



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|-------------------------|----------------|-------|----------------|-------|----------------|------|
| | 2025 | 2024 | 2025 | 2024 | 2025 | 2024 |
| St Peter Port, Guernsey | -0.5% | -5.0% | -6.0% | -6.9% | -1.2% | 1.1% |
| South West | -3.1% | -1.5% | -6.3% | -4.0% | 3.4% | 1.2% |
| UK | -0.3% | -2.5% | 0.7% | -3.0% | 8.2% | 1.6% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,285,542 which is 4.9% down on the previous year.

The total number of visitors for the year to date is 1,054,792 which is 0.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 27 January 2025 was 204,623.

The busiest day in week commencing 27 January 2025 was Saturday with 47,270 visitors.

The peak hour of the week was 14:00 on Saturday 1 February 2025 with footfall of 6,577.

Footfall Counts by week

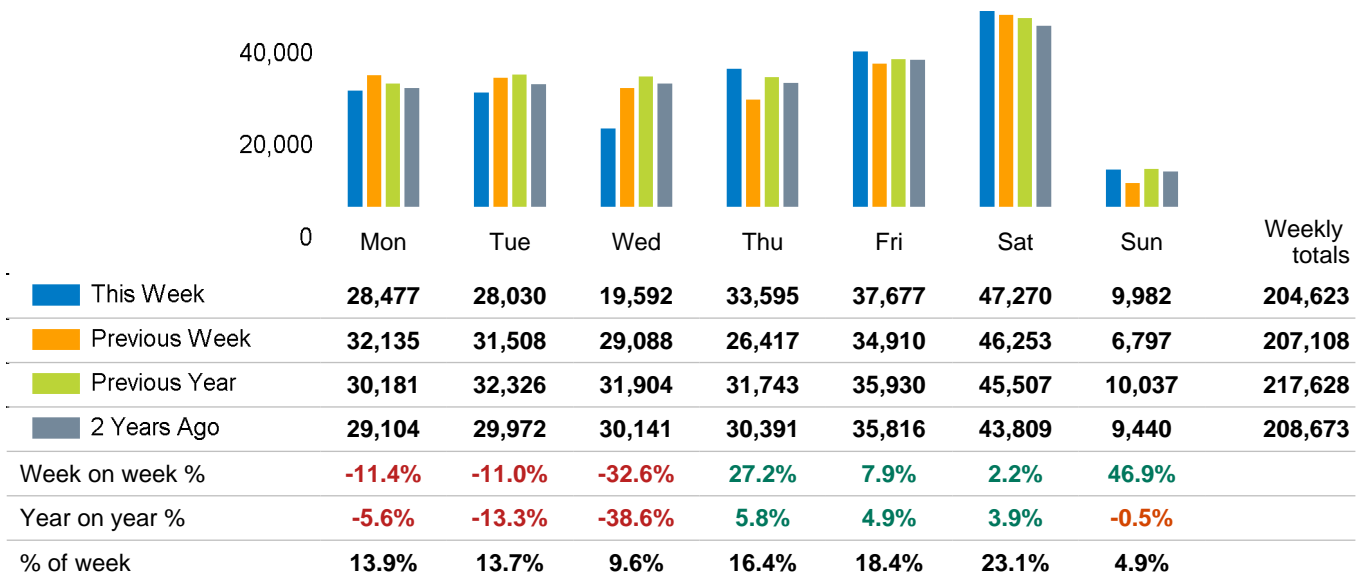


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

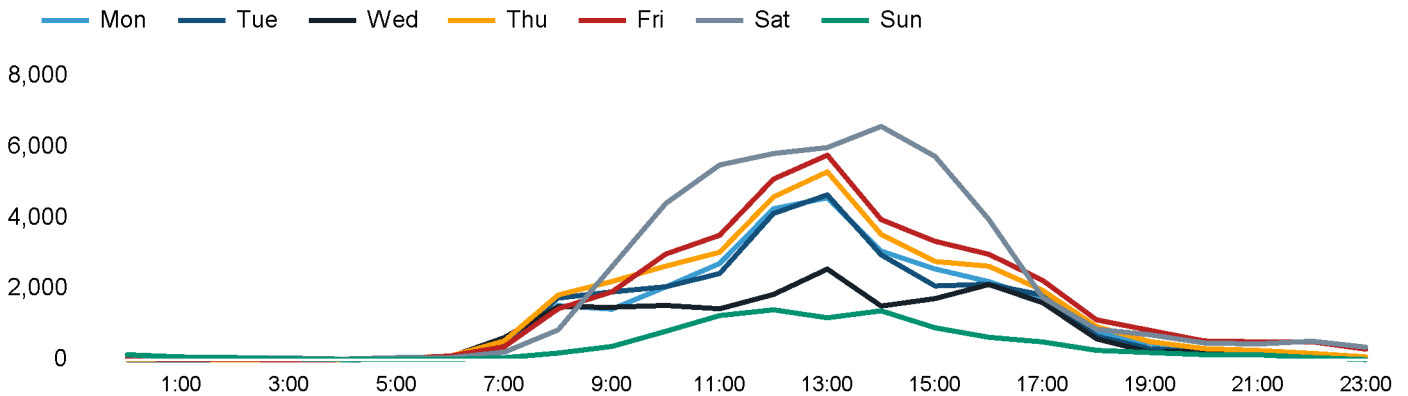
Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 12° | 12° | 12° | 10° | 12° | 12° | 7° |
| Previous week | 8° | 8° | 9° | 11° | 11° | 11° | 12° |
| Previous year | 12° | 12° | 12° | 12° | 11° | 12° | 12° |

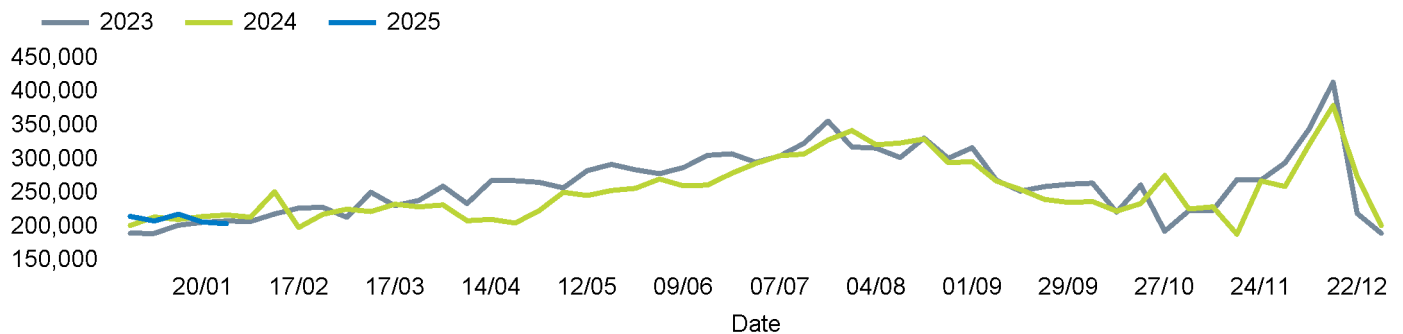
Footfall Counts by day



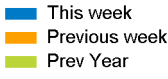











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

| | This week | % share of total week | Previous week | Previous year | Week on week % | Year on year % |  |
|--|-----------|-----------------------|---------------|---------------|----------------|----------------|--|
| Commercial Arcade at High Street, Eastbound | 15,588 | 7.6% | 16,065 | 17,505 | -3.0% | -11.0% |  |
| Commercial Arcade at High Street, Westbound | 13,476 | 6.6% | 13,404 | 15,024 | 0.5% | -10.3% |  |
| High Street at Commercial Arcade, Northbound | 26,895 | 13.1% | 27,550 | 29,081 | -2.4% | -7.5% |  |
| High Street at Commercial Arcade, Southbound | 28,865 | 14.1% | 28,904 | 30,462 | -0.1% | -5.2% |  |
| Market Square from Market Steps | 28,275 | 13.8% | 27,151 | 24,951 | 4.1% | 13.3% |  |
| Market Square from the Arcade | 15,388 | 7.5% | 15,764 | 17,960 | -2.4% | -14.3% |  |
| Market Square from the Church | 9,957 | 4.9% | 10,391 | 10,486 | -4.2% | -5.0% |  |
| The Pollet at High Street, Northbound | 22,285 | 10.9% | 22,927 | 24,498 | -2.8% | -9.0% |  |
| The Pollet at High Street, Southbound | 23,982 | 11.7% | 24,053 | 25,801 | -0.3% | -7.1% |  |
| The Pollet at Smith Street, Eastbound | 10,716 | 5.2% | 11,108 | 11,663 | -3.5% | -8.1% |  |
| The Pollet at Smith Street, Westbound | 9,196 | 4.5% | 9,791 | 10,197 | -6.1% | -9.8% |  |



Reporting dates

This week - 27 January 2025 - 02 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 5, 2025 Vs Week 1, 2024 to Week 5, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2025 Vs Week 5, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2025 Vs Week 4 2025