



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.4%		3.9%		6.7%	-0.9%
South West	-3.2%	3.2%	-3.8%	2.9%	6.6%	5.5%
UK	-0.9%	5.1%	-0.8%	1.4%	-0.3%	1.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 8,577,026 which is 6.4% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 29 July 2024 was 1,319,565.

The busiest day in month commencing 29 July 2024 was Friday 2 August with 58,167 visitors.

The peak hour of the month was 12:00 on Monday 29 July 2024 with footfall of 8,875.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month

Figures shown below are calculated using monthly totals.

Weather



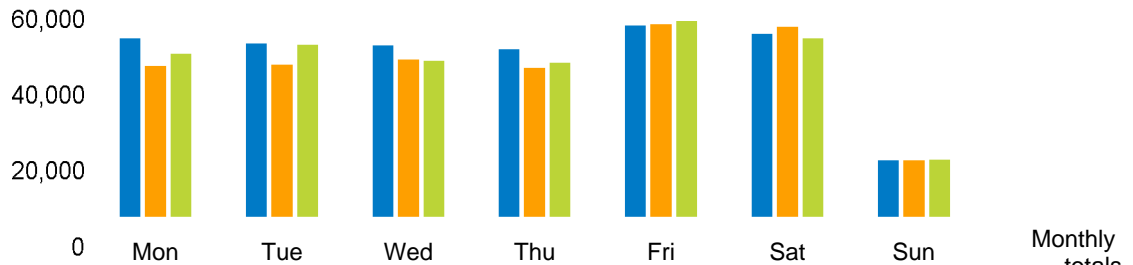
	Sun	Cloud	Rain	Menu
Number of days this month	15	12	1	
Number of days same month last year	12	13	2	1

Average temperature

	Maximum temperature	Minimum temperature
2024	24°	15°
2023	21°	15°

Footfall Counts by day

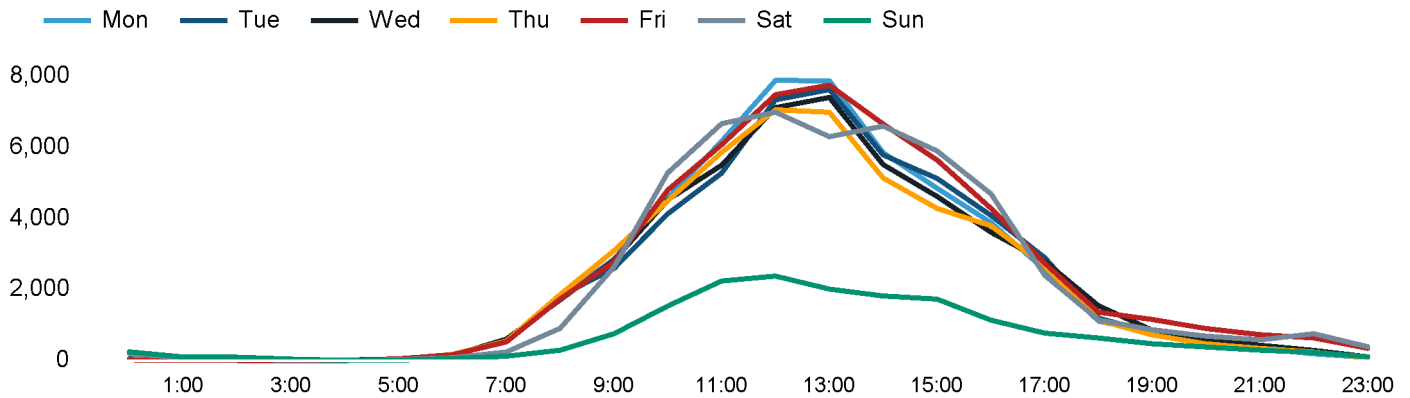
The figures shown below are calculated using weekly averages.



This Month	52,261	50,917	50,372	49,155	55,962	53,591	17,633	329,891
Previous Month	44,398	44,899	46,384	43,894	56,447	55,635	17,486	309,143
Previous Year	47,954	50,559	45,992	45,463	57,334	52,388	17,793	317,483
Month on month %	17.7%	13.4%	8.6%	12.0%	-0.9%	-3.7%	0.8%	
Year on year %	9.0%	0.7%	9.5%	8.1%	-2.4%	2.3%	-0.9%	

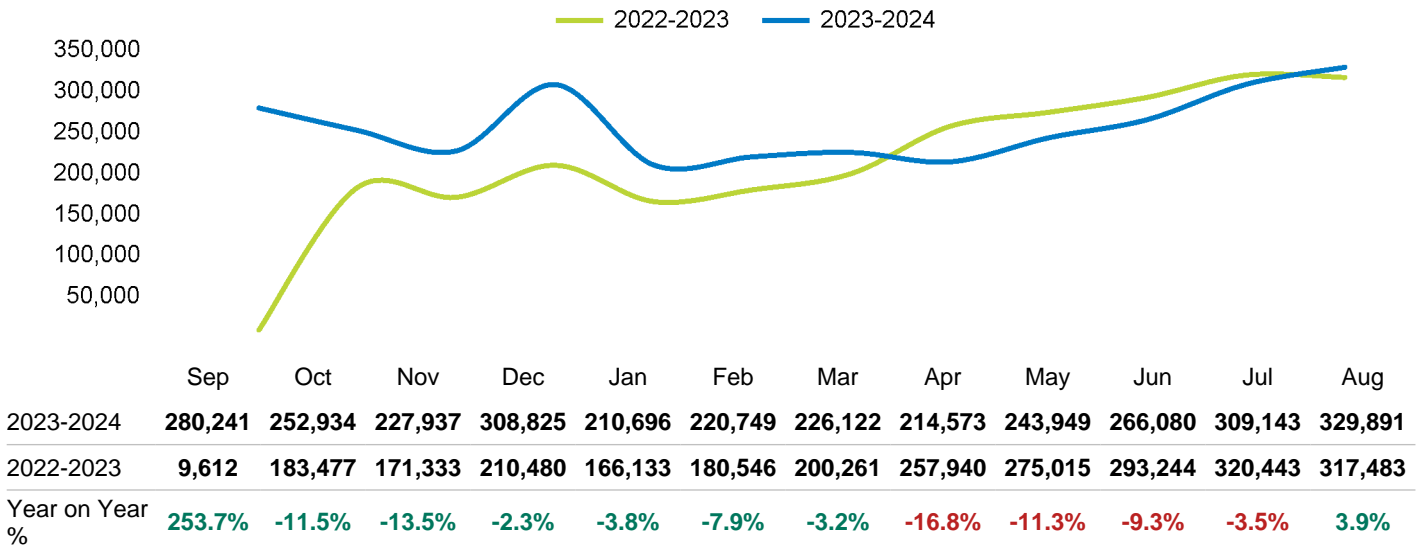
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

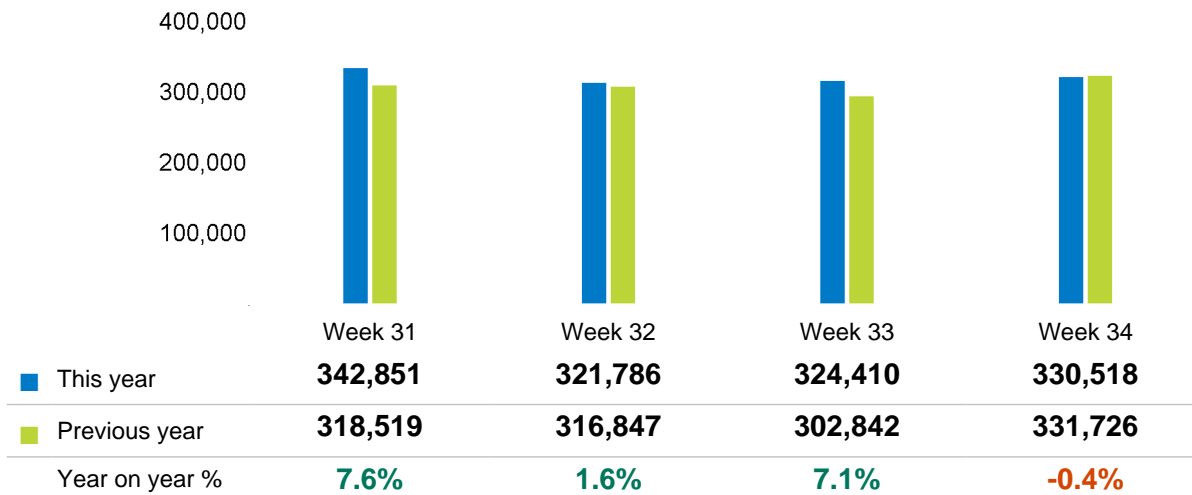
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for August compares August 2024 to August 2023

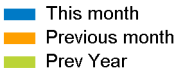
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	23,908	7.2%	22,589	23,916	5.8%	0.0%	
Commercial Arcade at High Street, Westbound	20,089	6.1%	19,126	21,998	5.0%	-8.7%	
High Street at Commercial Arcade, Northbound	41,190	12.5%	38,732	41,998	6.3%	-1.9%	
High Street at Commercial Arcade, Southbound	43,529	13.2%	40,840	44,130	6.6%	-1.4%	
Market Square from Market Steps	35,339	10.7%	32,740	35,530	7.9%	-0.5%	
Market Square from the Arcade	23,589	7.2%	21,816	24,678	8.1%	-4.4%	
Market Square from the Church	19,179	5.8%	17,656	18,820	8.6%	1.9%	
The Pollet at High Street, Northbound	35,305	10.7%	33,271	36,831	6.1%	-4.1%	
The Pollet at High Street, Southbound	36,322	11.0%	34,087	37,365	6.6%	-2.8%	
The Pollet at Smith Street, Eastbound	36,322	11.0%	34,087	16,822	6.6%	115.9%	
The Pollet at Smith Street, Westbound	15,117	4.6%	14,195	15,391	6.5%	-1.8%	



Reporting dates

This month - 29 July 2024 - 25 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to August, 2024 Vs January, 2023 to August, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2024 Vs August, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2024 Vs 7 2024

