



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.1%		-15.8%		9.0%	-0.9%
South West	-2.3%	1.9%	-4.7%	0.9%	5.9%	1.2%
UK	-1.0%	7.6%	1.1%	4.1%	6.1%	-2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,659,488 which is 8.7% down on the previous year.

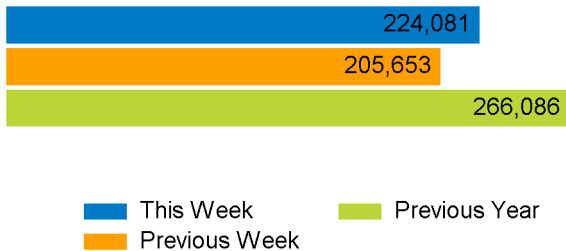
The total number of visitors for the year to date is 3,938,770 which is 9.1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 29 April 2024 was 224,081.

The busiest day in week commencing 29 April 2024 was Saturday with 43,702 visitors.

The peak hour of the week was 13:00 on Saturday 4 May 2024 with footfall of 5,330.

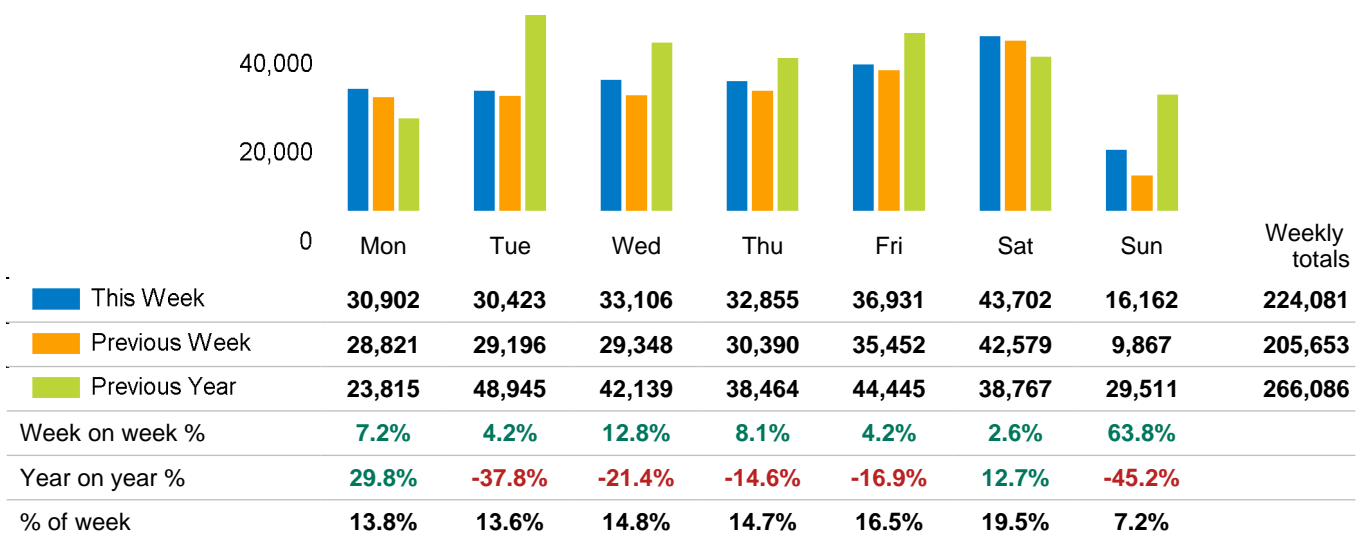
Footfall Counts by week



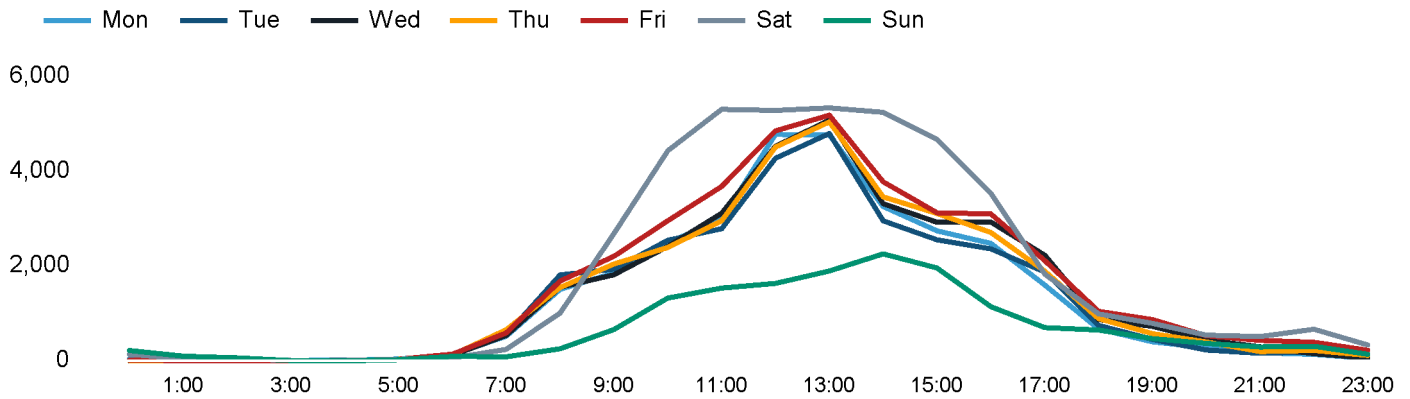
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	17°	14°	16°	21°	20°
Previous week	12°	14°	16°	15°	14°	15°	15°
Previous year	14°	15°	17°	15°	15°	15°	16°

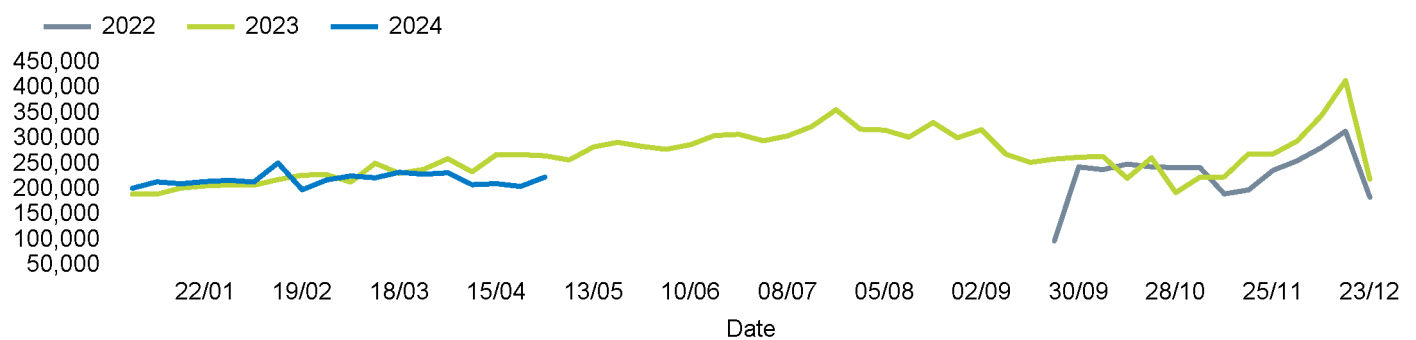
Footfall Counts by day



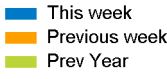
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	2,420	1.1%	559	21,646	332.9%	-88.8%	
Commercial Arcade at High Street, Westbound	2,117	0.9%	513	16,823	312.7%	-87.4%	
High Street at Commercial Arcade, Northbound	34,416	15.4%	32,361	35,822	6.4%	-3.9%	
High Street at Commercial Arcade, Southbound	36,165	16.1%	33,980	37,308	6.4%	-3.1%	
Market Square from Market Steps	29,958	13.4%	26,925	29,653	11.3%	1.0%	
Market Square from the Arcade	17,056	7.6%	16,852	18,933	1.2%	-9.9%	
Market Square from the Church	16,547	7.4%	14,228	16,703	16.3%	-0.9%	
The Pollet at High Street, Northbound	28,468	12.7%	26,842	30,922	6.1%	-7.9%	
The Pollet at High Street, Southbound	29,702	13.3%	28,417	31,090	4.5%	-4.5%	
The Pollet at Smith Street, Eastbound	14,748	6.6%	13,405	14,730	10.0%	0.1%	
The Pollet at Smith Street, Westbound	12,484	5.6%	11,571	12,456	7.9%	0.2%	



Reporting dates

This week - 29 April 2024 - 05 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 18, 2024 Vs Week 1, 2023 to Week 18, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2024 Vs Week 18, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2024 Vs Week 17 2024

