



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.1%	-6.0%	-10.2%	-6.8%	-1.9%	1.3%
South West	-3.3%	3.1%	-5.5%	2.9%	-0.1%	-3.8%
UK	-1.0%	4.6%	-3.5%	2.4%	0.5%	-2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,373,986 which is 6.5% down on the previous year.

The total number of visitors for the year to date is 10,169,557 which is 6.1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 30 September 2024 was 236,234.

The busiest day in week commencing 30 September 2024 was Saturday with 48,470 visitors.

The peak hour of the week was 12:00 on Saturday 5 October 2024 with footfall of 6,469.

Footfall Counts by week

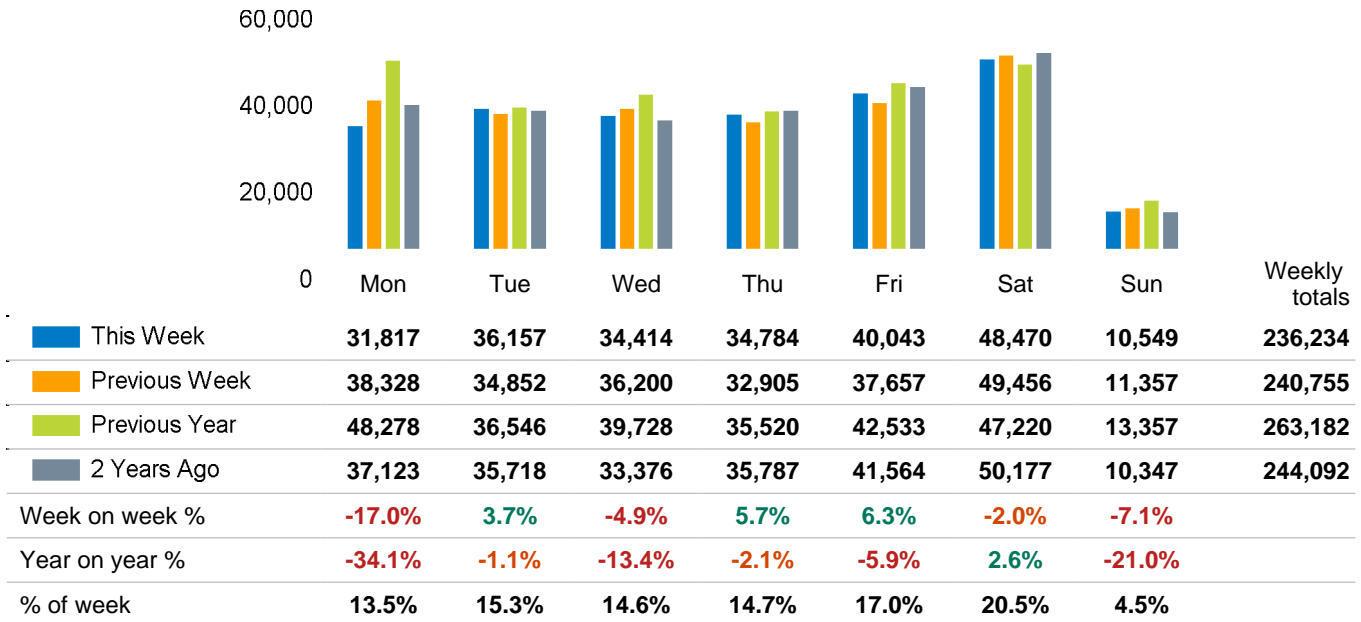


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

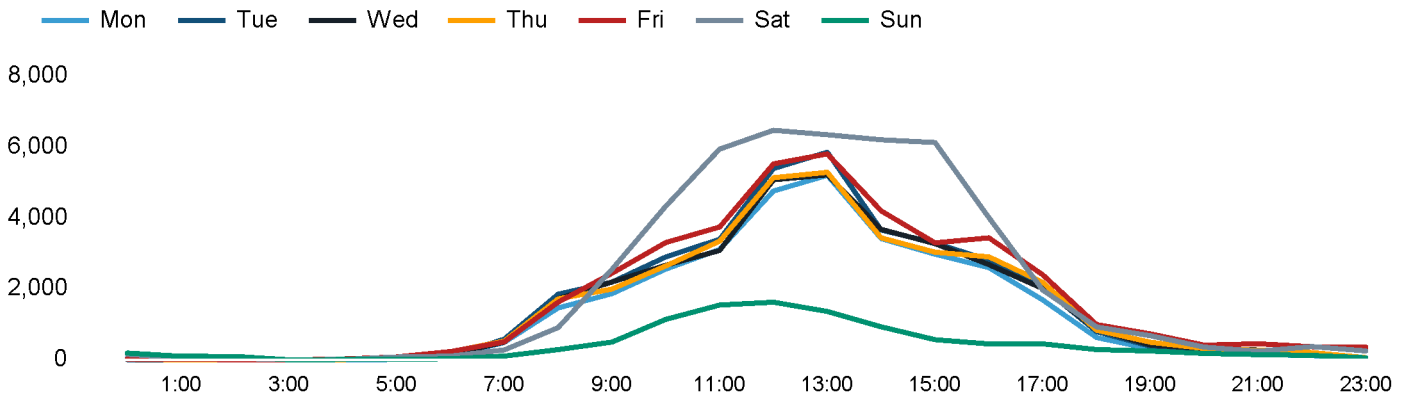
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	16°	18°	19°	20°	19°	18°	18°
Previous week	20°	19°	18°	17°	17°	20°	19°
Previous year	23°	22°	18°	21°	21°	25°	25°

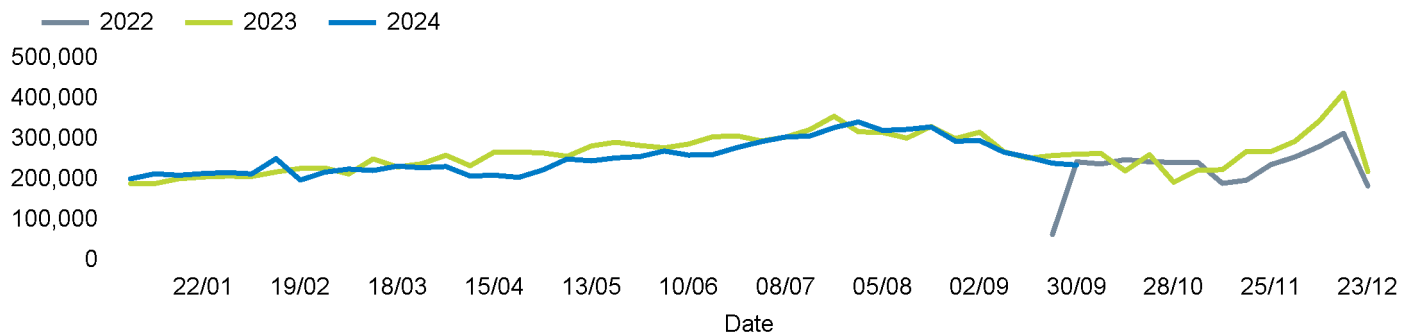
Footfall Counts by day



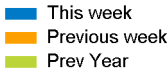











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,810	7.5%	18,288	20,592	-2.6%	-13.5%	
Commercial Arcade at High Street, Westbound	14,895	6.3%	15,427	17,467	-3.4%	-14.7%	
High Street at Commercial Arcade, Northbound	32,112	13.6%	32,516	35,751	-1.2%	-10.2%	
High Street at Commercial Arcade, Southbound	34,026	14.4%	34,173	37,035	-0.4%	-8.1%	
Market Square from Market Steps	27,266	11.5%	26,858	28,897	1.5%	-5.6%	
Market Square from the Arcade	18,471	7.8%	19,248	20,695	-4.0%	-10.7%	
Market Square from the Church	13,228	5.6%	13,812	15,166	-4.2%	-12.8%	
The Pollet at High Street, Northbound	26,811	11.3%	27,619	29,892	-2.9%	-10.3%	
The Pollet at High Street, Southbound	27,937	11.8%	28,474	30,495	-1.9%	-8.4%	
The Pollet at Smith Street, Eastbound	12,726	5.4%	13,172	14,438	-3.4%	-11.9%	
The Pollet at Smith Street, Westbound	10,952	4.6%	11,168	12,754	-1.9%	-14.1%	



Reporting dates

This week - 30 September 2024 - 06 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 40, 2024 Vs Week 1, 2023 to Week 40, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2024 Vs Week 40, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2024 Vs Week 39 2024

