



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.6%		-11.0%		3.7%	3.2%
South West	-3.0%	3.3%	-2.2%	-5.0%	2.6%	-2.2%
UK	-1.3%	6.1%	1.0%	-1.0%	3.1%	-3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,360,772 which is 9.2% down on the previous year.

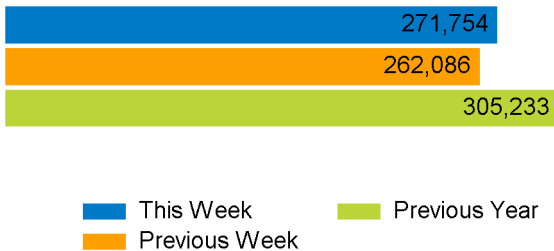
The total number of visitors for the year to date is 6,541,237 which is 9.6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 8 July 2024 was 271,754.

The busiest day in week commencing 8 July 2024 was Saturday with 50,698 visitors.

The peak hour of the week was 13:00 on Saturday 13 July 2024 with footfall of 6,886.

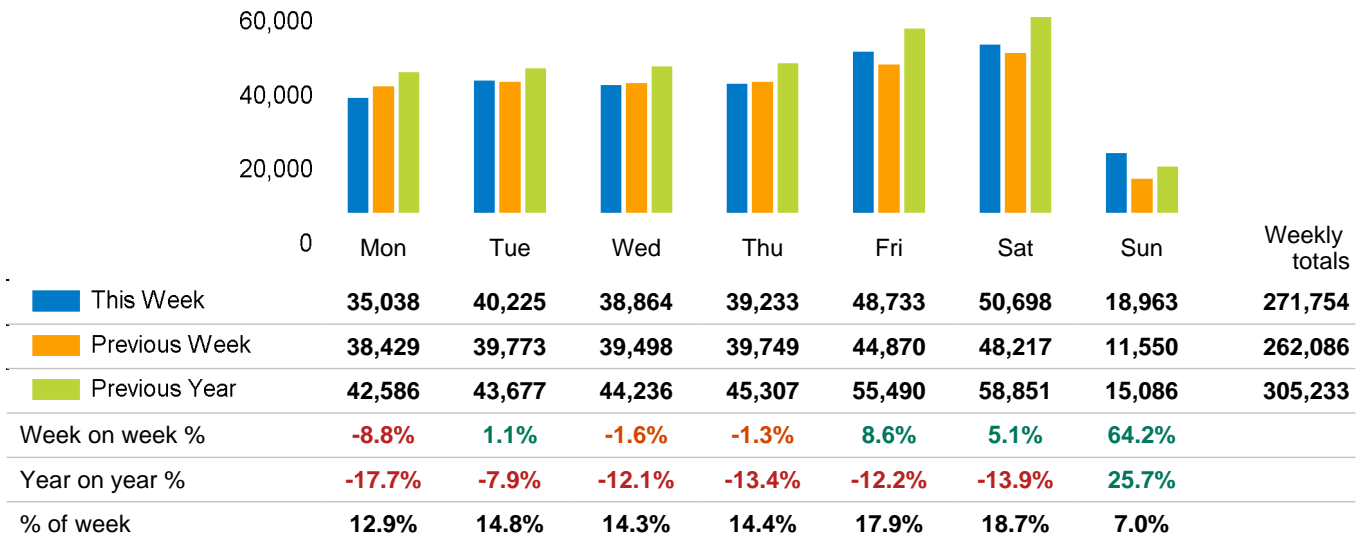
Footfall Counts by week



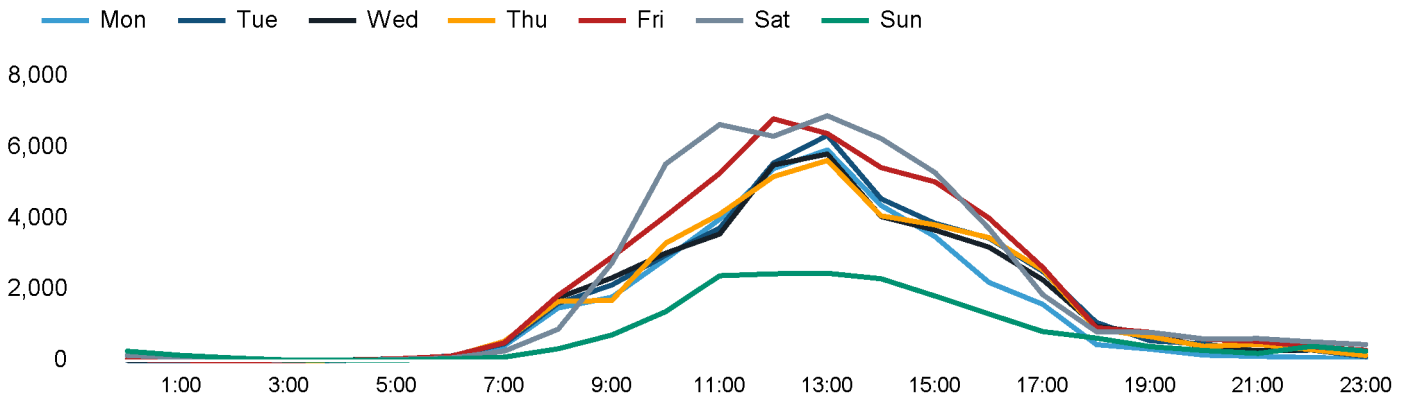
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	19°	21°	21°	21°	22°	23°
Previous week	21°	20°	18°	20°	20°	20°	19°
Previous year	23°	23°	20°	20°	20°	20°	20°

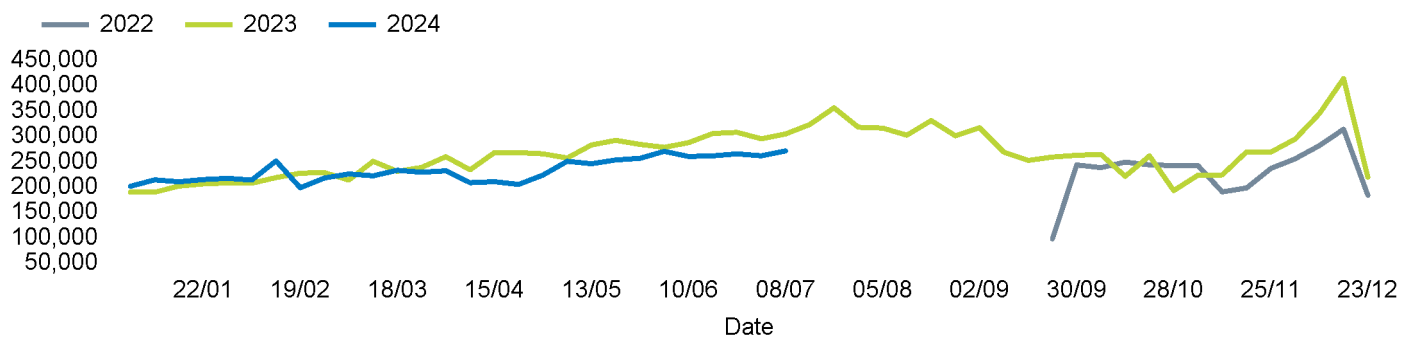
Footfall Counts by day



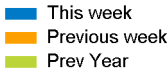










Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	22,287	8.2%	21,579	25,469	3.3%	-12.5%	
Commercial Arcade at High Street, Westbound	18,962	7.0%	18,314	20,927	3.5%	-9.4%	
High Street at Commercial Arcade, Northbound	38,276	14.1%	36,952	40,285	3.6%	-5.0%	
High Street at Commercial Arcade, Southbound	40,212	14.8%	38,981	43,220	3.2%	-7.0%	
Market Square from Market Steps	32,410	11.9%	32,384	34,310	0.1%	-5.5%	
Market Square from the Arcade	21,865	8.0%	20,647	22,027	5.9%	-0.7%	
Market Square from the Church	17,254	6.3%	17,382	16,810	-0.7%	2.6%	
The Pollet at High Street, Northbound	33,092	12.2%	30,859	34,940	7.2%	-5.3%	
The Pollet at High Street, Southbound	33,891	12.5%	32,010	36,125	5.9%	-6.2%	
The Pollet at Smith Street, Westbound	13,505	5.0%	12,978	14,803	4.1%	-8.8%	



Reporting dates

This week - 08 July 2024 - 14 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 28, 2024 Vs Week 1, 2023 to Week 28, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2024 Vs Week 28, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2024 Vs Week 27 2024

