



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	6.7%	-6.7%	6.7%	-6.7%	-21.5%	-8.1%
South West	5.1%	-0.6%	5.1%	-0.6%	-10.9%	-5.6%
UK	5.9%	0.6%	5.9%	0.6%	-7.3%	-3.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,304,663 which is 5% down on the previous year.

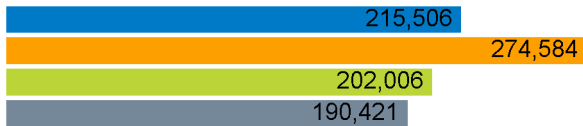
The total number of visitors for the year to date is 215,506 which is 6.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 30 December 2024 was 215,506.

The busiest day in week commencing 30 December 2024 was Monday with 47,584 visitors.

The peak hour of the week was 13:00 on Monday 30 December 2024 with footfall of 7,701.

Footfall Counts by week

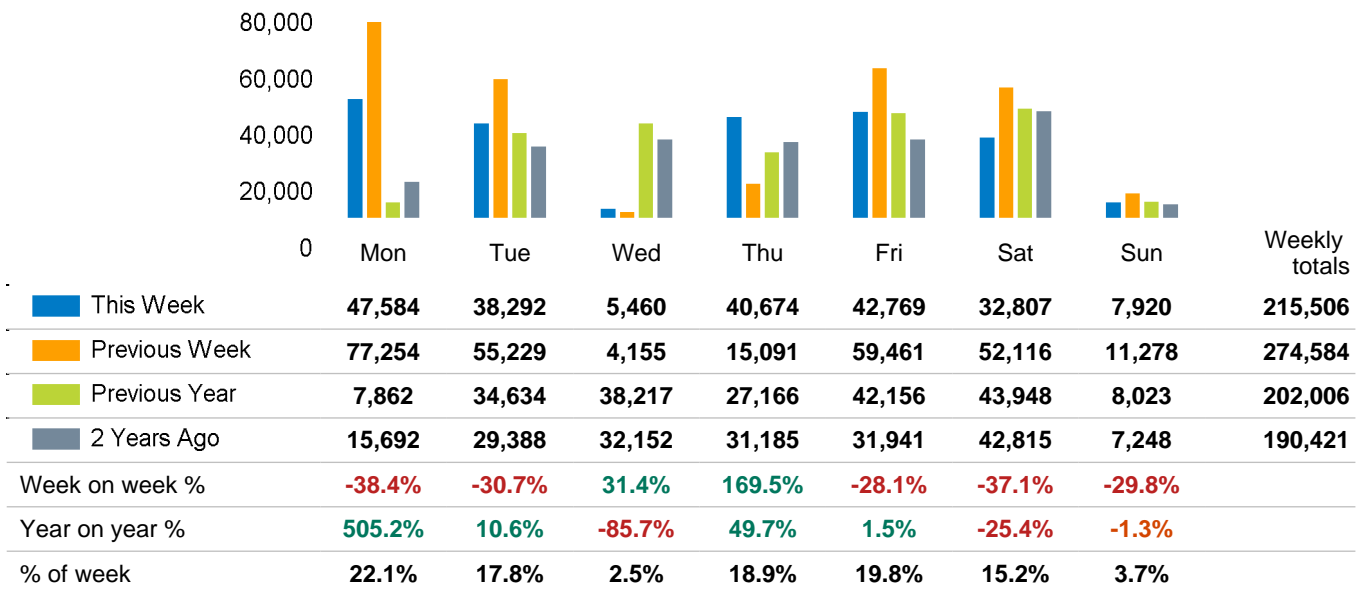


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

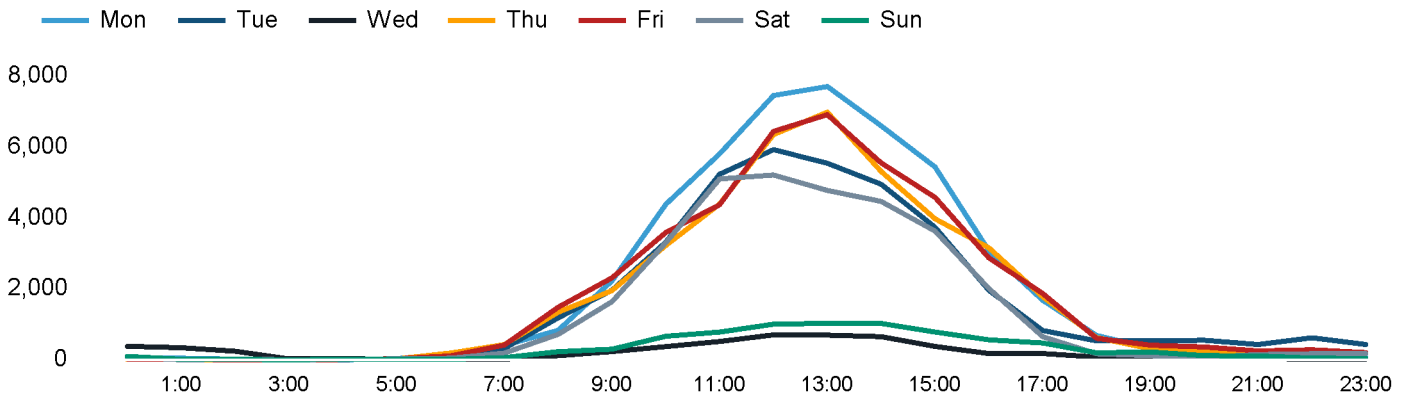
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	12°	13°	13°	8°	13°	13°
Previous week	12°	12°	12°	11°	9°	9°	10°
Previous year	12°	14°	14°	12°	12°	10°	10°

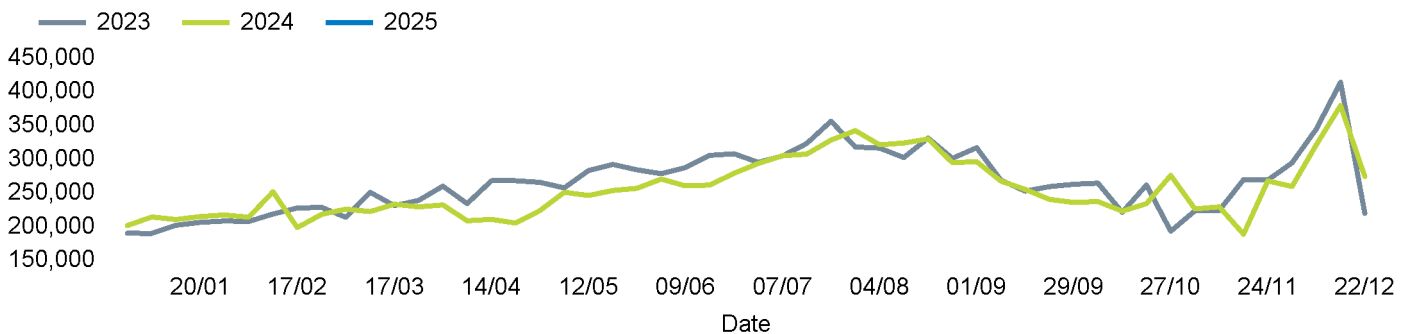
Footfall Counts by day



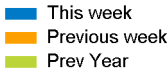











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,797	7.8%	21,541	16,323	-22.0%	2.9%	
Commercial Arcade at High Street, Westbound	13,793	6.4%	17,465	13,784	-21.0%	0.1%	
High Street at Commercial Arcade, Northbound	29,086	13.5%	37,267	27,737	-22.0%	4.9%	
High Street at Commercial Arcade, Southbound	30,717	14.3%	38,657	28,828	-20.5%	6.6%	
Market Square from Market Steps	26,697	12.4%	32,929	23,669	-18.9%	12.8%	
Market Square from the Arcade	16,915	7.8%	19,945	16,153	-15.2%	4.7%	
Market Square from the Church	11,587	5.4%	13,888	9,238	-16.6%	25.4%	
The Pollet at High Street, Northbound	24,127	11.2%	33,458	22,511	-27.9%	7.2%	
The Pollet at High Street, Southbound	25,392	11.8%	33,962	23,688	-25.2%	7.2%	
The Pollet at Smith Street, Eastbound	10,803	5.0%	13,346	10,485	-19.1%	3.0%	
The Pollet at Smith Street, Westbound	9,592	4.5%	12,126	9,590	-20.9%	0.0%	



Reporting dates

This week - 30 December 2024 - 05 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 1, 2025 Vs Week 1, 2024 to Week 1, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2025 Vs Week 1, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2025 Vs Week 52 2024

