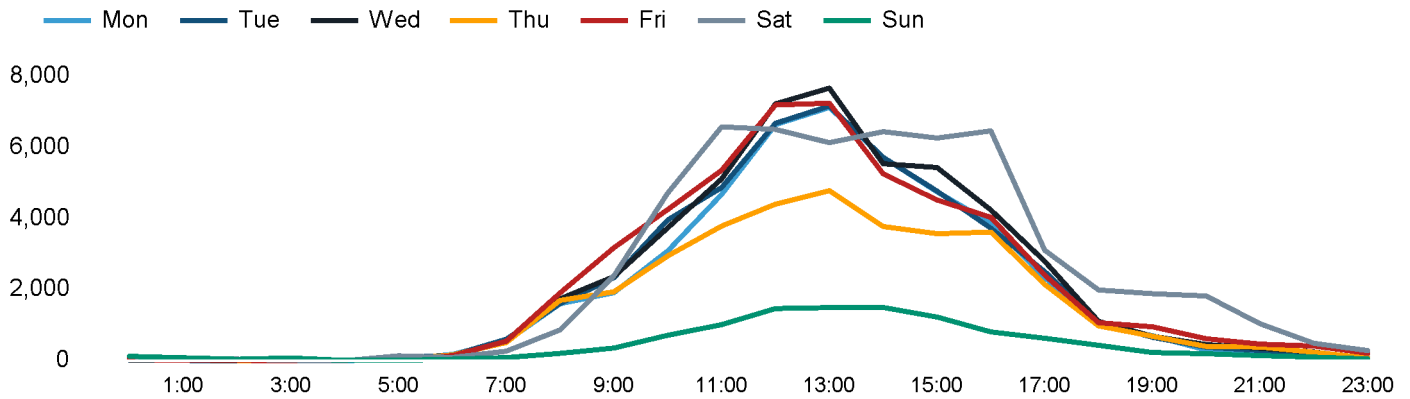
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	21°	22°	21°	23°	22°	20°
Previous week	22°	29°	27°	26°	23°	23°	22°
Previous year	25°	27°	27°	25°	26°	28°	28°

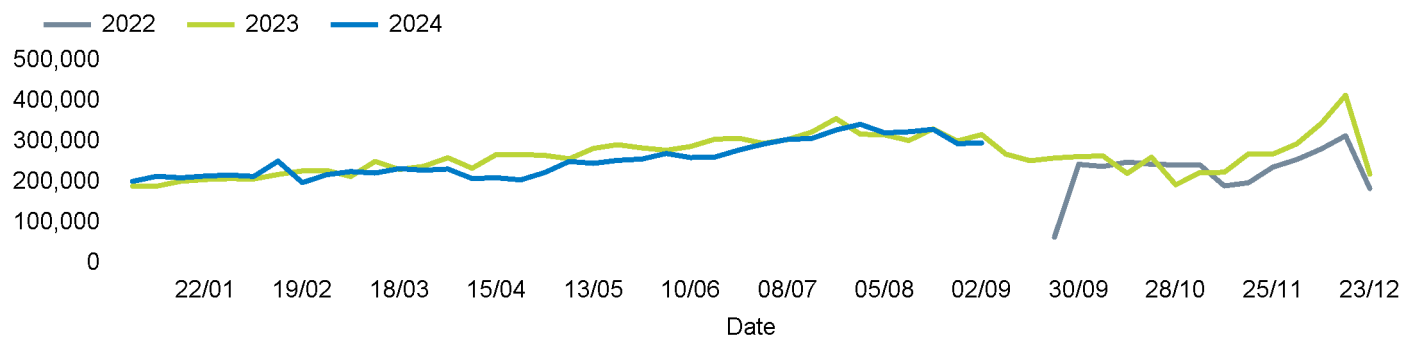
Footfall Counts by day



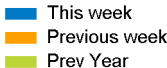











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	22,920	7.7%	23,268	24,699	-1.5%	-7.2%	
Commercial Arcade at High Street, Westbound	18,847	6.4%	19,019	21,787	-0.9%	-13.5%	
High Street at Commercial Arcade, Northbound	39,370	13.3%	39,733	43,862	-0.9%	-10.2%	
High Street at Commercial Arcade, Southbound	41,556	14.0%	40,774	44,540	1.9%	-6.7%	
Market Square from Market Steps	35,792	12.1%	32,939	33,097	8.7%	8.1%	
Market Square from the Arcade	23,499	7.9%	22,921	24,832	2.5%	-5.4%	
Market Square from the Church	18,760	6.3%	19,351	19,370	-3.1%	-3.1%	
The Pollet at High Street, Northbound	33,039	11.1%	33,947	37,141	-2.7%	-11.0%	
The Pollet at High Street, Southbound	33,716	11.4%	33,625	36,537	0.3%	-7.7%	
The Pollet at Smith Street, Eastbound	15,591	5.3%	16,299	16,940	-4.3%	-8.0%	
The Pollet at Smith Street, Westbound	13,667	4.6%	13,422	14,684	1.8%	-6.9%	



Reporting dates

This week - 02 September 2024 - 08 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 36, 2024 Vs Week 1, 2023 to Week 36, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2024 Vs Week 36, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2024 Vs Week 35 2024

