



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-1.4%	-4.9%	-4.5%	5.9%	-8.6%	3.6%
South West	-3.8%	-1.5%	-3.0%	13.0%	2.2%	3.5%
UK	-0.6%	-1.6%	3.4%	12.0%	2.5%	3.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,261,335 which is 4.7% down on the previous year.

The total number of visitors for the year to date is 2,140,693 which is 1.4% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 3 March 2025 was 216,158.

The busiest day in week commencing 3 March 2025 was Saturday with 43,684 visitors.

The peak hour of the week was 13:00 on Friday 7 March 2025 with footfall of 5,770.

Footfall Counts by week

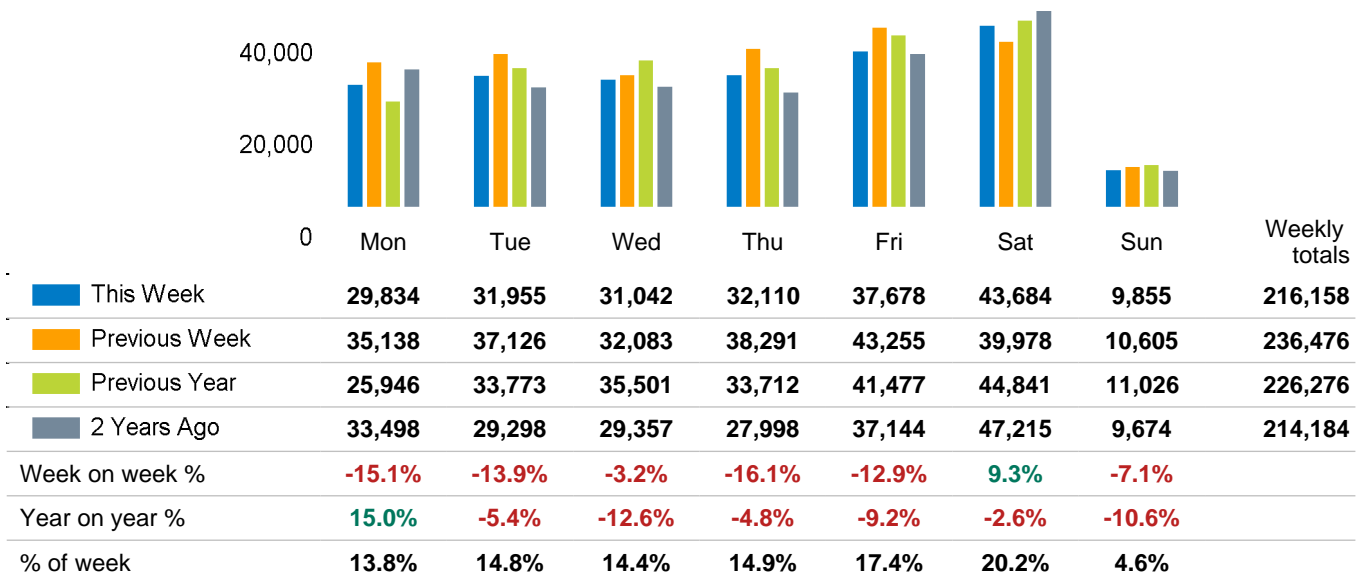


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

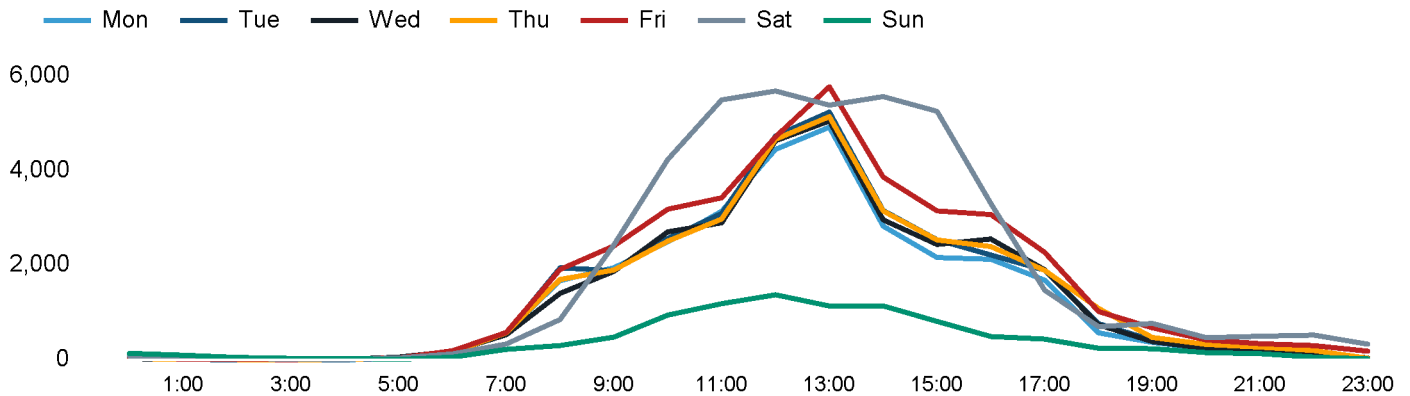
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	14°	15°	16°	16°	15°	12°
Previous week	14°	13°	12°	12°	13°	13°	11°
Previous year	11°	13°	14°	13°	12°	11°	14°

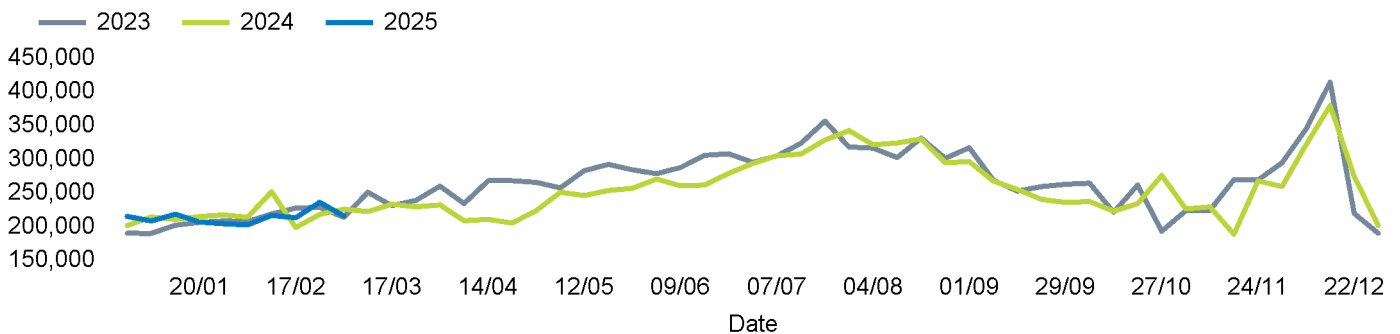
Footfall Counts by day



Footfall Counts by hour

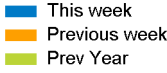


Footfall Counts by week



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,078	7.9%	18,777	17,818	-9.0%	-4.2%	
Commercial Arcade at High Street, Westbound	14,234	6.6%	15,248	15,436	-6.7%	-7.8%	
High Street at Commercial Arcade, Northbound	29,520	13.7%	31,875	30,818	-7.4%	-4.2%	
High Street at Commercial Arcade, Southbound	31,042	14.4%	33,446	32,451	-7.2%	-4.3%	
Market Square from Market Steps	27,026	12.5%	31,936	24,434	-15.4%	10.6%	
Market Square from the Arcade	15,025	7.0%	16,335	17,837	-8.0%	-15.8%	
Market Square from the Church	11,701	5.4%	12,948	10,908	-9.6%	7.3%	
The Pollet at High Street, Northbound	23,817	11.0%	26,338	26,306	-9.6%	-9.5%	
The Pollet at High Street, Southbound	25,017	11.6%	26,342	27,606	-5.0%	-9.4%	
The Pollet at Smith Street, Eastbound	11,499	5.3%	12,394	12,121	-7.2%	-5.1%	
The Pollet at Smith Street, Westbound	10,199	4.7%	10,837	10,541	-5.9%	-3.2%	



Reporting dates

This week - 03 March 2025 - 09 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 10, 2025 Vs Week 1, 2024 to Week 10, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2025 Vs Week 10, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2025 Vs Week 9 2025

