



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-1.0%	-6.1%	8.2%	-4.7%	10.8%	9.8%
South West	-3.9%	-2.9%	-1.3%	1.6%	-2.2%	5.5%
UK	-1.0%	-3.0%	4.3%	-2.1%	-0.3%	0.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,271,453 which is 4.5% down on the previous year.

The total number of visitors for the year to date is 1,924,535 which is 1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 24 February 2025 was 236,476.

The busiest day in week commencing 24 February 2025 was Friday with 43,255 visitors.

The peak hour of the week was 13:00 on Friday 28 February 2025 with footfall of 6,704.

Footfall Counts by week

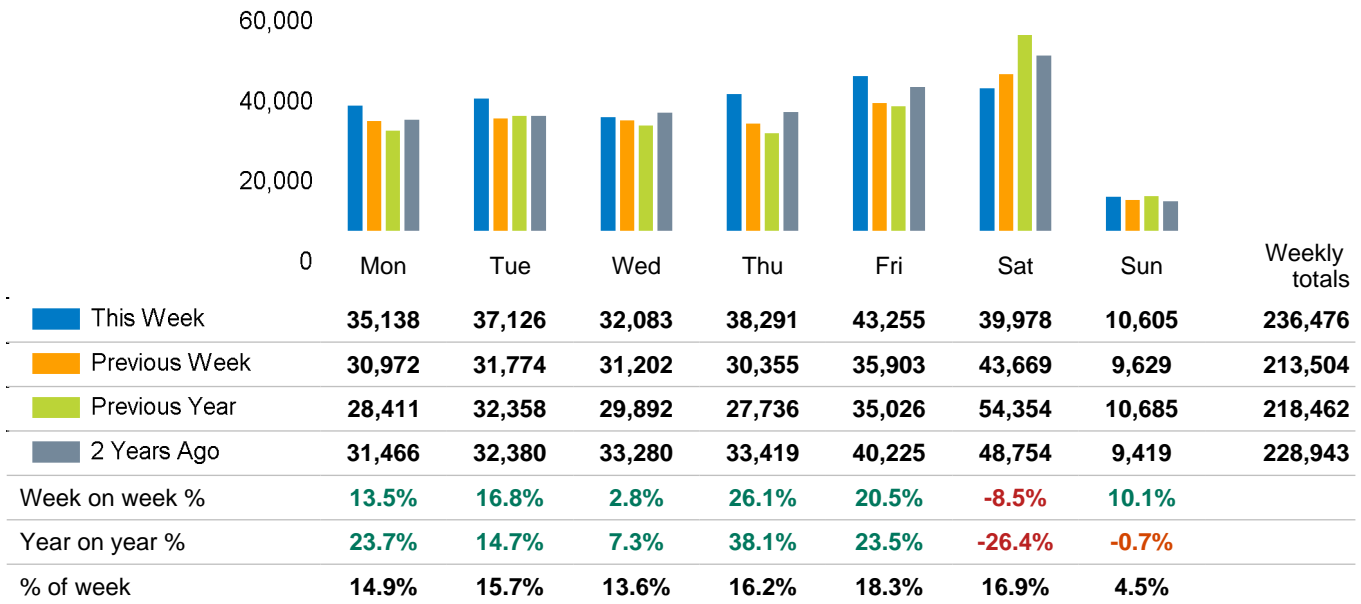


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

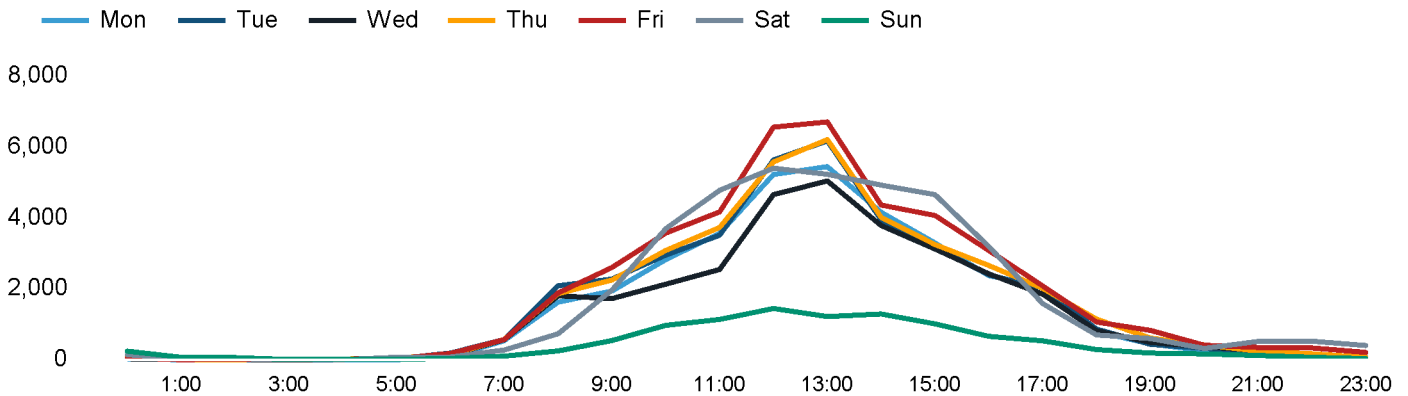
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	14°	13°	12°	12°	13°	13°	8°
Previous week							
	10°	11°	13°	13°	14°	14°	14°
Previous year							
	10°	11°	11°	11°	11°	11°	11°

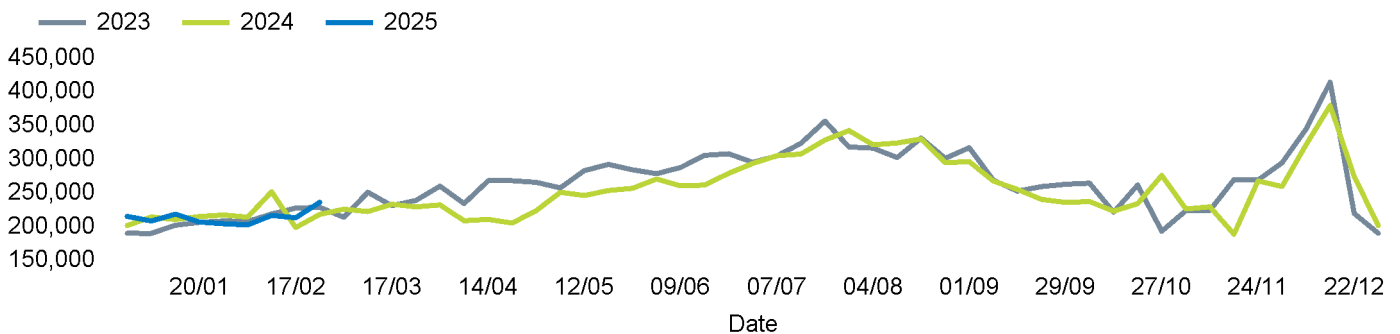
Footfall Counts by day



Footfall Counts by hour

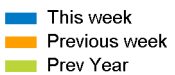


Footfall Counts by week



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	18,777	7.9%	16,574	18,226	13.3%	3.0%	
Commercial Arcade at High Street, Westbound	15,248	6.4%	14,448	15,762	5.5%	-3.3%	
High Street at Commercial Arcade, Northbound	31,875	13.5%	28,648	29,696	11.3%	7.3%	
High Street at Commercial Arcade, Southbound	33,446	14.1%	30,589	31,029	9.3%	7.8%	
Market Square from Market Steps	31,936	13.5%	26,618	24,139	20.0%	32.3%	
Market Square from the Arcade	16,335	6.9%	16,437	17,596	-0.6%	-7.2%	
Market Square from the Church	12,948	5.5%	10,853	10,810	19.3%	19.8%	
The Pollet at High Street, Northbound	26,338	11.1%	23,557	24,019	11.8%	9.7%	
The Pollet at High Street, Southbound	26,342	11.1%	24,688	25,081	6.7%	5.0%	
The Pollet at Smith Street, Eastbound	12,394	5.2%	11,161	11,747	11.0%	5.5%	
The Pollet at Smith Street, Westbound	10,837	4.6%	9,931	10,357	9.1%	4.6%	



Reporting dates

This week - 24 February 2025 - 02 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 9, 2025 Vs Week 1, 2024 to Week 9, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2025 Vs Week 9, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2025 Vs Week 8 2025

